

# Bridging the Gap: Information, Returns and Choices

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March, 2024

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## Abstract

How much of the gap in choices across social groups is driven by differences in returns or the ability to predict these returns? To address this question, we employ a decomposition exercise and a structural model to quantify the roles of information quality and differences in returns in driving this gap. Focusing on the college attendance decisions of White and Hispanic high school students in Texas, we use administrative data to understand the drivers behind their differing choices. Initially, we demonstrate that the average monetary returns from college for Hispanics are almost zero, in contrast to being positive for Whites. We then estimate the extent to which differences in returns and information quality contribute to the gap in choices and find that differences in information quality narrow the choice gap in college attendance, where most of the gap is explained by differences in returns. Finally, we use our model to show that to achieve parity in choice between the two groups, policymakers would need to provide highly accurate additional information, potentially explaining between 19% and 35% of post-college earnings.

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\*University of Chicago. **Job Market Paper.** I am most grateful to Stephane Bonhomme, Ben Brooks, Derek Neal, and Jack Mountjoy for their guidance and support. I also thank Scott Behmber, Michael Dinerstein, Hazen Eckhert, Natalia Goldshtein, Sonia Goldshtein, Ethan Goldshtein, Magne Mogstad, Shanon Hsuan-Ming Hsu, Francesco Ruggieri, and Evan Rose for their valuable discussions and comments. My gratitude extends to Holly Kosiewicz, Rodney J. Andrews, and Mark Zhixiang for their assistance with the data. I gratefully acknowledge financial support from the Becker Friedman Institute for Research in Economics. The conclusions of this research do not necessarily reflect the opinions or official positions of the Texas Education Research Center, the Texas Education Agency, the Texas Higher Education Coordinating Board, the Texas Workforce Commission, or the State of Texas.

# 1 Introduction

In social systems, where individuals' life trajectories are shaped by choices, understanding the determinants of these choices is crucial, particularly in the pursuit of equality. Standard economic models assume that individuals weigh the costs against the benefits of their decisions. However, it is rarely the case that individuals can perfectly predict the outcomes of their choices. In reality, they operate under significant uncertainty and have limited predictive capabilities about the consequences of their actions. This gap in information and prediction abilities affects the choices different people make, potentially widening or narrowing societal inequities. Therefore, it is essential to assess the extent to which these frictions contribute to differences in decision-making processes and choices.

In this paper, we focus on how differences in information and the ability to predict outcomes contribute to differences in choices. To do this, we adopt a structural approach. Our structural model follows a basic choice framework (Roy (1951)), where individuals participate when they perceive the potential returns to exceed their individual threshold. We assume that individuals receive informative signals on their returns and use them to make a binary decision on whether to opt in or out. Within this model, we define the quality of individuals' information as the individuals' prediction quality, measured by the share of explained variance, that high school students can explain using their available information, out of the total variance of returns faced by high school students. When measuring the uncertainty in returns, our model takes two components into account. The first is the actual uncertainty in returns driven by the underlying data-generating process, and the second is the uncertainty high school students have about the underlying data-generating process and the correlation between their potential earnings.

In the model, differences in choice are driven by, first, the underlying distribution of returns, and second, the quality of information on these returns. This bifurcation of the choice problem motivates us to adopt a decomposition method akin to that of Kitagawa (1955), Blinder (1973), and Oaxaca (1973) to explore what drives the choice gap. Our method breaks the choice discrepancy into two channels: the information channel and the returns channel. The information channel quantifies how much of the gap is driven by the fact that the two groups have access to different information sources. It does so by equalizing

the information quality across the two groups, holding the returns distribution fixed, and examining how the choice gap changes. The residual difference, as captured by the returns channel, examines what the choice gap would be if we equalized the net returns between the two groups while maintaining their distinct information qualities on those returns.

We apply a decomposition approach to examine the 9% gap in college attendance rates between Hispanic and White students in Texas. To do so, we use administrative data from Texas containing data on whether individuals attend a 4-year college, or not, and their post-high school earnings. We then assume that high school graduates are self-selecting into college based on their posterior beliefs about the monetary returns from college, opting in if their beliefs are higher than their threshold. In our analysis, we restrict attention to the case of Gaussian model, where signals and earnings are drawn jointly from a Gaussian distribution. The Gaussian distribution has the benefit of being fully characterized by the first and second moments, therefore allows us to characterize counterfactual choice fully using our measure of quality of information.

Although in our model we assume Gaussian structure, key components of the model are nonparametrically identified. In our model, beliefs dictate choice patterns, this allows us to use choice data to nonparametrically identify the distribution of beliefs and earnings for each group. Specifically, building on the marginal treatment effect literature ([Heckman and Vytlacil \(2005\)](#)) we show how in our model the beliefs distribution is identified. We assume that we have a continuous instrument that shifts the cost of attendance. In our empirical exercise, this instrument is the distance to a 4-year college. We assume that, conditional on a set of controls, distance to college is independent of both information and earnings and affects only the threshold ([Card \(1995\)](#), [Carneiro et al. \(2011\)](#), [Nyblom \(2017\)](#), [Kapor \(2020\)](#), [Walters \(2018\)](#), [Mountjoy \(2022\)](#)). We then trace how small changes in the instrument change the conditional expectation of earnings. A small increase in the cost of attendance pushes out those individuals whose new cost is higher than their beliefs. Using the assumption of rational expectations, tracking these changes in the expected earnings tells us about the beliefs of these marginal individuals who are responding to the small cost change. Similarly, tracking how changes in the cost affect the propensity of attending college reveals the share of people with those beliefs. A similar argument also allows us to identify the distribution of earnings for individuals who go to college and for those who do not.

Using our decomposition approach as outlined above, and estimated parameters of the Gaussian model, we find that differences in the information quality across the group contributed to shrinking the choice gap. Specifically, the information channel shows that equating the information quality across groups would increase the choice gap by approximately 7% (around 85% of the original choice gap). The decomposition exercise also shows that most of the current gap in choice is driven by differences in the returns distribution faced by Hispanics and Whites. Specifically, we find that the potential returns for college for Whites are much larger than those of Hispanics, and that these differences drive most of the choice gap.

We focus in our analysis on the differences in the choice gap that are driven by differences in the quality of information. This is not the only approach to measuring the effect of information differences. In the Appendix, we introduce an additional decomposition approach, where instead of equating the information quality across groups, we equate the information structure. This decomposition approach, which builds on tools from the robust mechanism (Bergemann et al. (2022), Bergemann and Morris (2016), Bergemann and Morris (2013)) literature, allows us to bound the full set of counterfactuals nonparametrically and enables us to depart from the Gaussian distribution assumption.

In the second part of the paper we turn to ask how parity in choice can be achieved by considering a policymaker that wants to close the gap by providing Hispanics with additional new information. We postulate that this policymaker, acting as a statistician with access to information on earnings for individuals who attend college and those who do not, could provide an informative signal to each high school student about their potential income. We then ask how accurate must this additional information be? Our findings suggest that to effectively close the gap, this new information must be able to explain either 19% of the variance in college earnings or 35% of the variance in non-college earnings. We explore the feasibility of achieving this level of information accuracy using data available to schools. Our administrative data is utilized to predict earnings 12 to 14 years after high school graduation for both college attendees and non-attendees. Our findings reveal that, at most, we can explain 10% of the quarterly earnings variance. This suggests that closing the attendance gap through the provision of information necessitates the development of more accurate sources for earnings prediction.

*Related Literature.* This paper contributes to an extensive body of literature on human capital investment decisions, anchored by the foundational work of [Ben-Porath \(1967\)](#). Our study intersects with research focused on the impact of monetary returns on such choices, as explored in studies by [Willis and Rosen \(1979\)](#), [Walters \(2018\)](#), [Abdulkadiroğlu et al. \(2020\)](#), and [Freeman \(1971\)](#). These papers typically make assumptions about how individuals form beliefs about returns—often measured based on observable factors—and analyze how these beliefs factor into decision-making processes. Our approach differs by examining how variations in the information available to individuals influence their choices.

Another significant aspect of our research aligns with studies that investigate the nature of individuals’ beliefs, such as those by<sup>1</sup> [Manski \(2004\)](#), [Wiswall and Zafar \(2015\)](#), [Zafar \(2011\)](#), [Wiswall and Zafar \(2021\)](#), and [Diaz-Serrano and Nilsson \(2022\)](#). These works delve into systemic differences and biases in beliefs among groups defined by socio-economic status. Our paper extends this inquiry, utilizing these findings to illuminate not just the distribution of beliefs but also the quality and extent of information available to these groups.

As discussed above, methodologically, our study builds upon the Marginal Treatment Literature, particularly the work of [Heckman and Vytlacil \(2005\)](#). This approach has previously been employed to examine the marginal treatment effects on returns to schooling, as demonstrated by [Carneiro et al. \(2011\)](#), [Carneiro and Lee \(2009\)](#) and [Mountjoy \(2022\)](#). Similar to some of these studies, we link the marginal treatment effect to beliefs. [Eisenhauer et al. \(2015\)](#) employed this structure to conduct a cost-benefit analysis of programs, focusing on agents’ ex-post and ex-ante costs—closely paralleling our usage. [Canay et al. \(2020\)](#) and [d’Haultfoeuille and Maurel \(2013\)](#), in the context of college decisions and discrimination, demonstrate how the Roy model can identify ex-ante beliefs and preferences, aligning with our methodological approach.

Our work related to recent research by [Bohren et al. \(2022\)](#) on systemic discrimination. Their study, akin to ours, identifies two main sources of systemic differences between social groups. The first, termed ‘technological systemic discrimination’, aligns with our focus on differences in return distributions and captures disparities across groups in certain outcome variables. The second, ‘informational discrimination’, pertains to disparities arising from

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<sup>1</sup>See overview of the literature on beliefs elicitation in [Giustinelli \(2022\)](#)

varied information available to decision-makers across groups. Our research differs in its concentration not on discrimination towards individuals but on the decisions individuals make about themselves and how these systemic forces shape it, with a specific focus on the quality of information rather than its structure. We further explore a distinct measure related to this in our Appendix.

While our primary focus is on educational decisions, our decomposition approach has broader applications. It can illuminate how information asymmetries contribute to decision-making disparities across various contexts. Recent studies, including those by [Arnold et al. \(2018\)](#), [Arnold et al. \(2022\)](#), and [Canay et al. \(2020\)](#), have explored the influence of judicial preferences and biases in decision-making. There is a growing interest in understanding how decision-making signals contribute to these disparities. Our decomposition methodology seeks to address these nuanced aspects of decision-making processes.

The remainder of the paper proceeds as follows. Section 2 describe our framework and decomposition approach. Section 3 describe the data and some descriptive statistics. Section 4 describes some empirical patterns on earnings and information. Section 5 discuss the estimation results. Section 6 discuss counterfactual effects of providing additional information and section 7 concludes.

## 2 Framework

We consider a population of high school graduates, indexed by  $i$ . At the end of high school, each graduate must decide whether or not to attend college. The objective of individual  $i$  is to maximize earnings. Denote by  $Y_1^i$  earning for an individual  $i$  who attends college and by  $Y_0^i$  their earnings if they do not attend. We assume that earnings are generated according to

$$\begin{aligned} Y_1^i &= \alpha_1^i + u_1^i, \\ Y_0^i &= \alpha_0^i + u_0^i, \end{aligned}$$

where  $\alpha_d^i$ ,  $d \in \{0, 1\}$ , is the structural component of earnings and  $u_d^i$  is an unpredictable component of earnings, satisfying  $E[u_d^i | \alpha_1^i, \alpha_0^i] = 0$ . Before deciding whether to attend

college, each student  $i$  observes an informative signals on the their individual structural component of earnings. Specifically, we denote by  $\mathbf{S}_i \in \mathcal{S}$  the vector of realized signals that individual  $i$  observes and assume that  $\mathbf{S} \perp u_d^i | \alpha_1^i, \alpha_0^i$ . Our model separates earnings into two components. The first is a structural component,  $\alpha_1$  and  $\alpha_0$ , which agents can know and form beliefs about. The second component is  $u_d$ , which is unknowable at the time of the decision. These components of earnings include idiosyncratic shocks that can only be known ex-post. Henceforth,  $\alpha_1^i$  and  $\alpha_0^i$  will be treated as earnings, and the index  $i$  will be omitted for clarity when its presence is self-evident.

In our model, signals link outcomes to beliefs; thus, we need to establish how individuals use signals to form beliefs. We adopt the standard approach in economics and model individuals as Bayesian agents with rational expectations (Muth (1961), Lucas (1972), Sargent and Wallace (1971)). Being Bayesian means that agents observe the signal, know the correct likelihood function, and update their priors to form new beliefs over the outcomes. Our second assumption, rational expectations, implies that an individual's prior is anchored to the observed distribution of outcomes. In Appendix F, we discuss how this assumption can be relaxed if the researcher believes that individuals have inaccurate priors or beliefs (Bohren et al. (2023)) and have access to data on beliefs, in addition to choice and outcome data, but our analysis from now on is restricted to Bayesian agents with rational expectations.

Finally, we assume that individuals incur some cost when attending college, that is a function of observables. We denote by  $X$  observed variables, by  $c(x)$  the cost of attendance and by  $\mathcal{R} = \alpha_1 - \alpha_0$  the structural part of the returns, then individual  $i$ 's decision rule is given by

$$D = \mathbb{1} [E[Y_1 - Y_0 | \mathbf{S}] \geq c(x)] = \mathbb{1} [E[\alpha_1 - \alpha_0 | \mathbf{S}] \geq c(x)] = \mathbb{1} [E[\mathcal{R} | \mathbf{S}] \geq c(x)].$$

Our decision rule suggests that individuals derive risk-neutral utility from earnings but allows high school graduates to possess any utility function that strictly increases with expected returns (Vytlacil (2006)). Modeling utility as an increasing function of returns includes also the standard linear indirect utility function, that has been used in models of school and education choices (Willis and Rosen (1979), Walters (2018), Abdulkadiroğlu et al. (2020)) In our framework, we standardize this utility function to be the identity function. Therefore,

$c(x)$  serves as a composite of individual preferences, known monetary and non-monetary costs, and other barriers to college attendance, such as credit constraints, social norms, and additional limitations.

## 2.1 Gaussian Model

We assume that the signals,  $\mathbf{S}$ , and the structural components of earnings,  $\alpha_1$  and  $\alpha_0$ , are jointly distributed as Gaussian. We denote by  $\mu_1$ ,  $\mu_0$ ,  $\sigma_1$ ,  $\sigma_0$ , and  $\rho_{1,0}$  the means, standard deviations, and the covariance between  $\alpha_1$  and  $\alpha_0$ , respectively. Given that potential earnings and signals are jointly Gaussian, it follows that returns and signals are also jointly Gaussian distributed:

$$\begin{bmatrix} \mathbf{S} \\ \mathcal{R} \end{bmatrix} | x \sim N \left( \begin{bmatrix} \mu_{\mathbf{S},x} \\ \mu_{\mathcal{R},x} \end{bmatrix}, \begin{pmatrix} \Sigma_{\mathbf{S},x} & \Sigma_{\mathbf{S},\mathcal{R},x} \\ \Sigma_{\mathbf{S},\mathcal{R},x} & \sigma_{\mathcal{R},x}^2 \end{pmatrix} \right).$$

Where we denote by  $\Sigma_{\mathbf{S},x}$  the covariance matrix of the signals,  $\Sigma_{\mathbf{S},\mathcal{R},x}$  as the covariance between signals and returns, and  $\mu_{\mathbf{S},x}$  and  $\mu_{\mathcal{R},x}$  as the mean values of signals and returns, respectively. We let all variables to be conditional on  $x$ . As signals and returns are jointly Gaussian, individuals who observe the signals realization  $\mathbf{S}$  form the following posterior beliefs on their returns:

$$E[\mathcal{R}|\mathbf{S},x] = \mu_{\mathcal{R},x} + \Sigma_{\mathbf{S},\mathcal{R},x}^T \Sigma_{\mathbf{S},x}^{-1} (\mathbf{S} - \mu_{\mathbf{S},x}).$$

We can also write explicitly the decision rule for an individual with cost  $c(x)$  and signal realization  $\mathbf{s}$ :

$$D = \mathbb{1} [E[\mathcal{R}|\mathbf{S},x] \geq c(x)] = \mathbb{1} [\mu_{\mathcal{R},x} + \Sigma_{\mathbf{S},\mathcal{R},x}^T \Sigma_{\mathbf{S},x}^{-1} (\mathbf{S} - \mu_{\mathbf{S},x}) \geq c(x)].$$

Owing to the linearity of the joint Gaussian distribution we can derive the proportion of students who opt to attend college. First, beliefs are distributed as follows:

$$E[\mathcal{R}|\mathbf{S},x] \sim \mathcal{N} (\mu_{\mathcal{R},x}, \Sigma_{\mathbf{S},\mathcal{R},x}^T \Sigma_{\mathbf{S},x}^{-1} \Sigma_{\mathbf{S},\mathcal{R},x}),$$



which implies that for individuals with cost  $c(x)$ , the share of students who would go to college is given by:

$$P(D = 1|c(x)) = \Phi \left( \frac{\mu_{\mathcal{R},x} - c(x)}{\sqrt{\Sigma_{\mathcal{S},\mathcal{R},x}^T \Sigma_{\mathcal{S},x}^{-1} \Sigma_{\mathcal{S},\mathcal{R},x}}} \right),$$

where  $\Phi$  denotes the standard normal CDF. Henceforth, we will omit  $x$  in our discussion, except in cases where it contributes significantly to the analysis.

## 2.2 Information Quality

In our framework, individual choice is influenced by two factors: the net returns  $\mathcal{R} - c(x)$ , and the individuals' awareness of these returns. Our analysis seeks to understand how these elements impact decision-making across different social groups. In this section, we define our measure of information, focusing on *information quality*. We quantify this by the coefficient of determination, often denoted by  $R^2$  (R-Squared). This metric measures the proportion of the variance in returns that can be explained by their signals, relative to the total variance in returns:

$$R^2 = \frac{\text{Var}(E[\mathcal{R}|s])}{\text{Var}_{total}(\mathcal{R})}.$$

The total variance of returns,  $\text{Var}_{total}(\mathcal{R})$ , is influenced by two sources of uncertainty. The first is individual uncertainty regarding their specific returns, as discussed above. The second source of uncertainty is *model uncertainty*. Similar to econometricians, we assume that agents cannot fully know the correlation between  $\alpha_1$  and  $\alpha_0$ , and we posit that they hold a prior over the feasible correlation values, distributed with distribution  $H(\rho)$  on the feasible support of  $\text{Supp}(\rho)$ . We can also derive an explicit expression for the variance of returns as follows:

$$\begin{aligned} \text{Var}_{total}(\mathcal{R}) &= \text{Var}_{total}(\alpha_1 - \alpha_0) = E[\text{Var}(\alpha_1 - \alpha_0|\rho)] + \text{Var}(E[\alpha_1 - \alpha_0|\rho]) \\ &= \sigma_1^2 + \sigma_0^2 - 2\sigma_1\sigma_0 E_H[\rho; \text{Supp}(\rho)], \end{aligned}$$

where the first equality follows from the law of total variance and  $E_H[\rho; \text{Supp}(\rho)]$  is the expected  $\rho$  taken over the set of feasible  $\rho$ s,  $\text{Supp}(\rho)$ , with respect to the prior  $H$ . Using this

expression we have that information quality is given by

$$R^2 = \frac{\text{Var}(E[U_1 - U_0|s])}{\sigma_1^2 + \sigma_0^2 - 2\sigma_1\sigma_0E[\rho; \rho_{min}, \rho_{max}]} \quad (1)$$

This  $R^2$  differs from the standard coefficient of determination, as it accounts for both fundamental uncertainty and subjective uncertainty over the underlying data generating process. Similar to the standard  $R^2$ , this measure ranges from 0, implying that the information available does not reduce any uncertainty, to 1, implying that the information resolves all uncertainty.<sup>2</sup>

This measure of information quality highlights two ways in which information can reduce uncertainty. Firstly, improved information prompts a more significant update in beliefs, thus increasing the variance of beliefs. Secondly, the structure of information can narrow the set of possible models, as reflected by the size of  $Supp(\rho)$ . As discussed later in Section 2.5.1, the correlation between signals,  $\mathbf{S}$ ,  $\alpha_1$ , and  $\alpha_0$  sets various limits on the feasible  $\rho$  values, making different information structures vary in their informativeness regarding the correlations between potential earnings.

Finally, in our analysis, we assume that the prior over  $\rho$  is uniform across the feasible  $\rho$ s,  $\rho \sim U(Supp(\rho))$ . Generally, since no observed information can update the high school students' beliefs about the correlation between potential earnings, assuming high school students have limited or no specific knowledge about the joint distribution of returns, a uniform prior is considered a natural choice. It represents a state of 'equi-ignorance', where all values within the specified range are deemed equally likely.

*How does the quality of information and returns affect the decision on going to college?* Better information implies that the variance of beliefs is higher. Intuitively, if individuals have access to better quality, more accurate, information, then they would respond to it more, and rely on it more when updating their beliefs, this would cause an increasing belief dispersion. Therefore, better information implies higher variance in beliefs. Whether higher

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<sup>2</sup>To see that the value is always less than 1, note that the set of feasible  $\rho$ s must satisfy at least  $\text{Var}[\alpha_1 - \alpha_0|s] \leq \sigma_1^2 + \sigma_0^2 - 2\sigma_1\sigma_0\rho$ , as explained in more detail in 2.5. Therefore, as the denominator integrates over the set of  $\rho$ s such that the variance of returns is higher than the variance of beliefs, the value of the  $R^2$  is always less than 1. Further, the value 1 is achieved in the case where  $\text{Var}(\mathbf{R}|s) = \sigma_1^2 + \sigma_0^2 + 2\sigma_1\sigma_0$ . This occurs when there is only one possible  $\rho$  feasible,  $\rho = -1$ , and agents have full information.

beliefs dispersion implies that more individuals would attend college is contingent upon the relationship between the cost of attendance and the mean returns in the population,  $\mu_{\mathcal{R}}$ . Figure 1 illustrates the interaction between the mean returns,  $\mu_{\mathcal{R}}$ , information quality, and cost and how they affect choices. The black line represents the cost. The two red lines represent the survival functions for priors lower than the cost, while the two blue lines represent the survival functions for priors higher than the cost. Dashed lines indicate the posterior beliefs distribution for an agent with high-quality information, and solid lines represent the posterior mean distribution with low-quality information. The figure shows that if the cost is lower than  $\mu_{\mathcal{R}}$ , increasing the precision of the signal—or enhancing information quality—would reduce college attendance. Conversely, if the mean returns exceed the cost, a reduction in information quality could prove actually increase the share of individuals who opt in to college.

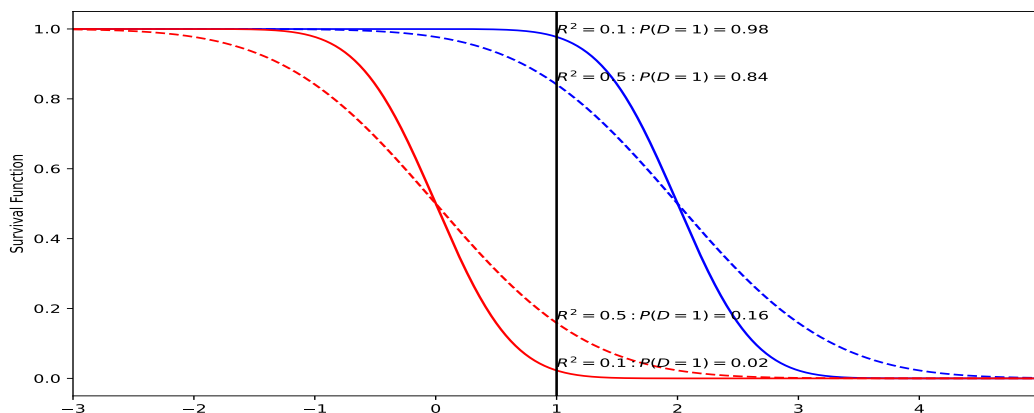


Figure 1: Cost, information and Beliefs interaction

*Note:* This figure illustrates how the interaction between the prior, information quality, cost affect choices. The black line represents the cost. The two red lines represent the survival functions for priors lower than the cost, while the two blue lines represent the survival functions for priors higher than the cost. Dashed lines indicate the posterior beliefs distribution for an agent with high-quality information, and solid lines represent the posterior mean distribution with low-quality information. The figure demonstrates that if the priors are higher than the cost, providing additional information reduces the share of participants from 98% to 0.84%. Conversely, if the prior is lower than the cost, improving the quality of information increases the share of individuals who opt in.

## 2.3 Decomposing the Choice Gap

To quantify the role of information in exploring the gap, we suggest using a decomposition method à la [Kitagawa \(1955\)](#), [Blinder \(1973\)](#), and [Oaxaca \(1973\)](#). In it, we decompose the differences in choices into two components, stemming from the varying predictability of returns between groups and the returns distribution themselves. Specifically, we investigate what proportion of individuals would choose to attend college if individuals with the same  $x$  had access to the same quality of information.

We analyze how differences in information quality contribute to the choice gap. For this, we perform a decomposition exercise. Let  $R_g^2$ , and  $Supp_g(\rho)$  be the quality of information of group  $g$  and the set of feasible  $\rho$ s of group  $g$ . We also denote the variance means of each group by subscript  $g$ . Further, let  $\text{Var}_{g,g'}(E[\mathcal{R}|\mathbf{s}])$  be the counterfactual variance of beliefs for group members  $g$ , with the information quality of group  $g'$ , the corresponding restrictions on the set of feasible  $\rho$ s and the earning distribution of group  $g$ :

$$\text{Var}_{g,g'}(E[\mathcal{R}|\mathbf{s}]) = R_{g'}^2 \times (\sigma_{1,g}^2 + \sigma_{0,g}^2 - 2\sigma_{1,g}\sigma_{0,g}\mathbf{E}[\rho; Supp_{g'}(\rho)]).$$

This expression captures the beliefs variance if group  $g$  had the same quality of information as group  $g'$ , but faced the unchanged returns distribution. We decompose the choice gap between group  $a$  and  $b$  as follows:

$$\begin{aligned} P(D = 1|\text{Group } b) - P(D = 1|\text{Group } a) = & \\ & \underbrace{\int_X \Phi\left(\frac{\mu_{\mathcal{R},b,x} - c_b(x)}{\sqrt{\text{Var}_{b,b}(E[\mathcal{R}|\mathbf{s}]}\right)} dF_b(x) - \int_X \Phi\left(\frac{\mu_{\mathcal{R},b,x} - c_b(x)}{\sqrt{\text{Var}_{b,a}(E[\mathcal{R}|\mathbf{s}]}\right)} dF_b(x)}_{\text{Information Channel}} \\ & + \underbrace{\int_X \Phi\left(\frac{\mu_{\mathcal{R},b,x} - c_b(x)}{\sqrt{\text{Var}_{b,a}(E[\mathcal{R}|\mathbf{s}]}\right)} dF_b(x) - \int_X \Phi\left(\frac{\mu_{\mathcal{R},a,x} - c_a(x)}{\sqrt{\text{Var}_{a,a}(E[\mathcal{R}|\mathbf{s}]}\right)} dF_a(x)}_{\text{Returns Channel}} \end{aligned} \quad (2)$$

where we denote the CDF of  $X$  for group  $g$  by  $F_g(x)$ . The information channel quantifies the extent to which the gap in choices arises from individuals having access to information of differing quality, despite equal cost, which affects their ability to predict the outcomes of

their choices. Another perspective is to consider cases where members of group  $a$  and group  $b$  employ different models to predict the outcomes of their choices. The quality of these models originates either from the information they possess or from the underlying data-generating process of outcomes. We examine how much of the gap stems from differences in the quality of these predictive models, where quality is measured using  $R^2$ . In information channel we postulate a counterfactual world in which we equalize the quality of these two models and examine how that would impact choices.

Our choice counterfactual choices relies on the the second moment of both returns and beliefs. In more general settings, with unrestricted data-generating processes, with more nuisance information structure, equalizing  $R^2$  does not yield a unique counterfactual. In many cases, different joint distributions of signals and outcomes may produce the same  $R^2$  but induce complex choice patterns that contribute to gaps in choices influenced by information. In section E in the Appendix, we discuss another decomposition approach that equalizes the information structure across groups. This approach does not equalize the ability to predict across groups, but rather equalizes the signals that individuals with similar outcomes receive.

It is important to recognize that our analysis is a partial equilibrium exercise, where we use comparative statics to equalize the information quality between the two groups. Typically, information quality is determined endogenously within an equilibrium framework (Coate and Loury (1993), Lundberg and Startz (1983)), and is driven by choices individuals make that form the information environment and what agents can know. Furthermore, the information quality that individuals possess could be influenced by the effort they invest in acquiring it, a concept central to the standard rational inattention model (Caplin et al. (2022); Maćkowiak et al. (2023)). In this decomposition exercise, we do not explore the underlying factors that drive these information discrepancies; rather, we take them as given and investigate the extent of their contribution to the observed disparity.

We now turn to discuss the second channel. The residual component, denoted as the *returns channel*, poses the inverse question: How much would the share of high school graduates from group  $a$  change if we held their information quality  $R_{a,c}^2$  constant, but altered the returns of their returns and costs to match those of group  $b$ ? This component informs us how much of the gap is driven by differences in the outcome distribution itself. Therefore, we

interpret this component as quantifying the portion of the gap driven by the fundamentals themselves.

The two components of the distribution carry distinct policy implications. If the majority of the gap is driven by differences in predictive ability, policymakers aiming to close this gap should consider transferring the superior information or modeling techniques from group  $b$  to group  $a$ . This could involve educational interventions, information dissemination, or providing improved prediction tools for group  $a$ . Conversely, if the gap primarily stems from variations in the outcome distribution, policymakers concerned with narrowing the disparity should focus on policies that directly influence this distribution. This could include measures such as altering tax structures, providing targeted subsidies, or implementing regulatory changes that affect the underlying returns and costs for both groups. Identifying the primary driver of the gap not only enhances our understanding of its structural roots but also provides actionable insights for policymakers committed to fostering equal opportunities across different groups.

## 2.4 Model Identification and Empirical Specification

In this section we discuss how the Gaussian model can be partially identified using data on choices and outcomes. In Appendix C.2, we show how the choice model can be identified nonparametrically with a continuous instrument and results from the Marginal Treatment Effect literature (Heckman and Vytlacil (2005)) and identification of discrete choice models (Matzkin (1992), Matzkin (1993)). In what follows we briefly go over the identification of the Gaussian model and its important components for our analysis. Discussion on the estimation method is in Appendix D.

### 2.4.1 Identifying the Gaussian Model Parameters

We assume we observe a set of covariates  $X$ , a continuous instrument  $Z$  and outcomes  $Y$ . Although it's not imperative for identification argument, we parametrize the cost function as a linear function of covariates

$$c(x, z) = zb_z + xb_x.$$

We assume that the distribution of  $\alpha_1|X, D = 1$  and  $\alpha_0|D = 1, X$  is observed. In the Appendix we discuss how it can be identified using panel data and additional assumptions on the wages. For our discussion  $\alpha_1$  and  $\alpha_0$  can be thought of as fixed effects, and are identified using panel data on earnings. We also assume that  $\alpha_1$  and  $\alpha_0$  are linear in covariates

$$\begin{aligned}\alpha_1 &= X\beta_1 + U_1, \\ \alpha_0 &= X\beta_0 + U_0.\end{aligned}$$

Following our discussion on the Gaussian model, we assume that beliefs and residuals  $U_1$  and  $U_0$  are jointly normal,  $X$  operates only as a mean shifter and  $Z$  is independent from the potential outcomes,  $Z, X \perp U_1, U_0$ ,

$$\begin{pmatrix} U_1 \\ U_0 \\ E[\mathcal{R}|s, x] \end{pmatrix} \sim \mathcal{N} \left( \begin{pmatrix} 0 \\ 0 \\ X(\beta_1 - \beta_0) \end{pmatrix}, \begin{bmatrix} \sigma_1^2 & \rho_{1,0}\sigma_1\sigma_0 & \sigma_{1,E} \\ \rho_{1,0}\sigma_1\sigma_0 & \sigma_0^2 & \sigma_{0,E} \\ \sigma_{1,E} & \sigma_{0,E} & \sigma_E^2 \end{bmatrix} \right).$$

The decision rule is then given by

$$D = \mathbb{1} [E[\alpha_1 - \alpha_0 | s, x] \geq c(z, x)] = \mathbb{1} [E[U_1 - U_0 | s, x] \geq c(x, z) - X(\beta_1 - \beta_0)].$$

Using the fact that beliefs and  $U_1$  and  $U_0$  are jointly normal, we have that the choice probability is given by

$$P(D = 1|x, z) = \Phi \left( \frac{X(\beta_1 - \beta_0) - c(x, z)}{\sigma_E} \right). \quad (3)$$

Notice that in general this is not enough to identify the cost function of parameters, as all parameters are identified up to scale. In addition, covariates can play a dual role, both affecting the outcome variable and controlling the cost. Therefore, we need to identify the scale parameter and the coefficients  $\beta_1$  and  $\beta_0$ . To identify  $\beta_1$  we use the standard Heckman Correction argument for Gaussian selection model ([Heckman \(1979\)](#)). Specifically, using the fact that  $U_1, U_0$  and beliefs are jointly Gaussian, we have that

$$E[\alpha_1|D = 1, X] = E[\alpha_1 + U_1] = E[\alpha_1 + U_1] = X\beta_1 + E[U_1|D = 1, X],$$

where  $E[U_1|D = 1, X] = \frac{\sigma_{1,E}}{\sigma_E} \frac{\phi\left(\frac{Xc_x - X(\beta_1 - \beta_0)}{\sigma_E(x)}\right)}{1 - \Phi\left(\frac{Xc_x - X(\beta_1 - \beta_0)}{\sigma_E(x)}\right)}$ . We can follow the same argument to identify  $\beta_0$ , and using the fact that  $E[\alpha_0|D = 0, X] = \frac{\sigma_{0,E}}{\sigma_E} \times -\frac{\phi\left(\frac{\gamma z - E[\theta]}{\sigma_E}\right)}{\Phi\left(\frac{\gamma z - E[\theta]}{\sigma_E}\right)}$ . Denote the coefficient of the mills ratio as  $\gamma_1 = \frac{\rho_{1,E}\sigma_1}{\sigma_E}$  and  $\gamma_0 = \frac{\sigma_{0,E}}{\sigma_E}$ , and notice that we can identify  $\sigma_1$  and  $\sigma_0$  using the joint distribution of choice and earnings

$$f(D = 1, \alpha_1, z, x) = \left(1 - \Phi\left(\frac{\frac{\mu(z,x) - \mu_E}{\sigma_E} - \frac{\gamma_c^1 (y_1 - \mu_1)}{\sigma_1 \sigma_{y_1}}}{\sqrt{1 - \left(\frac{\gamma_c^1}{\sigma_1}\right)^2}}\right)\right) \phi\left(\frac{\alpha_1 - \mu_1}{\sigma_1}\right) \frac{1}{\sigma_1}. \quad (4)$$

and similarly for  $\sigma_0$ . Finally, in order to get  $\sigma_E$ , we can use the fact that the covariance of beliefs and returns equal to the variance of returns,  $\text{Cov}(\mathcal{R}, E[\mathcal{R}|s, x]) = \text{Var}(E[\mathcal{R}|s, x])$ . To see that notice that we can decompose returns as

$$\mathcal{R} = E[\mathcal{R}|s, x] + r,$$

where  $r$  is the residual from projecting  $\mathcal{R}$  on, and satisfies  $\text{Cov}(E[\mathcal{R}|s, x], r) = 0$ . Therefore  $\text{Cov}(E[\mathcal{R}|s, x], \mathcal{R}) = \text{Var}(E[\mathcal{R}|s, x])$ . Therefore, using the coefficient on the control function in the regression we have

$$\gamma_c^1 - \gamma_c^0 = \frac{\sigma_{1,E} - \sigma_{0,E}}{\sigma_E} = \frac{\sigma_E^2}{\sigma_E} = \sigma_E.$$

## 2.5 Identifying the Set of Feasible $\rho$ s

In this section, we discuss how to identify the set of feasible  $\rho$ s, given the identifying component of the model, as discussed above. We first demonstrate that the variance of beliefs introduces some restrictions on the set of feasible  $\rho$ s and then show how to identify the set of feasible  $\rho$ s under an additional assumption on the quality of information. Finally, we explain how to derive bounds on the quality of information parameter in equation 1.



### 2.5.1 Restrictions on the Correlation Parameter

Our theoretical framework implies some constraints on the correlation between  $U_1$  and  $U_0$ , that is informed by our model that implies some selection on returns. First, as it well known, the variance of beliefs about returns is bounded from above by the actual variance of returns (e.g. [Gentzkow and Kamenica \(2016\)](#)), which implies that the following inequality must hold:

$$\text{Var}(E[\mathcal{R}|\mathbf{s}]) \leq \sigma_1^2 + \sigma_0^2 - 2\rho\sigma_1\sigma_0.$$

This restriction is a generalization of the known fact in the standard Roy model ([Roy \(1951\)](#)) with complete outcome information, where the joint distribution of potential outcomes is point-identified ([Heckman and Robb \(1985\)](#)). If we assume agents have complete information, the inequality holds with equality and we can identify the joint distribution of potential earnings. If we maintain that agents select based on outcomes but have incomplete information, we can use the above inequality to bound the correlation between potential outcomes.

We can further restrict the bounds using the fact that we can identify the covariance between beliefs,  $E[\alpha_1 - \alpha_0|s, x]$  and  $U_1$  and  $U_0$ . To do so we use the fact that the covariance matrix must remain positive semi-definite, we therefore restrict the set of possible  $\rho_{1,0}$  to values that keep the following covariance matrix positive semi-definite,

$$\text{Cov}(\boldsymbol{\alpha}, \mathbb{E}) = \begin{bmatrix} \sigma_1^2 & \rho_{1,0}\sigma_1\sigma_0 & \sigma_{1,\mathbb{E}} \\ \rho_{1,0}\sigma_1\sigma_0 & \sigma_0^2 & \sigma_{0,\mathbb{E}} \\ \sigma_{1,\mathbb{E}} & \sigma_{0,\mathbb{E}} & \sigma_{\mathbb{E}}^2 \end{bmatrix}.$$

### 2.5.2 Identifying the Set of Feasible $\rho$ s from the High School Students' Perspective

Our measure of information quality depends on the set of feasible values of  $\rho$  that is taken from the perspective of high school graduates. One way to identify this set is to simply assume that the set of feasible correlations we obtain using our bounding method above is the same as the set of feasible  $\rho$ s from the high school students' perspective. This would be the case if, for example, high school graduates observe only a scalar signal, such that their

beliefs are an injective function of their signal. This assumption might be very restrictive, and in general, individuals are likely to have access to various sources of information and observe multiple signals. Without additional assumptions our model is not restrictive enough to pin down the set of feasible  $\rho$ s an high school student may consider, as the correlation between the signals and potential earnings can induce additional restrictions on  $\rho$  that are not captured by the argument above. To overcome this, we first show that with an additional assumption on the quality of information individuals have on the marginal  $U_1$ , we can identify the set of feasible  $\rho$ s from the high school graduates' perspective.

We start by defining what is the set of feasible  $\rho$ s from the high school student perspective. We then define the set of feasible set of  $\rho$ s from the the econometrician's perspective, under an additional assumption on the quality of information on the marginals. Let  $\mathbf{S}$  be a vector of signals high school students have. The set of feasible  $\rho$ s is the set of  $\rho$ s that keep the correlation matrix of  $\mathbf{S}, U_1, U_0$  positive semi-definite (PSD). We then say that a  $\rho$  is feasible from the perspective of high school graduates if the covariance matrix between  $\mathbf{S}, U_1, U_0$ , where the correlation between  $U_1$  and  $U_0$  is  $\rho$ , is also PSD.

Next, we define the set of feasible  $\rho$ s from the econometrician's perspective, with a guess on the quality of information on the marginal of  $U_1$ .<sup>3</sup> Denote by  $R_d^2$ , where  $d \in \{0, 1\}$ , the quality of information high school students have on  $U_d$ , i.e.,  $R_d^2 = \frac{\text{Var}(E[U_d|S])}{\text{Var}(U_d)}$ . We then say that  $\rho$  is feasible from the econometrician's perspective, with a given guess on the quality of information on the marginal  $R_d^2$ , if the covariance matrix between  $U_1, U_0, E[U_1|s]$ , and  $E[U_0|s]$ , where the correlation between  $U_1$  and  $U_0$  is  $\rho$ , is PSD (Positive Semi-Definite). The following proposition shows that if  $\rho$  is feasible from the econometrician's perspective, with the assumption on  $R_d^2$ , then it is also feasible from the high school graduates' perspective.

**Proposition 1.** Fix  $R_1^2$ . A  $\rho$  is feasible from the high school graduate perspective if and only if it is feasible from the econometrician's perspective.

The proof is in appendix C.1, and builds on the linearity and of the normal conditional expectation and properties of PSD matrices. Proposition 1 demonstrates that, given an assumption on the quality of information individuals have on one of the marginals, we can identify the set of feasible  $\rho$ s from the high school graduate perspective. Furthermore, we

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<sup>3</sup>We can make a similar guess on the marginal of  $U_0$ .

also note that the set of feasible  $\rho$  is a closed interval.<sup>4</sup> Therefore, we can describe the set by its boundaries  $\rho_{\min}$  and  $\rho_{\max}$ . Finally, Proposition 1 shows that we can identify the set of  $\rho$  for a given value of  $R_1^2$ . Since we do not know the  $R_1^2$ , we construct bounds on the information quality  $R^2$ , from equation 1, by exploring all values of  $R_1^2$ .

### 3 Data

Our empirical application investigates the factors contributing to the college attendance gap between Hispanic and White students. We concentrate on Texas, where there are large and comparable Hispanic and White populations, but they differ substantially in their choices. Utilizing the methods described in Sections 2.3, we decompose the attendance choices and assess the influence of informational differences. We start by describing the data and then discuss the model results. The following section describes the data and variables we use throughout our analysis

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<sup>4</sup>To see that, remember that covariance matrix

$$C = \begin{pmatrix} \Sigma_S & \Sigma_{S,1} & \Sigma_{S,0} \\ \Sigma_{S,1}^T & \sigma_1^2 & \rho\sigma_1\sigma_0 \\ \Sigma_{S,0}^T & \rho\sigma_1\sigma_0 & \sigma_0^2 \end{pmatrix}$$

is positive semi-definite (PSD) if and only if  $\Sigma_S$  is PSD and the Schur complement of  $\Sigma_S$  in  $C$  is also PSD.  $\Sigma_S$  is PSD by construction. The Schur complement, denoted as  $SC$ , is given by

$$SC = \begin{pmatrix} \sigma_1^2 & \rho\sigma_1\sigma_0 \\ \rho\sigma_1\sigma_0 & \sigma_0^2 \end{pmatrix} - [\Sigma_{S,1}^T \quad \Sigma_{S,0}^T] \Sigma_S^{-1} \begin{bmatrix} \Sigma_{S,1} \\ \Sigma_{S,0} \end{bmatrix}.$$

This complement must be PSD. This condition is satisfied if  $u^T SC u \geq 0$  for every vector  $u$ . We can demonstrate that this holds if  $k_2 x^2 + (k_1 - \rho)x + k_0 \geq 0$ , where  $k_0$ ,  $k_1$ , and  $k_2$  are constants determined by the matrix coefficients and  $x = \frac{u_1}{u_0}$ . Therefore, to ensure that this expression is always positive, it is sufficient to require that it satisfies  $(k_1 - \rho)^2 - 4k_2 k_0 \leq 0$ . This forms a convex parabola in  $\rho$  that intersects with the positive constant  $4k_2 k_0$  at two values of  $\rho$ . Hence, any  $\rho$  between these two values satisfies the requirement to maintain  $C$  a PSD. Consequently, it is sufficient to describe the set of feasible  $\rho$  values by these two boundary points.

### 3.1 Data Sources and Sample Construction

Our empirical study leverages a series of confidential administrative databases from the state of Texas, the second most populous in the U.S. with a sophisticated higher education system that engages a substantial portion of its populace, including over one million high school students (Agency (2023)). Additionally, Texas have a significant Hispanic demographic, comprising around 12 million individuals in 2022, or about 40% of the state’s total population, matched by a 40% representation of White population.

The study combines data from several Texas agencies. The primary dataset is procured from the Texas Education Agency (TEA), offering demographic details of all Texan high school students. This dataset is enriched with school characteristics from the National Center for Education Statistics (NCES), which provides a broader picture of Texas high schools. We incorporate assessments from the Texas standardized testing program, which evaluates public primary and secondary school students’ competencies in various grades and subjects. Further, we integrate data concerning college enrollment decisions from the Texas Higher Education Coordinating Board (THECB), supplemented by information from the Integrated Postsecondary Education Data System (IPEDS). Finally, the Texas Workforce Commission (TWC) supplies data on post-high school earnings, completing our comprehensive dataset.

In constructing our control variables, we follow the approach used by Mountjoy (2022), utilizing three types of covariates: student-level demographics, school characteristics, and neighborhood characteristics. For student-level demographics, we include categorical variables for gender, eligibility for free or reduced price lunch as a proxy for economic disadvantage, and an indicator for graduation under one of three programs: the Distinguished Achievement Program, Recommended High School Program, or the Minimum High School Program, which reflect the various graduation tracks in Texas. In some of our analyses, we use test scores from Texas Assessment of Knowledge and Skills (TAKS) tests. We consider test scores from the exit exams in English-Language-Arts (ELA), which capture language skills, and Math test scores, these tests were held consistently across our three cohorts of interest. We then create a single measure of test scores by combining them in a one-factor model separately by cohort and normalize this factor to within-cohort percentiles. These high-stakes tests, which imply that they are likely to be indicative of student ability .Passing

these exit-level test is a graduation prerequisite for Texas high school seniors in their junior and senior years.

For high school-level controls, we utilize NCES Common Core data, which incorporates the geographic locale code. This code categorizes urbanization into twelve detailed categories using Census geospatial data. Additionally, we include the distance to two-year colleges and an indicator denoting whether the school is classified as a Vocational Education School. Vocational schools are identified as those that provide formal training for semi-skilled, skilled, technical, or professional occupations to students of high school age who may opt to enhance their employment prospects, possibly instead of preparing for college admission. Controls also account for the local influence of the oil and gas industry, by measuring the long-term share of oil and gas employment at the high school level, employing NAICS industry codes from TWC workforce data. We normalize this measure of oil and gas employment by ranking it and control for its effects using a third-degree polynomial in our analysis of school characteristics.

Neighborhood characteristics include the 62 Texas commuting zones using the year-2000 mapping provided by the U.S. Department of Agriculture’s Economic Research Service. We also construct an index of neighborhood quality, akin to the test score measure: We combine the tract-level Census measures of median household income and the percentage of households below the poverty line with the high school-level percentage eligible for free/reduced-price lunch into a one-factor model, then normalize this neighborhood factor to the within-cohort percentile. When controlling for neighborhood characteristics in the following discussion, we control for the third-degree polynomial of the neighborhood factor.

As outlined in section C.2 in the Appendix, nonparametric identification necessitates an instrument. We employ the measure of proximity to the nearest 4-year colleges, calculating ellipsoidal distances between the coordinates of all Texas public high schools (sourced from NCES CCD) and those of all Texas postsecondary institutions (from IPEDS). We determine the minimum distances within 4-year sectors for each high school. To supplement some missing distances, we refer to [Mountjoy \(2022\)](#), which involved manual collection of location data by verifying each college’s institutional profile. We adopt the same methodology for the variable of distance to 2-year colleges.

We limit our sample to cohorts from 2003 to 2005 to ensure a long time horizon. This

approach, leveraging our earnings data, allows us to observe outcomes 16 (for the cohort of 2003 and 2004) and 15 years (for the cohort of 2005) into the future, thus better understanding the incentives faced by these students. Additionally, the Texas Higher Education Coordinating Board (THECB) has provided data on students attending four-year colleges, including both private and public institutions, starting from 2003. We further narrow our sample to high school students who are not enrolled in special education programs, are between the ages of 17 and 18 in the 12th grade, and have graduated from high school with at least the minimum requirements. As with any study focused on a specific state, there is a risk of out-migration; however, Texas has one of the lowest out-migration rates in the U.S. (Times (2014)). Following Mountjoy (2022), we also limit our test factor to individuals with grades below the 80s percentile. As Mountjoy (2022) discusses, high school students with a test score factor higher than the 80th percentile are more likely to enroll in out-of-state colleges. Figure A1 in the Appendix further illustrates that these individuals are more likely to have missing earnings data.

## 4 Summary Statistics and Empirical Patterns

Table A1 in the Appendix presents summary statistics for the analysis cohorts. The table indicates substantial disparity in socio-economic backgrounds among the groups. A significant proportion of Hispanics originate from low-income families, necessitating reduced-price or free meals. They also live in census tracts with higher unemployment rates and a greater proportion of families below the poverty line. Over 58% of Hispanics attend Title I schools, markedly more than their White counterparts. Conversely, regarding the programs offered at these schools, there is no substantial difference in the distribution. Similarly, there is no significant difference in how schools inform students about the oil industry; the proportion of high school graduates working in the oil and gas industries over the long term is similar. Geographically, Hispanics are more likely to reside in urban areas, while Whites predominantly live in suburban and rural areas. Furthermore, in terms of proximity to colleges, Hispanics tend to live nearer to both four-year and two-year colleges compared to non-Hispanic Whites.

In what follows, we delve deeper to describe the college attendance gap and the two driving mechanisms: earnings and information.

## 4.1 College Attendance

The first row of Table A1 in the Appendix shows that the choice gap in the decision to attend a four-year college in the first year after high school graduation between Hispanics and Whites is 9%. Table A7 in the Appendix examines the extent to which observable factors contribute to this disparity. The first row adds control for individual characteristics. Controlling for neighborhood characteristics increases the average choice gap to 13%, implying that the choice gap between Hispanics and Whites who reside in similar neighborhoods is larger than the average choice gap in the population. Controlling for individual characteristics reduces the remaining gap back to 8.6%, controlling for school characteristics does not change the gap by much and reduces it to around 7.6%. Finally, controlling also for test scores reduces the gap to 4.28%, implying that test scores help explain a large portion of the choice gap.

Figures 2 and 3 illustrate that there is high dispersion in both Whites' and Hispanics' likelihood of attending college. These figures plot histograms of the propensity scores for Hispanics and Whites attending college, estimated using a Probit model with our control set and the distance to a four-year college. Firstly, they reveal a large overlap in propensity scores, as required for our identification argument, as discussed in Section 2.4 and Appendix C.2. Furthermore, the figures demonstrate that Whites are more likely to attend college, ex-ante, based on their characteristics, as for both college-goers and non-college goers, the distribution of propensity scores for Whites is more skewed to the right.

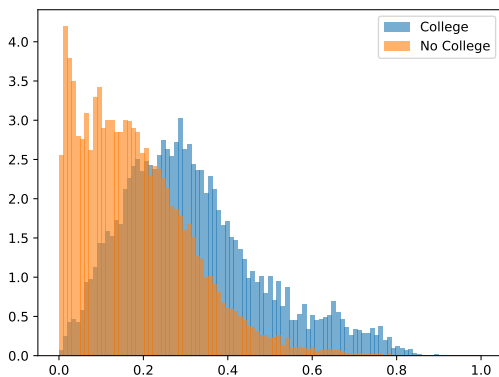


Figure 2: Propensity Scores - Hispanics

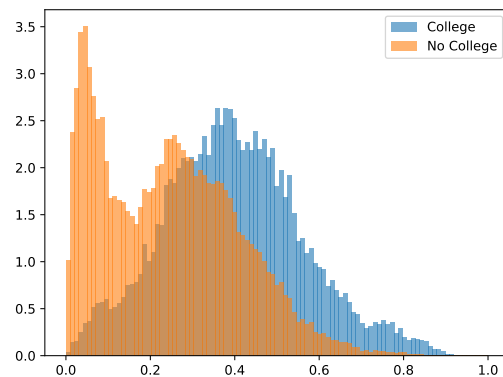


Figure 3: Propensity Scores - Whites

## 4.2 Earnings

We now turn to focus on the differences in earnings distributions between Hispanics and Whites. Tables [A2](#) and [A3](#) in the Appendix shows the average quarterly earnings for Whites and Hispanics at various intervals post-graduation. Generally, wages are on an upward trend over time, albeit at a decreasing rate. It is also evident that the earnings of Whites are higher than those of Hispanics. Further, for our discussion, we observe a higher variability in Whites' earnings, hinting that more information is needed to predict Whites' earnings than Hispanics'. In Figure [A4](#) in the Appendix, we demonstrate that not only are wages more variable, but there is also higher variability in the industries in which Whites work. The figure plots Shannon's entropy for the 2-digit NAICS industry codes in which Hispanics and Whites are employed each year after high school graduation. The figure shows that, throughout their lives, Whites are less concentrated in specific industries compared to Hispanics. This also support that it's harder to predict Whites' later-life outcomes, compared to Hispanics.

Figure [4](#) explores the differences in earnings between college attenders and non-college attenders, across Hispanics and Whites. The figure plots the coefficient for attending a four-year college for both Hispanics and Whites, controlling for cohort fixed effects. The figure shows that the gap in earnings between first-year college goers and non-college goers increases over time for both Hispanics and Whites. Notably, this difference widens in the first five years post-graduation and then stabilizes at around \$500, which is approximately 6% of the average quarterly earnings for Hispanics 14-16 years after graduation. Figure [5](#) introduces our set of individual, school level, and neighborhood level controls. The figure shows that adding these controls reduces the levels but does not affect the gap, demonstrating that the gap in earnings is not fully explained by these controls.

Within the framework of our model, these differences suggest that Hispanic high school graduates may have less incentive to attend college compared to their White counterparts. However, this observed gap could be attributable to selection bias rather than reflecting the actual returns faced by the high school graduates. To overcome this selection effect, we utilize the distance to college from high school as an instrument in a Two-Stage Least



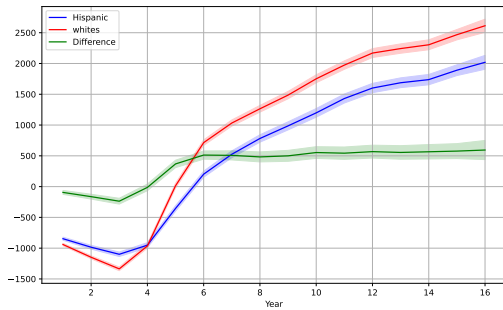


Figure 4: Raw difference in Mean Wages, w/out controls

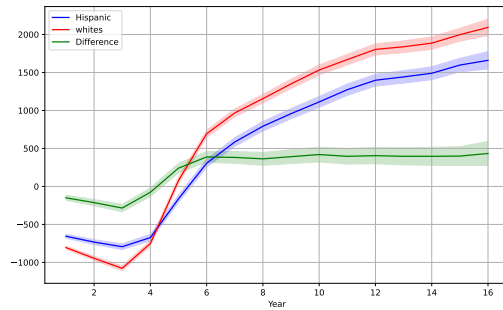


Figure 5: Raw difference in Mean Wages, with controls

*Note: Figure 4 plots the coefficient for attending a four-year college for both Hispanics and Whites, controlling only for cohort fixed effect. The Coefficient for 16 years after college is using only two cohort, 2003-2004. Figure 5 plots the same coefficient, with all the added controls, as discussed in section 3*

Squares (TSLS) analysis.<sup>5</sup>

First, to examine the instrument’s validity, we explore its relation with test scores. As we discuss below, test scores are both associated with potential outcomes and with the decision to go to college. Therefore, if the exclusion restriction holds, we do not expect that distance to college should be correlated with test scores, conditioned on our set of controls. Table A4 in the Appendix examines the correlation between the instrument and test scores. Initially, without our set of controls, test scores show a significant correlation with the instrument. After including individual characteristics, this correlation persists, which might indicate that spatial sorting is non-random and likely tied to other factors that influence both outcomes and information. Subsequent rows in the table introduce more controls for school and neighborhood characteristics, which largely account for the initial correlation, rendering the coefficient on distance nearly null, indicating that the instrument may be valid.

We next examine the relevance assumption needed for the instrumental variable. Table A5 in the Appendix shows a strong first stage: the influence of distance to college on the

<sup>5</sup>The use of distance to college as an instrumental variable has been prevalent in the literature that estimates returns to education. See Card (1995) and its subsequent application in works such as Carneiro et al. (2011), Carneiro and Lee (2009), Kapor (2020), Abdulkadiroğlu et al. (2020), Mountjoy (2022).

likelihood of attending a four-year college immediately after graduation. Controlling for our set of controls, we see that an increase of one mile in distance to college decreases the likelihood of college attendance by 0.2% for Hispanics and 0.1% for Whites. The magnitude of this effect remains relatively stable upon the inclusion of different controls.

Finally, Table 1 presents the results from the TSLS regression that instruments the treatment effect using the distance to college instrument and includes all controls. It shows that, after adjusting for selection, the average effect for Hispanics is negligible, persisting up to 16 years post-high school graduation. For Whites, on the other hand, there is a gradual effect that mirrors the earnings dynamics depicted in Figure 5. These findings suggest that the returns for Hispanics are generally much lower, potentially diminishing the incentive to pursue higher education.

	All	Hispanics	Whites
Avg. Wage 8-10	245.0 (1194.0) 245206	707.0 (1237.0) 103198	-1108.62 (2028.0) 142008
Avg. Wage 10-12	875.0 (1436.0) 239307	305.0 (1468.0) 101284	521.0 (2295.0) 138023
Avg. Wage 12-14	1552.0 (1531.0) 233091	255.0 (1550.0) 99428	2380.0 (2370.0) 133663
Avg. Wage 14-16	2605.0 (1632.0) 149498	377.0 (1745.0) 63271	5156.0 (2424.0) 86227

Table 1: Returns - Two Least Squares

*Note: This table presents the results from a Two-Stage Least Squares (TSLS) regression of college attendance on earnings. Earnings are measured in periods of 8-10, 10-12, 12-14, and 14-16 years after the students' high school graduation. We instrument college attendance using the distance to the nearest college and control for individual, school, and neighborhood characteristics, as discussed in Section 3. For the 8-14 year period post-graduation, we include cohorts from 2003-2005. For the 14-16 year period, we include only the 2003-2004 cohorts due to data limitations.*

### 4.3 Information

To get a sense of the quality of information is challenging, as we do not observe in the data the pieces of information high school students have access to. We therefore consider specific signals we can observe in our data, or in auxiliary data sets. Specifically, we first examine how informative the information contained in school performance measures is. This is information we and students are likely to hold and contains school information and background. We then describe results from surveys that asked Hispanic and White students about their sources of information on decisions related to career and education choices.

Test scores and school performance provide important information for high school students for their decision-making process. Grades act as sources of information and signals available to students before making a decision. From this perspective, agents receive grades and use them to form projections about the utility of these grades. Consequently, we also examine whether grades convey informative signals about returns and whether disparities exist between Whites and Hispanics.

Table A1 reveals a notable gap in academic readiness between Hispanics and Whites, as evidenced by exit exam grades. To what extent does this gap contribute to the overall disparity? We first show that grades and test scores are likely to affect choices, as discussed above. The final row in Table A7 in the Appendix demonstrates that when we account for our measure of test scores, the gap narrows to 4.8%, implying that at least some of the gap is driven by differences in test scores. As the decision to attend college is made after test scores are known, this suggests that test scores themselves are used in the decision process. Furthermore, Table A1 demonstrates that grades are significant in explaining choices. In a Probit model predicting these choices, the inclusion of grades increases the Area Under the Curve (AUC) from 0.74 to 0.77 for Whites and from 0.75 to 0.8 for Hispanics. This magnitude of increase is comparable to that observed when adding school and neighborhood characteristics to individual characteristics, rising from 0.68 to 0.75 for Hispanics and from 0.67 to 0.74 for Whites. These findings again imply that high school graduates likely consider exit exam grades and their informational value in their college enrollment decisions.

Are grades informative on returns? We first explore whether grades are likely to contain information about returns. To ascertain whether grades predict earnings and returns, Figure

[A2](#) in the Appendix illustrates the relationship between earnings and grades for both college attendees and non-attendees. The figure shows that for both Hispanics and Whites, higher grades correlate with increased earnings, irrespective of college attendance. Additionally, as grades increase, the earnings gap widens between those who attend college in their first year and those who do not. This is supported by the regression in [Table A8](#) in the Appendix, which reveals that a one-unit increase in test scores raises the raw gap by approximately \$16, controlling for our set of controls. Both figures and the regression table suggest that the differential informativeness of grades on the gap is relatively minor, as the gap escalates nearly proportionately with grades.

The relationship between school informativeness is further examined in [Table 2](#), which we discuss further in [Section 5](#). This table presents the out-of-sample  $R^2$  from a model that employs Extreme Gradient Boosting to predict earnings based on students' course-taking patterns and the pass-fail indicator for Hispanics and Whites. The  $R^2$  values are remarkably similar for both groups. This implies that the quality of information from school performance measures is comparable for Whites and Hispanics.

Finally, to explore what other sources of information are used by high school students, we use a survey conducted by the Texas Higher Education Opportunity Project<sup>6</sup>. [Table A9](#) in the Appendix shows that Hispanic high school students are slightly more likely than their White peers to approach and discuss with the school counselor about education and career decisions. Specifically, 56% of Hispanics discuss their school counselor about career options vs. only 45% of Whites. Similarly, 61% of Hispanics discuss with their school counselor about college options, vs. 58% of Whites. Furthermore, [Table A10](#) shows that the number of yearly interactions with the school counselor on these and other matters is almost the same across both Hispanics and Whites, indicating that the nature of interaction across the two groups is similar. [Table A11](#) in the appendix shows that Hispanics are slightly more likely to seek advice from their parents about educational and career decisions. These indicators together demonstrate that Hispanics and Whites turn to the same type of information sources for information.

These results indicate that Hispanics and Whites encounter varying distributions of returns. However, the quality of information available to them through the school system

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<sup>6</sup>A more detailed description of it is in [G](#) in the appendix.

			In Sample $R^2$	Out of Sample $R^2$
Fixed Effects	No College	All	0.19	0.11
		Hispanic	0.17	0.09
		Whites	0.18	0.10
	College	All	0.15	0.09
		Hispanic	0.14	0.09
		Whites	0.11	0.06
W/O Fixed Effects	No College	All	0.20	0.10
		Hispanic	0.18	0.09
		Whites	0.20	0.09
	College	All	0.15	0.10
		Hispanic	0.16	0.09
		Whites	0.13	0.08

Table 2: School Informativeness -  $R^2$

*Note: This table displays the in-sample and out-of-sample  $R^2$  values for a model predicting average earnings 12-14 years post high school graduation. The No-FE rows ("No Fixed Effect") incorporates individual characteristics (as detailed in Section 3), test scores from exit exams in math and English comprehension, and indicators for each course taken during the three years of high school, including pass/fail status, taken from the Texas Education Agency data. The FE rows ("Fixed Effect") additionally includes a high school indicator variables, controlling for the impact of different high schools. Estimation is conducted using XGBoost, with parameter selection via Parallelizable Bayesian Optimization, as implemented in the R package "Parallelizable Bayesian Optimization."*

does not significantly differ. This motivates the utilization of our model to gain a deeper understanding of how these differences contribute to the choice gap.

## 5 Model Results

In this section, we estimate the model outlined in section 2.1 and discuss the implications of the estimated parameter for the role of information in determining the gap. Our analysis assumes that individuals are primarily concerned with their quarterly earnings 12-15 years post-graduation. As demonstrated in table 1, positive returns to college education starts approximately after 12 years. Consequently, we average the quarterly earnings within this 12-15 year period. This approach enables us to use data from our three cohorts and effectively capture the structural components, averaging over a long period. Detailed discussion on the

estimation method is in Appendix D.

We start our analysis by examining the relationship between the perceived cost of attending college and beliefs among Hispanic and White students. Figures 7 and 6 present histograms of the estimated costs for these groups, revealing that Hispanic students generally face lower attendance costs. As discussed in section 2, these costs encompass barriers to entry, such as credit constraints or discrimination, and are also influenced by preferences shaped by social norms and other factors. Table 3 further shows that the average cost for Hispanic students corresponds to \$1,199 of their quarterly earnings, compared to \$2,879 for White students. In addition to the cost, figures 6 and 7 also explore the distribution of conditional returns  $E[\alpha_1 - \alpha_0|x]$ , which represent the mean beliefs about returns for individuals with characteristic  $x$ . The two figures demonstrate that White students exhibit significantly higher expected returns than Hispanic students.

Table 3 further complements this analysis, showing that the average beliefs on returns are lower than the actual average return for both groups. Specifically, the gap between the mean costs and mean beliefs about returns is narrower for White students (949) than for Hispanic students (2256). This implies that to achieve parity in choice across groups, the information quality of Hispanics should be much better than those of Whites, as discussed in section 2.

We now turn to look at the estimated distributions of beliefs on  $U_1 - U_0$ . Table 3 presents the estimated variance of  $\alpha_1$ ,  $\alpha_0$  residuals, and beliefs across different wage periods for the two groups. The variance in beliefs among Hispanics is notably higher than that among Whites, and the variances for the residuals of  $\alpha_1$  and  $\alpha_0$  the means are generally higher among Whites, although we can't rule out statistically that they are equal. These differences suggest that the quality of information, as measured by  $R^2$ , is the same or lower for Whites than for Hispanics. If the residual variance of returns for Whites is higher or the same as that for Hispanics, this implies that choice outcomes are less predictable for Whites. In both cases, the quality of information on returns hinges on the covariance structure of  $U_1$  and  $U_0$ . Figure A5(a) in the Appendix shows plots of the estimated cumulative distribution function (CDF) of the beliefs distribution, conditioned on the average covariates, and figure A5(b) shows the CDF where we fix all covariates and constant to zero. The figure shows that for both Hispanics and Whites, the beliefs are systematically higher for the average

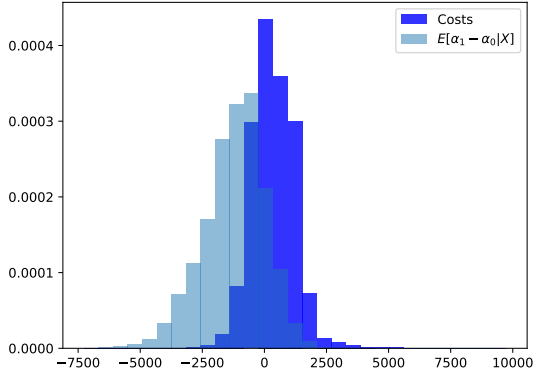


Figure 6: Hispanics Costs and Beliefs

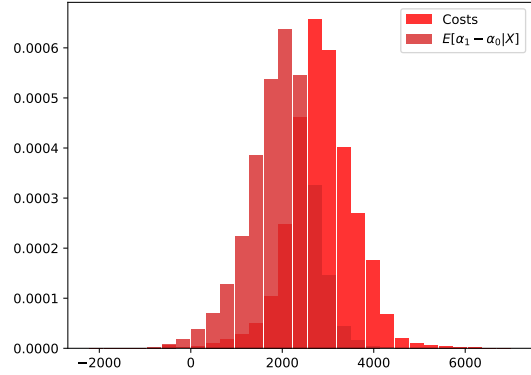


Figure 7: Whites Costs and Beliefs

*Note: Figures 7 and 6 present histograms of the estimated costs and conditional priors  $E[\alpha_1 - \alpha_0 | X]$  for Hispanics and Whites, respectively. These estimates are derived according to the model discussed in Section 2. The parameters  $\alpha_1$  and  $\alpha_0$  represent the average quarterly earnings of high school students 12-15 years after graduation.*

White high school student. Concentrating on the CDF's shape when  $X = 0$ , we can again see that for White and Hispanics Students with the same observables, the beliefs of Whites are less dispersed.

	P(D=1)	$\sigma_E$	$\sigma_1$	$\sigma_0$	Avg. Cost	$E[\alpha_1]$	$E[\alpha_0]$	$E[\alpha_1 - \alpha_0]$
Hispanics	0.21	2381 (657.0)	4490 (125.0)	6264 (818.0)	1199 [889]	6658.0 (1795.0)	7715 (1843.0)	-1057 [2573.0]
Whites	0.29	1414 (873.0)	5577 (155.0)	6316 (491.0)	2879 [693]	10871 (2149.0)	8942.0 (2211.0)	1930.0 [3083.0]

Table 3: Model Parameters

*Note: The table displays model parameters estimated using average quarterly earnings 12-15 years after high school graduation. Standard errors for these parameters are presented in round parentheses ( ). Standard deviations of the costs and beliefs are indicated in square brackets [ ].*

Next, we turn to see the implied ratio between variance of beliefs and variance of returns, for different correlation values. Specifically, we fix correlation parameter,  $\rho_{1,0}$  for the

correlation between  $U_1$  and  $U_0$ , and calculate<sup>7</sup>

$$\frac{\hat{\sigma}_{\hat{E}}^2}{\hat{\sigma}_1^2 + \hat{\sigma}_0^2 - 2\rho_{1,0}\hat{\sigma}_1\hat{\sigma}_0}.$$

Figure 8 presents the outcomes of this comparison, illustrating that as the correlation between  $U_1$  and  $U_0$  intensifies, the variance of returns diminishes, leading to an enhancement in the inferred quality of information. Across all levels of correlation between  $U_1$  and  $U_0$ , Hispanics exhibit superior information quality regarding potential returns. Consequently, the figure allows us to infer that if the prior  $H$  assigns greater emphasis to higher values of  $\rho$ , then the information quality for both Hispanics and Whites would increase, as the variance of returns decreases.

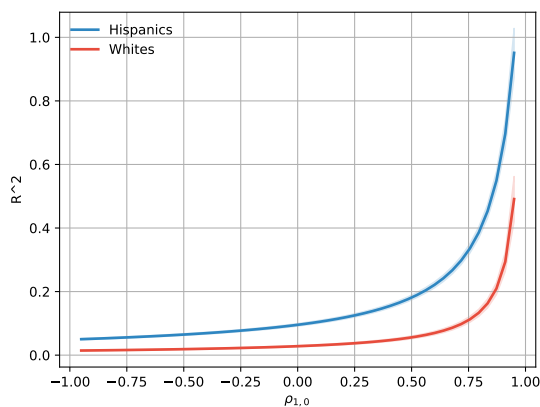


Figure 8: Information Quality over  $\rho_{1,0}$

*Note: Figure 8 plots the variation in the quality of information regarding average returns to college attendance 12-15 years post high school graduation for Whites and Hispanics, as a function of the correlation between  $U_1$  and  $U_0$ . The shaded area represents the 95% confidence interval.*

<sup>7</sup>This is the standard  $R^2$ , that does not take into account model uncertainty



## 5.1 Measuring the Contribution of Information Differences to the Choice Gap

We now turn to show the results of the decomposition exercise, discussed in section 2.3. Our objective is to explain the 9% gap in college attendance decisions between Hispanics and Whites. Table 4 explores the decomposition exercise, focusing on how much of the gap is explained by differences in information quality ( $R^2$ ) among the two groups. Row 1 of the table shows the information while assuming that the set of feasible  $\rho$ s from the high school graduates' perspective is the same as the one derived in Section 2.5.1. Under this scenario, we observe that equating subjective information quality across values would increase the gap by 7 percentage points, accounting for -87% of the original gap size. Row 2 considers the set of possible  $\rho$  values without making assumptions on  $\rho_{\min}$  and  $\rho_{\max}$ , and by considering all possible  $R_1^2$  values. The resulting bounds around the information channel are between -6.3 to -6.9 percentage points, which constitute around 87% of the gap. Row 3 is restricted to cases where the set of possible  $\rho$ s from the perspective of high school graduates only includes positive  $\rho$ , implying that negative correlations are not considered feasible. This restriction does not significantly affect the bounds. Finally, Row 4 considers the more realistic case where high school students' information on the marginal  $U_1$  explains less than 30% of variance in  $\alpha_1$ . This is more realistic assumption on the quality of information high school students have, as discussed in Section 6.1. In this scenario, we obtain tighter bounds between 6.8% and 6.9% percentage points. This suggest that the information gap is contributing to reducing the choice gap, and that the gap is entirely driven by differences in returns. Moreover, it appears that reducing differences in the labor market would not only eliminate the entire gap in education but also reverse it.

The results presented in this section suggest that disparities in information quality between Whites and Hispanics contribute to narrowing the choice gap, with a significant portion of this gap attributed to differences in returns. Should the disparities in information quality be eliminated, it would lead to an approximate 80% increase in the choice gap.

	Information Channel	Composition Channel
<b>Subjective Information Quality</b>		
1) Feasible $\rho$ ( $\rho_{min} = -0.96, \rho_{max} = 0.9$ )	-0.07 (-87.645%)	0.149 (188.0%)
2) All Possible $R_1^2$ LB, CF= 0.359, ( $R_{1,min}^2 = 0.1, R_{1,max}^2 = 0.6$ )	-0.069 (-87.549%)	0.149 (188.0%)
UB, CF= 0.352, ( $R_{1,min}^2 = 0.1, R_{1,max}^2 = 0.6$ )	-0.063 (-79.74%)	0.143 (180.0%)
3) All Possible $R_1^2, \rho \geq 0$ LB, CF= 0.356, ( $R_{1,min}^2 = 0.1, R_{1,max}^2 = 0.6$ )	-0.067 (-84.569%)	0.146 (185.0%)
UB, CF= 0.352, ( $R_{1,min}^2 = 0.1, R_{1,max}^2 = 0.6$ )	-0.063 (-79.74%)	0.143 (180.0%)
4) $R_1^2 \leq 0.3$ LB, CF= 0.359, ( $R_{1,min}^2 = 0.1, R_{1,max}^2 = 0.3$ )	-0.069 (-87.55%)	0.149 (188.0%)
UB, CF= 0.357, ( $R_{1,min}^2 = 0.1, R_{1,max}^2 = 0.3$ )	-0.068 (-86.2%)	0.148 (186.0%)

Table 4: Information Decomposition - Subjective Information Quality and Subjective Average Information Quality

*Note: The table presents the decomposition analysis from 2 under various scenarios. The first panel addresses the Information Quality ( $R^2$ ). Row 1 considers all feasible  $\rho$ s, as delineated in Section 2.5.1. Row 2 explores all potential values of  $R_1^2$  without specific bounds for  $\rho_{min}$  and  $\rho_{max}$ . Row 3 restricts the set of feasible  $\rho$ s to only positive values. Row 4 limits  $R_1^2$  to be less than or equal to 0.3. The returns are calculated as the average returns from earnings 12-15 years post high school graduation.*

## 6 Assessing the Impact of Additional Information on Narrowing the Choice Gap

In the previous section we found that information differences contribute to reducing the choice gap between Hispanics and Whites. In this section we ask how can a policy maker use information in order to close the choice gap between Hispanics and Whites. We consider a policy maker with access to some information in the form of database on students characteristics, grades and other information and students outcomes. This policy maker can then use this information and provide additional information for students to better inform them on their choice. We take the extreme case where the policy maker provide additional information only for Hispanics and ask how accurate should that information be in order to achieve parity in choice. Here, “additional information” refers to new signals that are orthogonal to an agent’s existing information set; that is, we focus exclusively on previously

unknown information that a policymaker could introduce. In practice, a policymaker is likely to disseminate information that correlates with what individuals already know, potentially overlapping with their private information. Therefore, in our thought exercise, we consider the case in which individuals first residualize the policymaker’s signal and use only their existing information and the additional residualized information to inform their beliefs. We examine how the information quality of this additional information affects the choice gap. Specifically, we engage in three thought exercises for this purpose. First, we consider providing information that is solely informative about earnings if the individual chooses to go to college. Second, we examine the opposite scenario where the additional information is informative only about earnings if they opt not to go to college. Finally, we consider providing information that is relevant to both types of earnings. In our thought experiments, we assume that the policymaker, akin to an econometrician, can only provide information on the marginal distributions of  $\alpha_1$  and  $\alpha_0$ , as she cannot know their joint distribution. For example, the policymaker could offer students a series of tests, then provide predictions on potential earnings depending on whether they attend college. To measure the precision of this additional new information, we quantify it by its ability to explain the marginals of  $\alpha_1$  and  $\alpha_0$ , therefore we describe these additional signals in terms of  $R^2$  on the marginals.

To formally introduce the idea of *new information*, let  $s_n$  be the additional signal that a policymaker provides to Hispanics, after it has been partialled out from the agent’s existing information. We assume that the signals are drawn from a Gaussian distribution and are correlated with  $\alpha_1$  and  $\alpha_0$ . The fact that the signal is partialled out implies that  $\text{Cov}(s_n, \mathbf{S}) = 0$ . Furthermore, as the signals and state are jointly Gaussian, the agent’s beliefs are additive. Specifically, we can write the agent’s beliefs, given their current signals and the additional information, as

$$E[\alpha_1 - \alpha_0 | \mathcal{S}, s_n] = E[\alpha_1 - \alpha_0 | \mathcal{S}] + \frac{\text{Cov}(\alpha_1 - \alpha_0, s_n)}{\text{Var}(s_n)} s_n.$$

As the students are Bayesian, their mean beliefs are determined by the law of iterated expectations. Since we assume that  $s_n$  is Gaussian, we only need to derive the variance of the new beliefs with the additional information. Denote  $R_{1,n}^2$  and  $R_{0,n}^2$  as the information quality of the new signals on  $\alpha_1$  and  $\alpha_0$ , respectively. Then note that we can express the

variance to beliefs as follows:

$$\text{Var}\left(\frac{\text{Cov}(s_n, \alpha_d)}{\text{Var}(s_n)}s_n\right) = \frac{\text{Cov}^2(s_n, \alpha_d)}{\text{Var}(s_n)} = \sigma_1^2 R_{d,n}^2$$

Without loss of generality, we fix  $\text{Var}(s_n) = 1$  and set  $\text{Cov}(s_n, \alpha_1)^2$  to meet the required  $R^2$ . Then, the variance of new beliefs, with the additional information, are distributed with the following variance:

$$\begin{aligned} \text{Var}(\mathbb{E}[\mathcal{R}|\mathbf{S}, s_n]) &= \text{Var}(\mathbb{E}[\mathcal{R}|\mathbf{S}]) + \text{Cov}^2(\alpha_1, s_n) + \text{Cov}^2(\alpha_0, s_n) - 2\text{Cov}(\alpha_1, s_n)\text{Cov}(\alpha_0, s_n) \\ &= \text{Var}(\mathbb{E}[\mathcal{R}|\mathbf{S}]) + \sigma_1^2 R_{1,n}^2 + \sigma_0^2 R_{0,n}^2 - 2\sqrt{R_{1,n}^2 R_{0,n}^2} \sigma_1 \sigma_0. \end{aligned} \tag{5}$$

Given the cost function and  $\mu_{\mathcal{R}}$ , we can calculate the counterfactual share of students who would attend college if they were provided with this additional new information. Notice that in order to calculate the counterfactual shares we do not need to know the correlation between  $\alpha_1$  and  $\alpha_0$ , as we consider how the new information is informative on the marginals, but not on the difference.

## 6.1 The Effect of Additional Information

We start by focusing on adding information exclusively to either  $U_1$  or  $U_0$ , but not both. To achieve parity, we consider additional information previously unknown to the agent about earnings if he opts for college, which necessitates that the quality of this signal be at  $R^2 = 0.19$ . This implies that the additional information must independently explain almost 20% of the variance in  $U_1$ . In a similar vein, for a signal on  $U_0$  that aims to achieve parity in choices between Whites and Hispanics, it must be capable of explaining 38% of the total variance in  $U_0$ .

Figure 9 explores further the counterfactual college attendance changes rate for different quality levels of additional information on  $U_1$  and  $U_0$ , as quantified by  $R_{1,n}^2$  and  $R_{0,n}^2$ . This figure illustrates that focusing the information predominantly on one outcome tends to enhance participation more effectively than offering a signal informative about both  $U_1$  and  $U_0$ . This is due to the fact that information on both  $U_1$  and  $U_0$  reduces the variance in beliefs,

as shown in equation 5.

Can policymakers achieve the level of accuracy as discussed above? Our analysis, detailed in Table 2, investigates the proportion of earnings variance explained for Hispanic and White groups using our administrative data set. The table presents out-of-sample  $R^2$  values from an Extreme Gradient Boosting model, which predicts earnings 12-14 years post high school graduation. This model incorporates students' characteristics, exit exam scores, course selections in high school, and pass-fail for each course, for both Hispanics and Whites. Such an analysis simulates the data schools might utilize in advising students about college decisions. Our findings indicate that approximately 10% of the variance in earnings for both college attendees and non-attendees in our sample can be explained, much lower than the needed level of information quality to achieve equality of choice. Introducing fixed effects for schools into the model does not markedly improve prediction accuracy. We preform a similar exercise using the National Longitudinal Survey of Youth 1997 (NLSY97), as shown in Table A12 in the appendix. Here, due to to a smaller sample size, we employed linear regression to estimate earnings for individuals aged 34 or 35, both college attendees and non-attendees. The NLSY97 dataset provides extensive individual data, covering aspects like gender, cohort, urbanicity, abilities (measured via ASVAB tests), parental education and income, and high school performance. It should be noted that direct measures of ability and parental income, typically not accessible to high schools, thus set a potential upper limit on the ability evaluations schools can make. Our analysis using adjusted  $R^{28}$  reveals that up to 17% of earnings variance for non-college Hispanic and and less than 10% for other groups, can be accounted for. It's important to note that in our counterfactual exercise above, we consider providing *new* information to students. A large share of the information schools can provide is already known to students and, therefore, is even less likely to generate significant changes in behavior.

Other research has noted the limitations of current models, measurements, and approaches in explaining variations in outcome variables of interest in social science (Salganik et al. (2020),Garip (2020)). Specifically, similar to our study, other papers examined how dif-

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<sup>8</sup>We use in-sample adjusted  $R^2$  due to the smaller sample size. This approach, while not ideal, is frequently employed in literature discussing the prediction of earnings based on high school performance (Murnane et al. (2000),Watts (2020),Borghans et al. (2016)).

ferent pre-college measurements of ability, such as IQ, achievement tests, high school grades, or personality tests, explain the variance in earnings and other metrics (Murnane et al. (2000), Watts (2020), Borghans et al. (2016)). They found that these measurements explain up 20.%<sup>9</sup> These results collectively suggest that our standard measurements of ability, which are likely to use in any recommendation systems for college are not great in explaining earnings, therefore achieving equality through informational interventions might be challenging.

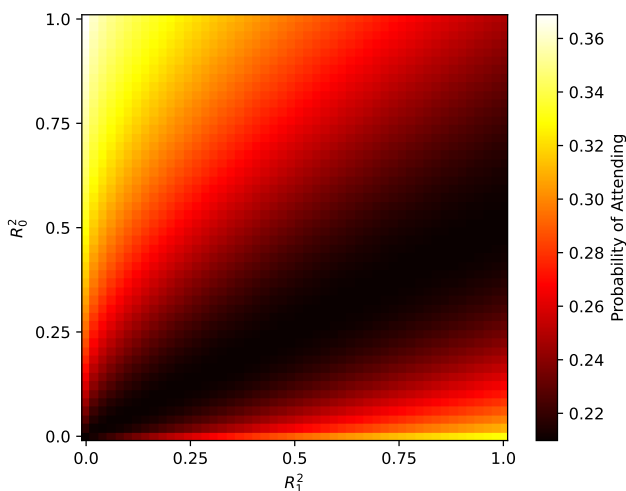


Figure 9: The effect of additional information on Earnings

*Note: Figure 9 shows the counterfactual share of Hispanics who would attend college after providing them with an additional signal of information quality on  $U_1$  of  $R_1^2$  and information quality on  $U_0$  of  $R_0^2$ . For both figures, the quality of information is measured based on the ability to explain quarterly earnings 12-15 years after high school graduation.*

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<sup>9</sup>It's important to note that these measures usually use in-sample  $R^2$  or adjusted  $R^2$ , which is usually higher than the out-of-sample one, which is the one we care about

## 7 Conclusions

Individuals from diverse backgrounds have unique upbringings that significantly shape their later life and subsequent choices. Such experiences are pivotal in defining the constraints and opportunities they encounter, along with the outcomes and their information on these outcomes. This project explores how differences in returns and information affect different groups' college-going decisions. In this context differences in the outcomes and information can be driven by disparities that take place prior to time the decision is made (Neal and Johnson (1996)). For example, differences in information can arise if members of one group are coming from affluent backgrounds, have access to higher quality information on the monetary outcomes of college, unlike their less fortunate counterparts. These differences in where individuals grew up can similarly drive differences in the returns, if, for example, children from richer parents can make the cost of college lower or more obtainable. Information also accumulates through learning prior to the decision. For instance, dynamic models (Cunha and Heckman (2007), Cunha et al. (2021)) of investment illustrate three ways through which early life disparities can shape future opportunities. First, inadequate early investment can limit future choices. Second, dynamic complementarity suggests that boosting investments at one stage can enhance the value of subsequent investments. Lastly, early experiences influence the information individuals possess about the value of future investments. Therefore, discrepancies in pre-choice environments can manifest as changes in the potential returns or in the returns in the information available to individuals.

Information, in the context of decision-making, is not solely a byproduct of past experiences and accumulated knowledge, but is also a function of the future setup individuals would interact with, as affected by their choice. This is particularly evident when we consider the challenges associated with predicting outcomes like earnings, for different social groups. For instance, earnings for different groups can vary widely due to factors like industry sector trends, geographic economic conditions, and social biases. These disparities are not only affecting the returns distribution, but also affect the ability to predict future returns. This unpredictability has real implications for individuals making life-altering decisions. Therefore, our decomposition exercise explores how disparities across various realms accumulate and influence the decision processes of different groups.

This project introduces a new approach to analyze how these factors impact choice disparities among different groups, where we do not focus on individuals components, but observe how systemic differences are affecting choices. We do so by exploring how equating information across groups and introducing additional information affects choice gap. In our empirical exercise, we find that the information gaps between Hispanics and Whites is reducing the gap, therefore, disparities in later stages of lifetime, in our case, are not contributing to increasing inequality but contribute to reducing it. We also find that in order to achieve parity in choice through policy interventions in our setup, high-precision information is required, which is not typically available in standard data sources. This suggests that while information-based initiatives may have limited effectiveness, strategies directly targeting outcomes may be more effective in the long term to achieve parity in choices.

The approach proposed in this paper could be applied to other scenarios where information about outcomes plays a critical role in creating disparities, such as cases of discrimination, healthcare, and decisions related to investing in human capital and skill development. The central idea we present here is that to comprehend the drivers of behavioral differences and choices, as well as why these disparities persist, we must describe and quantify the information individuals possess, how they acquire it, and how they utilize it. Understanding the informational environment in which people operate is essential for comprehending the existence and persistence of differences across social groups.



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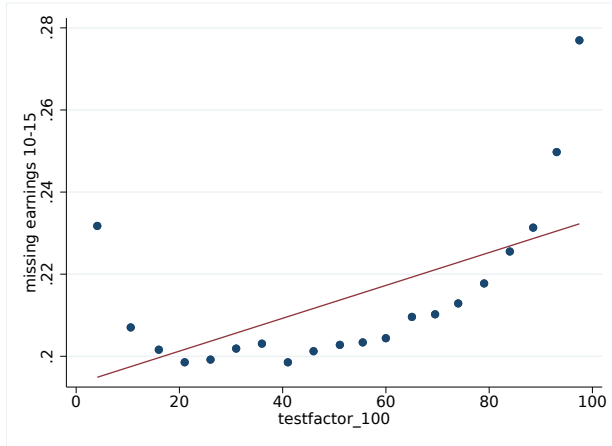
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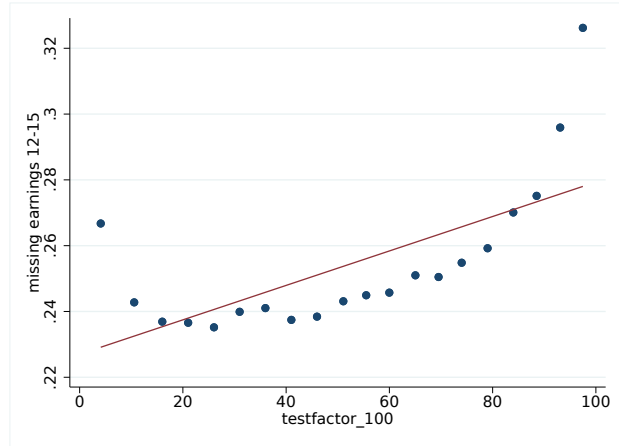
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## A Additional Figures



(a) Relation between test scores and missing Earnings for earnings 10-15 years after high school graduation

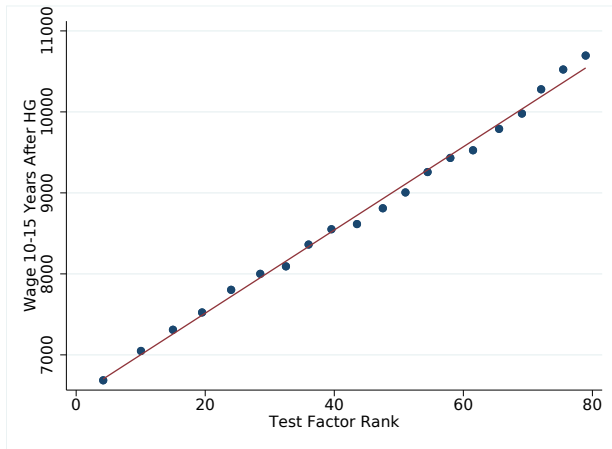


(b) Relation between test scores and missing Earnings for earnings 12-15 years after high school graduation

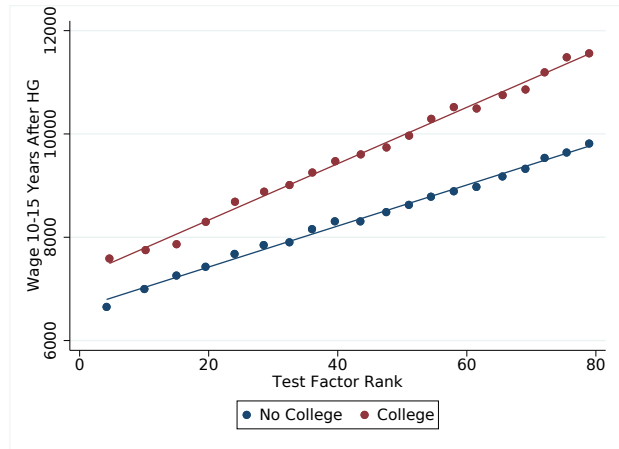
Figure A1: Relation Between test scores and Missing Earnings

*Notes: The above figures plot the share of missing earnings by test score factor, as described in Section 3. The first figure presents the missing earnings for the period of 10-15 years after high school graduation. Figure (b) illustrates the share of missing earnings for the period of 12-15 years after high school graduation. The red line indicates the expected trend line.*

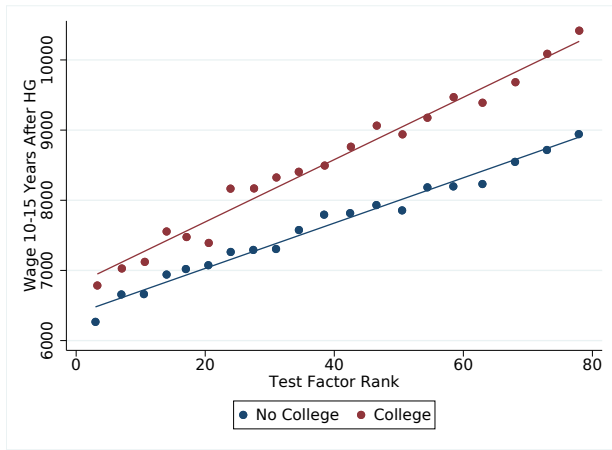




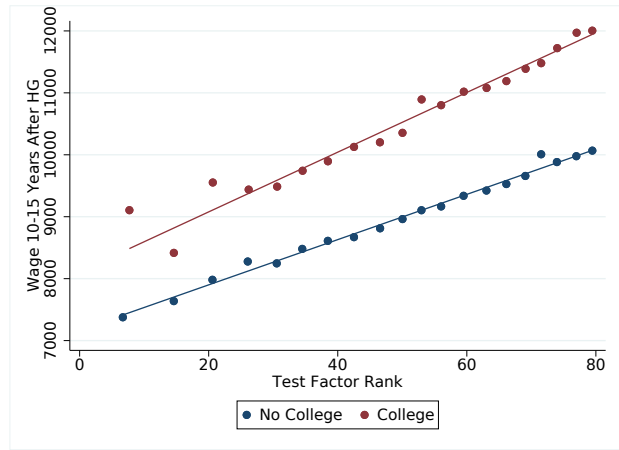
(a) Relation between test scores and earnings



(b) Relation between test scores and earnings, by college attendance



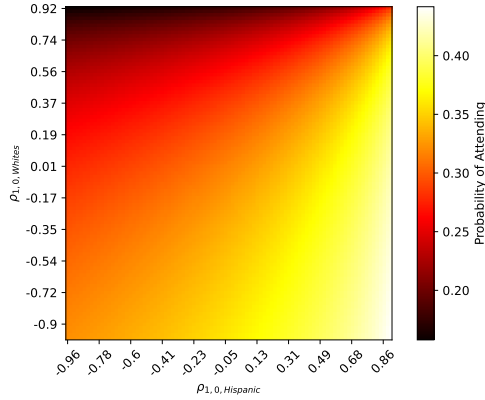
(c) Relation between test scores and earnings, by college attendance - Hispanics



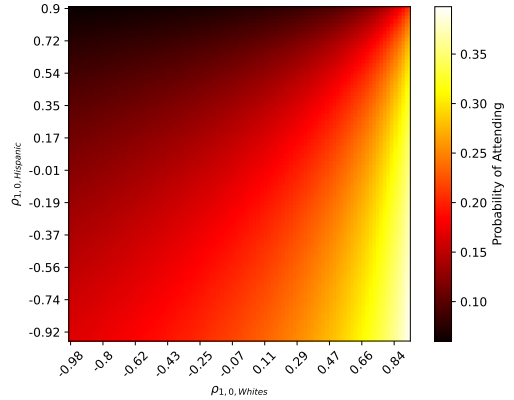
(d) Relation between test scores and earnings, by college attendance - Whites

### Figure A2: Relation Between Test Scores and Earnings

*Notes: This figure illustrates the relationship between test score percentile, as calculated in Section 3, and the expected average earnings 10-15 years after high school graduation. Figure (a) depicts the correlation between test scores and earnings for all individuals. Figure (b) presents this relationship, separated for individuals who attended college (red line) and those who did not (blue line). Figure (c) displays the same data but specifically for Hispanic individuals, while figure (d) focuses exclusively on White individuals.*



(a) Counterfactuals share of Whites with Hispanic Information



(b) Counterfactuals share of Hispanics with Whites Information

Figure A3: Counterfactuals share

*Notes: The figures illustrate the counterfactual share of White and Hispanic college attendance for various potential earnings correlation values. Figure (a) depicts the share of White individuals under the scenario where they are provided with the same quality of information as Hispanics, with information quality measured across different correlation values. Figure (b) presents the counterfactual shares of Hispanic college attendance, assuming they received the information quality of Whites, as gauged by varying correlation values.*

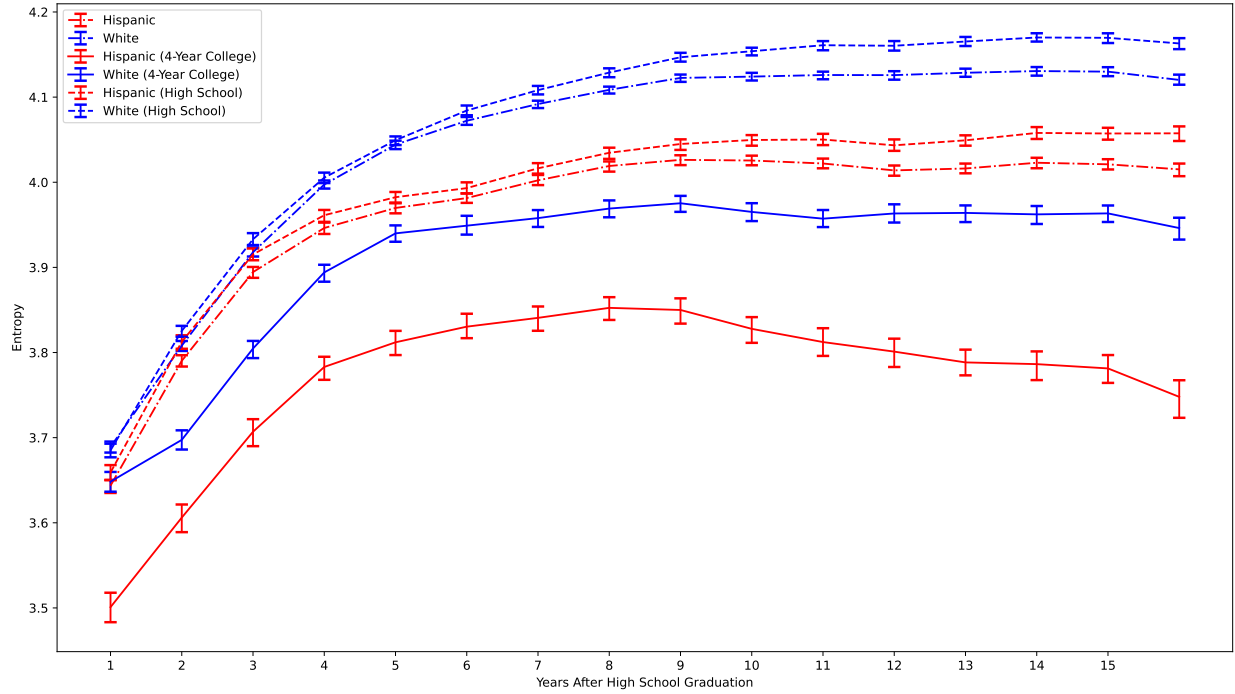
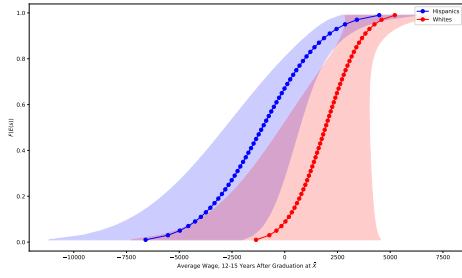
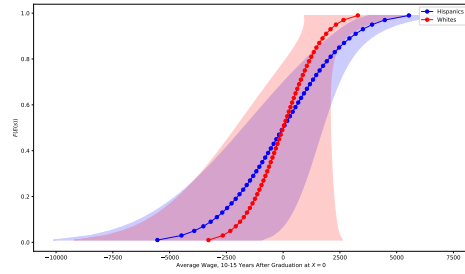


Figure A4: Shannon's Entropy for NAICS Industries

Notes: The figure displays the entropy of 2-digit NAICS code industries in which Hispanics and Whites, who attended 4 year college and who did not, are employed, plotted against the number of years post-high school graduation on the x-axis. Confidence intervals are at 95%.



(a) Counterfactuals share of whites with Hispanic Information



(b) Beliefs CDF - Demean

Figure A5: Beliefs Cumulative Distribution for Whites and Hispanics

*Note: The figure displays the Cumulative Distribution Function of beliefs on  $\alpha_1$  and  $\alpha_0$  for both Hispanics and Whites. The shaded area represents the 95% Confidence Interval. Figure (a) illustrates these beliefs for the case where covariates are set to their mean. Figure (b) depicts the same graphs with all covariates, including the constant, set to zero.*

## B Additional Tables

	All	Hispanic	Whites
College Attendance	0.23 (0.42)	0.18 (0.38)	0.27 (0.44)
Test Factor Percentile	43.18 (22.02)	36.37 (22.02)	48.11 (20.67)
Math Score	45.62 (23.88)	40.29 (24.12)	49.49 (22.94)
Reading Score	47.5 (25.41)	40.11 (25.41)	52.87 (24.03)
No Disadvantage	0.7 (0.46)	0.41 (0.49)	0.91 (0.29)
Elig. Free Meals	0.22 (0.41)	0.44 (0.5)	0.06 (0.24)
Elig. Reduced Price Meals	0.06 (0.23)	0.09 (0.29)	0.03 (0.16)
Other Disadvantage	0.03 (0.16)	0.06 (0.23)	0.0 (0.05)
Distinguish	0.06 (0.24)	0.07 (0.25)	0.05 (0.23)
Minimal	0.22 (0.41)	0.19 (0.39)	0.24 (0.43)
Required	0.72 (0.45)	0.74 (0.44)	0.7 (0.46)
CT Median Income	44027.0 (21371.0)	36265.0 (15939.0)	49663.0 (22986.0)
CT Families Below Poverty Line	14.5 (10.82)	20.08 (12.19)	10.44 (7.42)
CT Share of Employed	63.21 (9.97)	59.92 (10.01)	65.6 (9.23)
Title I schools	0.34 (0.47)	0.58 (0.49)	0.17 (0.38)
No Participation in Tech Program	0.24 (0.43)	0.22 (0.41)	0.26 (0.44)
Enroll in Career Tech Elective (6-12)	0.23 (0.42)	0.2 (0.4)	0.24 (0.43)
Participate in Tech Prep Prog (9-12)	0.32 (0.47)	0.33 (0.47)	0.32 (0.47)
Participate in Tech Prep Prog	0.21 (0.41)	0.25 (0.43)	0.18 (0.38)
Share in Oil Industry	52.73 (28.53)	49.21 (29.14)	55.29 (27.79)
City	0.37 (0.48)	0.52 (0.5)	0.25 (0.44)
Suburb	0.32 (0.47)	0.24 (0.43)	0.38 (0.49)
Town	0.11 (0.31)	0.11 (0.31)	0.1 (0.31)
Rural	0.2 (0.4)	0.13 (0.34)	0.26 (0.44)
Distance to 4-Year College	19.82 (18.8)	18.19 (20.5)	21.04 (17.25)
Distance to 2-Year College	9.65 (11.49)	8.23 (11.65)	10.73 (11.24)

Table A1: Summary Statistics

*Note: The Columns include 12th-grade analysis cohorts from 2003-2005. NCES geographic categories are condensed into four types (city, suburb, town, rural). Distance from College is measured using the geodesic distance from the student high school to near by college. CT stands for the School Census Tract. Distinguish, minimal and required are the share of studnets with the Distinguished Achievement Program, Recommended High School Program, or the Minimum High School Program, respectively. College Attendance capture the share of high school students who attended college in the first year after high school graduation year*

	All	Hispanic	Whites	Difference (Whites - Hispanic)
Wage 8-10	7117.0 (4533.0)	6393.0 (3974.0)	7627.0 (4823.0)	1234.0 (6249.3)
Wage 10-12	8215.0 (5194.0)	7348.0 (4509.0)	8852.0 (5558.0)	1504.0 (7157.0)
Wage 12-14	9079.0 (5808.0)	8046.0 (4952.0)	9823.0 (6249.0)	1777.0 (7973.2)
Wage 14-16	9838.0 (6280.0)	8721.0 (5383.0)	10658.0 (6748.0)	1937.0 (8632.0)
Wage 12-15	9214.0 (5807.0)	8209.0 (4993.0)	9959.0 (6239.0)	1750.0 (7990.9)

Table A2: Wages Summary Statistics

*Note: The table presents the mean earnings for Hispanics and Whites across various periods, spanning 8-16 years after high school graduation. For the period of 14-16 years post-graduation, data is exclusively from the 2003-2004 cohort. For all other time frames, data includes all cohorts from 2003-2004. Standard deviations are provided in parentheses.*

	Hispanics		Whites	
	College	No College	College	No College
Wage 1-2	2807.0 (1785.0)	1904.0 (1351.0)	2717.0 (1910.0)	1693.0 (1340.0)
Wage 3-4	3903.0 (2465.0)	2903.0 (2070.0)	3935.0 (2808.0)	2862.0 (2248.0)
Wage 5-7	4880.0 (2984.0)	5027.0 (3128.0)	5388.0 (3550.0)	5983.0 (3693.0)
Wage 8-10	6234.0 (3973.0)	7238.0 (4209.0)	7237.0 (4757.0)	8775.0 (4961.0)
Wage 10-12	7066.0 (4403.0)	8468.0 (4762.0)	8299.0 (5364.0)	10285.0 (5808.0)
Wage 12-14	7750.0 (4804.0)	9424.0 (5258.0)	9201.0 (5918.0)	11452.0 (6512.0)
Wage 14-16	8360.0 (5236.0)	10180.0 (5736.0)	9973.0 (6441.0)	12447.0 (7211.0)
Wage 12-15	7862.0 (4849.0)	9596.0 (5325.0)	9327.0 (5978.0)	11618.0 (6616.0)

Table A3: Wages Summary by College Statistics

*Note: The table presents the mean and standard deviation earnings for Hispanics and Whites across various periods after high school graduation. For the period of 14-16 years post-graduation, data is exclusively from the 2003-2004 cohort. For all other time frames, data includes all cohorts from 2003-2004. Standard deviations are provided in parentheses.*

	All	Hispanic	Whites
No Controls	-0.0156 (0.0054)	-0.0232 (0.0053)	-0.0436 (0.0038)
Ind. Controls	-0.0277 (0.0044)	-0.0151 (0.0066)	-0.0392 (0.0045)
+ School Char.	-0.0061 (0.004)	0.0074 (0.0057)	-0.0177 (0.004)
+ Neighborhood Char.	-0.0014 (0.0018)	0.0009 (0.0022)	-0.0036 (0.0021)

Table A4: Instrument Diagnostics

*Note: The table displays coefficients on distance to a 4-year college, derived from a regression of test score factors, as defined in section 3, on distance to college. Each row introduces additional controls for individual student characteristics, school characteristics, and neighborhood characteristics. Standard errors, provided in parentheses, are clustered at the school-cohort level.*

	All	Hispanic	Whites
No Controls	-0.0008 (0.0001) 317278	-0.0007 (0.0002) 136581	-0.0013 (0.0001) 180697
Ind. Controls	-0.0008 (0.0001) 317278	-0.0006 (0.0001) 136581	-0.0011 (0.0001) 180697
+ School Char.	-0.0014 (0.0002) 317278	-0.001 (0.0002) 136581	-0.0019 (0.0002) 180697
+ Neighborhood Char.	-0.0016 (0.0002) 317278	-0.0023 (0.0003) 136581	-0.0012 (0.0002) 180697

Table A5: First Stage

*Note: The table presents the first-stage regression results, analyzing the effect of distance to a 4-year college on college attendance in the first year post-graduation. Each row adds additional controls for individual student characteristics, school characteristics, and neighborhood characteristics, as defined in section 3. Standard errors are given in parentheses and are clustered at the school-cohort level.*

Wage Avg	All				Hispanic				Whites			
	8-10	10-12	12-14	14-16	8-10	10-12	12-14	14-16	8-10	10-12	12-14	14-16
No Controls	7.2078 (1.5094)	3.1346 (1.4327)	-0.6775 (1.4515)	-3.4851 (1.8191)	6.7659 (1.5053)	4.1617 (1.2071)	1.9655 (1.1988)	1.4303 (1.5494)	3.362 (1.2177)	-3.329 (1.4513)	-9.8946 (1.6605)	-15.7508 (2.2097)
Obs.	245206	239307	233091	149498	103198	101284	99428	63271	142008	138023	133663	86227
Ind. Controls	4.9314 (1.0258)	0.5937 (0.946)	-3.5101 (1.0365)	-6.5359 (1.4211)	5.8931 (1.4953)	3.3429 (1.2306)	1.2646 (1.1954)	0.7636 (1.5131)	4.1198 (1.1556)	-2.1051 (1.3397)	-8.4963 (1.5095)	-14.2128 (1.9959)
Obs.	245206	239307	233091	149498	103198	101284	99428	63271	142008	138023	133663	86227
+ School Char.	-1.7881 (1.2276)	-2.9513 (1.2815)	-4.1313 (1.3991)	-5.7861 (1.8907)	-1.7207 (1.384)	-1.0352 (1.4014)	-0.8267 (1.5289)	-0.6872 (2.0046)	-1.758 (1.4649)	-4.7777 (1.7076)	-7.6157 (1.8884)	-11.5689 (2.5429)
Obs.	245206	239307	233091	149498	103198	101284	99428	63271	142008	138023	133663	86227
+ Neighborhood Char.	-0.504 (1.6783)	-1.7866 (1.9833)	-3.2171 (2.2052)	-5.9322 (2.8903)	-1.9984 (2.4266)	-0.8557 (2.8765)	-0.7281 (3.114)	-1.1675 (4.094)	1.6792 (2.1061)	-0.7804 (2.4762)	-3.5928 (2.7454)	-8.7372 (3.6005)
Obs.	245206	239307	233091	149498	103198	101284	99428	63271	142008	138023	133663	86227

Table A6: Reduced Form

*Note: The table presents the reduced-form results of regressing the distance to a 4-year college on earnings for the periods 8-10, 10-12, and 14-16 years after high school graduation. Each row incorporates additional controls for individual student characteristics, school characteristics, and neighborhood characteristics, as defined in Section 3. For all periods, the data includes the three cohorts from 2003-2005. Specifically for the 14-16 year period, only the 2003-2004 cohorts are used. Standard errors, provided in parentheses, are clustered at the school-cohort level.*

Hispanics Coefficient			
0	Baseline	-0.0891	(0.0092)
1	+ Neighborhood Char.	-0.1317	(0.0046)
2	+ Individual Chars.	-0.0867	(0.0039)
3	+ School Char.	-0.0776	(0.0038)
4	+ Test Score	-0.0428	(0.0035)

Table A7: College Attendance Gap

*Note: The table displays the coefficient for Hispanics from a regression analysis, where the dependent variable is an indicator of first-time college attendance and the independent variable is the indicator of being Hispanic. Each row adds additional controls. The first row represents the raw difference with a cohort fixed effect. Subsequent rows include additional controls for individual student characteristics, school characteristics, and neighborhood characteristics, as defined in Section 3. Standard errors are shown in parentheses and are clustered at the school-cohort level.*



		Grades X College	R2	N
Wage 12-14	All	15.88 (1.35)	0.17	236092
Wage 12-14	Hispanics	12.59 (1.89)	0.15	100140
Wage 12-14	Whites	14.98 (1.92)	0.15	135952
Wage 14-16	All	16.16 (1.8)	0.18	151336
Wage 14-16	Hispanics	11.26 (2.58)	0.16	63734
Wage 14-16	Whites	15.56 (2.61)	0.16	87602
Wage 12-15	All	15.74 (1.36)	0.17	240692
Wage 12-15	Hispanics	12.74 (1.91)	0.15	101854
Wage 12-15	Whites	14.86 (1.89)	0.16	138838

Table A8: Relation Between Earnings and Grades

*Note: The table displays the coefficient on the interaction term for Exit Exam Grades and College Attendance in the first year after high school graduation. Standard errors, presented in parentheses, are clustered at the school-cohort level.*

	All	Hispanics	Whites
Ind Chr.	0.7	0.68	0.67
+ School Char.	0.72	0.71	0.71
+ Neighborhood Char.	0.75	0.75	0.74
+ Test Scores	0.78	0.8	0.77
N	321411	137551	183860

Figure A1: Area Under the Curve Analysis of Predicting College Attendance Decisions

*Note: This table presents the Area Under The Curve (AUC) from a Probit model, predicting college attendance in the first year after high school among graduates. Each row progressively includes additional controls. The first row incorporates individual characteristics, the second includes school characteristics, the fourth integrates neighborhood characteristics, and the final row additionally accounts for the test score factor. For a detailed description of these controls, refer to section 3.*

	school matters?		personal matters?		career options?		college options?		high school rank?		Top 10% rule?	
	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites
Yes	0.65 (0.006)	0.63 (0.007)	0.26 (0.006)	0.23 (0.006)	0.56 (0.006)	0.45 (0.007)	0.61 (0.006)	0.58 (0.007)	0.48 (0.007)	0.54 (0.007)	0.26 (0.006)	0.33 (0.007)
No	0.21 (0.005)	0.19 (0.006)	0.42 (0.006)	0.36 (0.007)	0.31 (0.006)	0.33 (0.007)	0.29 (0.006)	0.26 (0.006)	0.40 (0.006)	0.33 (0.007)	0.55 (0.007)	0.45 (0.007)
Have not needed	0.13 (0.004)	0.17 (0.006)	0.31 (0.006)	0.41 (0.007)	0.12 (0.004)	0.22 (0.006)	0.09 (0.004)	0.15 (0.005)	0.10 (0.004)	0.12 (0.005)	0.17 (0.005)	0.21 (0.006)
No response	0.01 (0.001)	0.01 (0.001)	0.00 (0.001)	0.00 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.02 (0.002)	0.01 (0.002)
Weighted Obs	139644	212774	139644	212774	139644	212774	139644	212774	139644	212774	139644	212774
Unweighted Obs	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621

Table A9: Sources of Information

*Note: This table displays responses from Senior and Sophomore cohorts participating in the Texas Higher Education Opportunity Project regarding the dissemination of information by school counselors on the subjects indicated in the header. It quantifies the proportions of Hispanic and White students who answered "Yes," "No," "Not needed," or did not respond. Standard errors are in parentheses.*

	course selection		personal problems		school discipline		jobs		educational plans		choosing a college		college applications		letters of rec.		college essays		financial aid		job interviews	
	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites
Three or more times	0.14 (0.005)	0.10 (0.004)	0.02 (0.002)	0.02 (0.002)	0.01 (0.001)	0.01 (0.001)	0.01 (0.002)	0.01 (0.002)	0.08 (0.004)	0.07 (0.004)	0.10 (0.004)	0.07 (0.004)	0.10 (0.004)	0.09 (0.003)	0.06 (0.003)	0.05 (0.002)	0.03 (0.002)	0.03 (0.003)	0.07 (0.003)	0.04 (0.003)	0.01 (0.001)	0.00 (0.001)
Twice	0.29 (0.006)	0.28 (0.007)	0.04 (0.002)	0.03 (0.003)	0.04 (0.002)	0.02 (0.003)	0.04 (0.003)	0.03 (0.003)	0.13 (0.004)	0.12 (0.005)	0.07 (0.003)	0.07 (0.004)	0.07 (0.003)	0.04 (0.004)	0.05 (0.002)	0.03 (0.003)	0.03 (0.002)	0.05 (0.003)	0.04 (0.003)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)
Once	0.28 (0.006)	0.32 (0.007)	0.09 (0.004)	0.08 (0.004)	0.08 (0.004)	0.05 (0.003)	0.13 (0.004)	0.12 (0.005)	0.23 (0.006)	0.26 (0.006)	0.10 (0.004)	0.11 (0.005)	0.11 (0.004)	0.12 (0.003)	0.07 (0.004)	0.09 (0.003)	0.06 (0.004)	0.06 (0.003)	0.11 (0.004)	0.10 (0.004)	0.02 (0.002)	0.01 (0.002)
Never	0.19 (0.005)	0.21 (0.006)	0.82 (0.005)	0.85 (0.005)	0.84 (0.005)	0.89 (0.005)	0.80 (0.006)	0.81 (0.007)	0.50 (0.007)	0.51 (0.007)	0.15 (0.005)	0.19 (0.006)	0.14 (0.005)	0.17 (0.006)	0.25 (0.006)	0.26 (0.007)	0.30 (0.006)	0.33 (0.007)	0.18 (0.005)	0.25 (0.006)	0.38 (0.006)	0.42 (0.007)
No response	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.01 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)	0.00 (0.001)
Weighted Obs	139644	212774	139644	139644	139644	212774	139644	212774	139644	212774	139644	212774	139644	212774	139644	212774	139644	212774	139644	212774	139644	212774
Unweighted Obs	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621	11114	12621

Table A10: Number of Interactions with School Counselor

*Note: This table presents responses from Senior and Sophomore cohorts involved in the Texas Higher Education Opportunity Project, detailing the frequency of their interactions with the school counselor in the past year regarding the topics listed in the header. It quantifies the proportions of Hispanic and White students who indicated their interactions as "Three or more times," "Twice," "Once," "Never," or did not respond. Standard errors are provided in parentheses.*

	Education		Important Issues		Job		Relationships		Finance	
	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites	Hispanic	Whites
Often	0.42 (0.50)	43.00 (0.36)	0.39 (0.49)	47.00 (0.37)	0.39 (0.49)	37.00 (0.31)	0.36 (0.48)	28.00 (0.22)	0.27 (0.45)	43.00 (0.34)
Sometimes	0.44 (0.50)	58.00 (0.49)	0.39 (0.49)	61.00 (0.48)	0.43 (0.50)	67.00 (0.56)	0.51 (0.51)	67.00 (0.53)	0.56 (0.50)	54.00 (0.42)
Never	0.13 (0.34)	18.00 (0.15)	0.22 (0.42)	20.00 (0.16)	0.17 (0.38)	16.00 (0.13)	0.13 (0.34)	32.00 (0.25)	0.18 (0.39)	31.00 (0.24)
Num Obs	58.00	144	54.00	155	56.00	141	55.00	123	49.00	140

Table A11: Number of Interactions with School Councilor

*Note: This table presents data from the National Longitudinal Survey of Youth 1997 (NLSY97), focusing on participants' responses to questions regarding the frequency with which they discuss the topics listed in the header with their mother or father. It illustrates the proportion of times participants reported discussing these topics "often" with at least one parent, "sometimes" with at least one parent, or "never" with both parents. Standard errors are provided in parentheses.*

	Baseline		Ability		Ability + Parental Income		Ability + Parental Income + Parental Educ		Ability + Parental Income + Parental Educ+ Grades						
	$R^2$	$R^2 - Adj.$	N	$R^2$	$R^2 - Adj.$	N	$R^2$	$R^2 - Adj.$	N	$R^2$	$R^2 - Adj.$	N			
All	0.139	0.137	3568.0	0.153	0.150	2965.0	0.163	0.159	2092.0	0.158	0.151	1490.0	0.135	0.117	910.0
Whites	0.129	0.126	2554.0	0.137	0.134	2192.0	0.150	0.145	1578.0	0.147	0.138	1185.0	0.123	0.102	749.0
Hispanics	0.131	0.125	1014.0	0.183	0.174	773.0	0.204	0.189	514.0	0.234	0.202	305.0	0.289	0.205	161.0
Whites- No College	0.085	0.081	1404.0	0.106	0.100	1171.0	0.122	0.112	848.0	0.132	0.115	587.0	0.148	0.097	284.0
Whites - College	0.046	0.041	1150.0	0.057	0.050	1021.0	0.080	0.068	730.0	0.093	0.076	598.0	0.105	0.073	465.0
Hispanics- No College	0.083	0.076	757.0	0.116	0.105	569.0	0.145	0.124	382.0	0.180	0.135	215.0	0.300	0.172	104.0
Hispanics - College	0.048	0.025	257.0	0.113	0.081	204.0	0.104	0.038	132.0	0.177	0.061	90.0	0.250	-0.050	57.0

Table A12: NLSY97 -  $R^2$

*Note: This table uses data from the National Longitudinal Survey of Youth 1997 (NLSY97), focusing on students who were 16 and 17 years old in 1997, to show the prediction quality of their income in 2015 using pre-decision variables. It presents the  $R^2$  and adjusted  $R^2$  values, from regression for All, Hispanics and whites and by college attendance. The "Baseline" column accounts for social group, gender, birth year, and college attendance. Subsequent columns incrementally introduce additional variables: the "Ability" columns include ASVAB test results; the third column incorporates household income data; the fourth column integrates information on parental education levels; and the final column incorporates high school grade information.*

## C Identification

### C.1 Proof of Proposition 1

In this section we proof proposition 1 in the main text text.

**Proposition 1** Fix  $R_1^2$ . A  $\rho$  is feasible from the high school graduate perspective if and only if it is feasible from the Econometrician's perspective.

Before proving the main proposition, we first show the following lemma:

**Lemma 1.** Let  $R_1^2$  be fixed. Consider the covariance matrix  $C_E(\rho)$  associated with the random variables  $U_1$ ,  $U_0$ ,  $\mathbb{E}[U_1|s]$ , and  $\mathbb{E}[U_0|s]$ . The matrix  $C_E(\rho)$  is defined as:

$$C_E(\rho) = \begin{bmatrix} \sigma_{U_1}^2 & \sigma_{U_1, U_0} & \sigma_{U_1, \mathbb{E}[U_1|s]} & \sigma_{U_1, \mathbb{E}[U_0|s]} \\ \sigma_{U_0, U_1} & \sigma_{U_0}^2 & \sigma_{U_0, \mathbb{E}[U_1|s]} & \sigma_{U_0, \mathbb{E}[U_0|s]} \\ \sigma_{\mathbb{E}[U_1|s], U_1} & \sigma_{\mathbb{E}[U_1|s], U_0} & \sigma_{\mathbb{E}[U_1|s]}^2 & \rho \sigma_{\mathbb{E}[U_1|s]} \sigma_{\mathbb{E}[U_0|s]} \\ \sigma_{\mathbb{E}[U_0|s], U_1} & \sigma_{\mathbb{E}[U_0|s], U_0} & \rho \sigma_{\mathbb{E}[U_1|s]} \sigma_{\mathbb{E}[U_0|s]} & \sigma_{\mathbb{E}[U_0|s]}^2 \end{bmatrix}, \quad (6)$$

where  $\sigma_X^2$  denotes the variance of  $X$ ,  $\sigma_{X,Y}$  denotes the covariance between  $X$  and  $Y$ , and  $\rho$  is the correlation coefficient between  $\mathbb{E}[U_1|s]$  and  $\mathbb{E}[U_0|s]$ . All elements of  $C_E(\rho)$  are identified except for  $\rho$ .

*Proof.* The identification of  $\sigma_1$  and  $\sigma_0$  and  $\text{Var}(E[\alpha_1 - \alpha_0|s])^2$  are shown in the main text. We proceed in showing identification of the other components. Identification of  $\sigma_{E[U_1|s]}^2$  stems from the equality  $\sigma_{E[U_1|s]}^2 = R_1^2 \sigma_1^2$ . Next, to show that  $\text{Cov}(U_1, \mathbb{E}[U_0|s])$  is identified. Notice that agents in the model utilize identical signals in predicting both  $U_1$  and  $U_0$  and that within the Gaussian model, the posterior mean is a linear function of the signals, which leads us to the following relationship:

$$\text{Cov}(U_1, \mathbb{E}[U_0|s]) = \text{Cov}(E[U_1|s, x] + \nu, E[U_0|s, x]) = \text{Cov}(E[U_1|s, x], E[U_0|s, x]),$$

Next, to identify  $R_0^2$ , notice that we can write the identified beliefs variance,  $\sigma_E^2$ , as:

$$\begin{aligned}\sigma_E^2 &= \text{Var}(E[U_1 - U_0|s]) \\ &= \text{Var}(E[U_1|s]) + \text{Var}(E[U_0|s]) - 2\text{Cov}(E[U_1|s], E[U_0|s]) \\ &= \sigma_1^2 R_1^2 + \sigma_0^2 R_0^2 - 2\text{Cov}(E[U_1|s], E[U_0|s]).\end{aligned}$$

which also allows us to identify  $\sigma_{E[U_0|s]}^2$ . Finally to identify  $\text{Cov}(U_d, E[U_d|s])$  we have the following moment:

$$\text{Cov}(U_d, E[U_d|s]) = \text{Var}(E[U_d|s]) = \sigma_d^2 R_d^2.$$

which concludes the proof.  $\square$

We now prove proposition 1.

*Proof.* Fix  $\rho$ , and let  $C_S(\rho)$  be the implied covariance matrix of the signal vector  $\mathbf{S}$  and potential earnings  $U_1$  and  $U_0$

$$C_S(\rho) = \begin{bmatrix} \sigma_{S_1, S_1} & \cdots & \sigma_{S_1, S_n} & \sigma_{S_1, U_1} & \sigma_{S_1, U_0} \\ \vdots & \ddots & \vdots & \vdots & \vdots \\ \sigma_{S_n, S_1} & \cdots & \sigma_{S_n, S_n} & \sigma_{S_n, U_1} & \sigma_{S_n, U_0} \\ \sigma_{U_1, S_1} & \cdots & \sigma_{U_1, S_n} & \sigma_1^2 & \rho\sigma_0\sigma_1 \\ \sigma_{U_0, S_1} & \cdots & \sigma_{U_0, S_n} & \rho\sigma_0\sigma_1 & \sigma_0^2 \end{bmatrix},$$

and let  $C_E(\rho)$  be the covariance matrix between marginal beliefs,  $E[U_1|s]$ ,  $E[U_0|s]$  and potential earnings,  $U_1$  and  $U_0$

$$C_E(\rho) = \begin{bmatrix} \sigma_{E_1}^2 & \sigma_{E_1, E_0} & \sigma_{E_1, U_1} & \sigma_{E_1, U_0} \\ \sigma_{E_0, E_1} & \sigma_{E_0}^2 & \sigma_{E_0, U_1} & \sigma_{E_0, U_0} \\ \sigma_{U_1, E_1} & \sigma_{U_1, E_0} & \sigma_1^2 & \rho\sigma_1\sigma_0 \\ \sigma_{U_0, E_1} & \sigma_{U_0, E_0} & \rho\sigma_1\sigma_0 & \sigma_0^2 \end{bmatrix}.$$

We next demonstrate that  $C_S(\rho)$  is positive semi-definite (PSD) if and only if  $C_E(\rho)$  is PSD. Without loss of generality, we focus on scenarios where signals are independent and possess unit variance. This approach is without loss, as for any feasible  $\rho$ , we can always

residualize and rescale the signals, thereby maintaining their information content unchanged. We start by showing that if  $C_E(\rho)$  is PSD, then matrix  $C_S(\rho)$  is also PSD. We consider the contrapositive case and show that if matrix  $C_S(\rho)$  is not PSD, then  $C_E(\rho)$  is not PSD. Assume  $C_S(\rho)$  not PSD. Then, there exists a vector  $t$  such that  $t'C_S(\rho)t < 0$ . Denote  $t_{s_i}$  the value in vector  $t$  that corresponds to signal  $s_i$ . and by  $t_1$  and  $t_0$  the value in vector  $t$  that correspond to  $U_1$  and  $U_0$ . Using the fact that signals are uncorrelated, we can write

$$t'C_S(\rho)t = \sum_i t_{s_i}^2 + t_1 \left( \sum \sigma_{s_i,1} t_{s_i} \right) + t_0 \left( \sum \sigma_{s_i,0} t_{s_i} \right) + \sigma_1^2 t_1^2 + \sigma_0^2 t_0^2 + 2\rho\sigma_0\sigma_1 t_1 t_0 < 0 \quad (7)$$

We now show that there must exists a vector  $k$ , such that  $k'C_E(\rho)k < 0$ . Denote  $k_{E_d}$ ,  $k_1$  and  $k_0$ , similar to before, then

$$\begin{aligned} k'C_E(\rho)k &= 2k_1(\sigma_{E_1}^2 k_{E_1} + \sigma_{E_1,E_0} k_{E_0}) \\ &\quad + 2k_0(\sigma_{E_0}^2 k_{E_0} + \sigma_{E_1,E_0} k_{E_1}) \\ &\quad + (2\sigma_{1,0} k_{E_1} k_{E_0} + \sigma_{E_1} k_{E_1}^2 + \sigma_{E_0} k_{E_0}^2) \\ &\quad + \sigma_1^2 k_1^2 + \sigma_0^2 k_0^2 + 2\rho\sigma_1\sigma_0 k_1 k_0 \end{aligned}$$

As we restricted attention to the case where signals are uncorrelated and unit variance, and the conditional distribution of Gaussian model is linear function of signals, we can rewrite

these expressions as

$$\begin{aligned}
k' C_E(\rho) k &= 2k_1(k_{E_1} \sum_{s_i} \sigma_{s_i,1}^2 + k_{E_0} \sum_{s_i} \sigma_{s_i,1} \sigma_{s_i,0}) \\
&+ 2k_0(k_{E_0} \sum_{s_i} \sigma_{s_i,0}^2 + k_{E_1} \sum_{s_i} \sigma_{s_i,1} \sigma_{s_i,0}) \\
&+ (2k_{E_1} k_{E_0} \sum_{s_i} \sigma_{s_i,1} \sigma_{s_i,0}) + k_{E_1}^2 \sum_{s_i} \sigma_{s_i,1}^2 + k_{E_0}^2 \sum_{s_i} \sigma_{s_i,0}^2 \\
&+ \sigma_1^2 k_1^2 + \sigma_0^2 k_0^2 + 2\rho \sigma_1 \sigma_0 k_1 k_0 \\
&= 2k_1 \left( \sum_{s_i} \sigma_{s_i,1} (\sigma_{s_i,1} k_{E_1} + \sigma_{s_i,0} k_{E_0}) \right) \\
&+ 2k_0 \left( \sum_{s_i} \sigma_{s_i,0} (\sigma_{s_i,0} k_{E_0} + \sigma_{s_i,1} k_{E_1}) \right) \\
&+ \sum_{s_i} (\sigma_{s_i,1} k_{E_1} + \sigma_{s_i,0} k_{E_0})^2 \\
&+ \sigma_1^2 k_1^2 + \sigma_0^2 k_0^2 + 2\rho \sigma_1 \sigma_0 k_1 k_0
\end{aligned}$$

We now show how to find values of the vector  $k$  that makes this expression negative. We set  $k_1 = t_1$  and  $k_0 = t_0$ . We use the additional two values of  $k$  to equate the remaining values such that  $k' C_E(\rho) k = t' C_S(\rho) t < 0$ . To do so, we notice we have two equation for two parameters

$$2 \sum_{s_i} (\sigma_{s_i,1} k_{E_1} + \sigma_{s_i,0} k_{E_0}) (k_1 \sigma_{s_i,1} + k_0 \sigma_{s_i,0}) = \sum_{s_i} t_{s_i} (k_1 \sigma_{s_i,1} + k_0 \sigma_{s_i,0}) \quad (8)$$

and

$$\sum_{s_i} (\sigma_{s_i,1} k_{E_1} + \sigma_{s_i,0} k_{E_0})^2 = \sum_i t_{s_i}^2 \quad (9)$$

Using the first equation, we can then solve for  $k_{E_1}$  in terms of known values and  $k_{E_0}$

$$k_{E_1} = \frac{\frac{1}{2} \sum_{s_i} t_{s_i} (k_1 \sigma_{s_i,1} + k_0 \sigma_{s_i,0}) - k_{E_0} (k_1 \sigma_{s_i,1} + k_0 \sigma_{s_i,0})}{\sum_{s_i} \sigma_{s_i,1}}$$

plug this back into equation 9, we see that we have continuous function of  $k_{E_0}$ . This function

goes from from 0 to infinity, the right hand side is a finite and positive expression, then by the Intermediate value theorem there exists a solution, which implies that there exists a vector for which  $k'Bk < 0$  and  $B$  is not PSD. To show the reverse, we can follow the steps in reverse, and show that that if  $C_E(\rho)$  is not PSD then  $C_S(\rho)$  is not PSD as well, which concludes the proof.  $\square$

## C.2 Nonparametric Identification of the Choice Model

We explore the non-parametric identification of choices. First, we identify the distribution of structural components,  $\alpha_1$  and  $\alpha_0$ , by leveraging panel data, an instrumental variable, and specific wage structure assumptions. Next, we establish the identification of both the cost function and the beliefs distribution. While panel data aids in identifying  $\alpha_1$  and  $\alpha_0$ . This step can be skipped if one assumes that outcomes are observed without measurement error.

In our analysis, we work under the assumption that the researcher has access to a random, independently and identically distributed sample of observations, each denoted by  $(Y_{a,i}, D_i, X_i, Z_i)$ . All analyses are conditional on the covariates vector  $X$ , so we omit the  $X$  notation for simplicity.

### C.2.1 Identification of $P(\alpha_1, E[\alpha_1 - \alpha_0|s])$ , $P(\alpha_0, E[\alpha_1 - \alpha_0|s])$ and the Threshold Function

We impose the following assumptions on the wage data generating Process. Wages are set according to

$$Y_{i,a} = D_i(\alpha_1 + \epsilon_{i,a}^1) + (1 - D_i)(\alpha_0 + \epsilon_{i,a}^0)$$

where  $Y_{i,a}$  is individual  $i$ 's income at age  $a$ ,  $D_i$  is a dummy variable indicating whether the HG  $i$  attended four years college or not. One can think of  $\alpha_d$  as individual fixed effect, if that individual goes to college or not. We further impose the following assumptions on the wage process

**Assumption 1.** (1) for all  $a$  we have  $E[\epsilon_{i,a}^D | \alpha_D] = 0$  (2)  $\alpha_1, \alpha_0 \perp \epsilon_{i,a}^D$  and (3) there exist at least two periods  $a^D, a'^D$  for each  $D \in \{0, 1\}$  such that  $\epsilon_{i,a}^D \perp \epsilon_{i,a'}^D | X$



Denote by  $P(Z) = E[D = 1|Z]$  the propensity score conditional on  $Z$ . We then employ the following assumption

**Assumption 2.** *The characteristic functions of the conditional distribution  $\alpha_1|D = 1, P(Z) = p$ ,  $\alpha_0|D = 1, P(Z) = p$ ,  $\epsilon_{i,a}^D|D = 1, P(Z) = p$  and  $\epsilon_{i,a'}^D|D = 1, P(Z) = p$  are non vanishing*

The first part of Assumption 1 is standard and implies that any constant is absorbed into  $\alpha^D$ , ensuring that deviations from the structural component are independent of the fixed effects. The second restriction mandates the existence of at least two periods in which the shocks are mutually independent, given the covariates  $X$ . While this condition is restrictive, it accommodates complex correlation structures, such as finite moving averages or other forms of multi-period correlations. The Assumption 2 stipulates that the characteristic functions of the conditional distributions for  $\alpha_1|D = 1, P(Z) = p$ ,  $\alpha_0|D = 1, P(Z) = p$ ,  $\epsilon_{i,a}^D|D = 1, P(Z) = p$ , and  $\epsilon_{i,a'}^D|D = 1, P(Z) = p$  are non-vanishing<sup>10</sup>. This is a standard assumption that is used for nonparametric identification of factor models and assures us that we can use the characteristic functions to back-out the distribution of  $\alpha_d$ .

Next, we impose restrictions on the agent information set. In the spirit of rational expectations, we assume that there are two parts to wages; a structural component, on which individuals have information on, and an unpredictable shock component that is not known to the high school graduates.

**Assumption 3** (Information Restriction). *The signals individuals obtain do not contain any information on the non structural part of the wage,  $\epsilon_{i,a}^1, \epsilon_0^0$ .*

$$s_i \perp\!\!\!\perp \epsilon_{i,a}^1, \epsilon_{i,a}^0 | \alpha_1, \alpha_0$$

This implies that individuals can only receive information on the structural component of the wage, but may not have information on time varying shocks. Finally we impose the following assumptions on the instrument  $Z$

**Assumption 4** (Instrument Restrictions). *We assume that the instrument satisfies the following conditions*

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<sup>10</sup>The non vanishing assumption can be further relaxed, as shown in [Evdokimov and White \(2012\)](#)

1.  $\epsilon_{i,a}^1, \epsilon_{i,a}^0, \alpha_1, \alpha_0 \perp\!\!\!\perp Z$
2.  $S \perp\!\!\!\perp Z | \alpha_1, \alpha_0$
3.  $Z$  is continuously distributed on  $\mathcal{Z} \subseteq \mathbb{R}$
4.  $E[\alpha_1 - \alpha_0 | s]$  continuously distributed
5.  $c(z)$  is differentiable and covers the entire support of  $E[\alpha_1 - \alpha_0 | s, x]$

The assumptions are akin to standard Instrumental Variable (IV) assumptions ([Heckman and Vytlacil \(2005\)](#)), but they incorporate additional structure through the modeling of the choice equation. The first assumption establishes the instrument's independence from the outcome variables. The second dictates that information is independent of the instrument, conditioned on the structural components. Notably, these first two assumptions collectively imply that  $E[\alpha_1(t_i) - \alpha_0(t_i) | s, x] \perp\!\!\!\perp Z$ , aligning with standard IV assumptions where the selection variable is uncorrelated with the instrument. The final part of Assumption 4 is a technical requirement ensuring that we can recover the cost function by monitoring the derivative, as demonstrated in the proof.

Denote  $E[\alpha_1 - \alpha_0 | s] = E$ . We show the following proposition.

**Proposition 2.** Under assumptions (1)-(4),  $P(\alpha_1, E)$ ,  $P(\alpha_0, E)$  and the cost function  $c(z)$  are identified

*Proof.* Let  $a, a'$  be two periods such that  $\epsilon_{i,a}^D \perp\!\!\!\perp \epsilon_{i,a'}^D$ . We start by showing how to identify  $P(\alpha_d | E)$  First, using assumption 1, 3, and 4 we have that  $\epsilon_{i,a}^D \perp\!\!\!\perp \alpha_1 | p(Z) = p, D = 1$  as

$$\begin{aligned}
P(\epsilon_{i,a}^D, \alpha_1 | p(Z) = p, D = 1) &= P(\epsilon_{i,a}^D, \alpha_1 | p(Z) = p, E \geq c(z)) \\
&= P(\epsilon_{i,a}^D | \alpha_1, p(Z) = p, E \geq c(z)) P(\alpha_1 | p(Z) = p, E \geq c(z)) \\
&= P(\epsilon_{i,a}^D | p(Z) = p, E \geq c(z)) P(\alpha_1 | p(Z) = p, E \geq c(z)) \\
&= P(\epsilon_{i,a}^D | p(Z) = p, D = 1) P(\alpha_1 | p(Z) = p, D = 1)
\end{aligned}$$

where the first equality stems from the choice model, the second stems from Bayes rule, and the third equality is due to the contraction rule and the decomposition rule of conditional

Independence. We have an equivalent result for  $\alpha_0$  and  $\epsilon_{i,a'}$ . Last, notice that as  $\epsilon_{i,a} \perp\!\!\!\perp \epsilon_{i,a'}$ ,  $\epsilon_{i,a}, \epsilon_{i,a'} \perp\!\!\!\perp m_{\mathcal{R}}(s)$  and  $\epsilon_{i,a}, \epsilon_{i,a'} \perp\!\!\!\perp Z$  we have that  $\epsilon_{i,a} \perp\!\!\!\perp \epsilon_{i,a'} | p(Z) = p, D = 1$

Therefore  $\epsilon_{i,a}^D$  and  $\epsilon_{i,a'}^D$  and  $\alpha_D$  are mutually independent, conditional on  $D$  and  $P$ , and we can now utilize Kotlarski's Lemma (1967) to identify the conditional distribution of  $\alpha_1$  and  $\alpha_0$ . We first show how to identify the conditional distribution of  $\alpha_1$ . Let  $\Psi(y_a, y_{a'})$  be the conditional characteristic function of  $(Y_{i,a}, Y_{i,a'})$  given  $(P(z) = p, D = d)$ . Let  $\Psi_{\alpha_1}(t), \Psi_{\epsilon_a}(t)$  and  $\Psi_{\epsilon_{a'}}(t)$  be the conditional characteristic functions of  $\alpha_1, \epsilon_{i,a}, \epsilon_{i,a'}$ , given  $(P(z) = p, D = d)$ , then we can show that (Rao (1992), page 21 and Gilraine et al. (2020))

$$\log \Psi_{\alpha_1}(t) = iE[\alpha_1 | D = 1, P(Z) = p]t + \int_0^t \frac{\partial}{\partial y_a} \left( \log \frac{\Psi(y_a, y_{a'})}{\Psi(y_a, 0)\Psi(0, y_{a'})} \right)_{y_a=0} dy_{a'}$$

Noticing that

$$\frac{\partial}{\partial y_a} \left( \log \frac{\Psi(y_a, y_{a'})}{\Psi(y_a, 0)\Psi(0, y_{a'})} \right)_{y_a=0} = \frac{\frac{\partial \Psi(0, y_{a'})}{\partial y_a}}{\Psi(0, y_{a'})} - iE[Y_{i,a} | D = 1, P(Z) = p]t$$

and that by assumptions 1 and 3 we have  $iE[Y_{i,a} | D = 1, P(Z) = p]t = iE[\alpha_1 | D = 1, P(Z) = p]$  we then get

$$\log \Psi_{\alpha_1}(t) = \int_0^t \frac{\frac{\partial \Psi(0, y_{a'})}{\partial y_a}}{\Psi(0, y_{a'})} dy_{a'}$$

as the characteristic function fully defines the distribution and  $\Psi(y_a, y_{a'})$  is observed in the data, we have identified  $P(\alpha_1 | D = 1, P(z) = p)$ . Similar argument shows that we can identify  $P(\alpha_0 | D = 0, P(z) = p)$ .

Next, denote by  $F_{\alpha_1}(\cdot | D = 1, P(Z) = p)$  the conditional CDF of  $\alpha_1$ . Denote by  $V = F_{\mathbb{E}}(\mathbb{E})$  the quantile of the beliefs in the beliefs distribution. Then following the arguments in Carneiro and Lee (2009) we have that for all  $k$  on the support of  $\alpha_1$  we have that

$$\begin{aligned} F_{\alpha_1}(k | P(z), D = 1) &= E[\mathbb{1}\{\alpha_1 \leq k\} | P(Z) = p, D = 1] = E[\mathbb{1}\{\alpha_1 \leq k\} | P(Z) = p, V > p(Z)] \\ &= \frac{1}{p} \int_{1-p}^1 E[\mathbb{1}\{\alpha_1 \leq k\} | V = v] dv \end{aligned}$$

rewriting the equation gives us

$$pE[\mathbb{1}\{\alpha_1 \leq k\}|P(Z) = p, D = 1] = \int_{1-p}^1 E[\mathbb{1}\{\alpha_1 \leq k\}|V = v]f(v)dv$$

Using assumption 4 we can take derivative from both sides, with respect to  $p$ , and get

$$E[\mathbb{1}\{\alpha_1 \leq k\}|V = 1 - p] = E[\mathbb{1}\{\alpha_1 \leq k\}|P(Z) = p, D = 1] + p \frac{E[\mathbb{1}\{\alpha_1 \leq k\}|P(Z) = p, D = 1]}{\partial p}$$

Therefore we have that  $P(\alpha_1|V)$  is identified. Following similar steps we have that  $P(\alpha_0|V)$  is also identified

$$E[\mathbb{1}\{\alpha_0 \leq k\}|V = 1 - p] = E[\mathbb{1}\{\alpha_0 \leq k\}|P(Z) = p, D = 0] - (1 - p) \frac{E[\mathbb{1}\{\alpha_0 \leq k\}|P(Z) = p, D = 0]}{\partial p}$$

Next, observe that we can construct the probabilities  $P(\alpha_1|E)$  and  $P(\alpha_0|E)$  using the law of iterated expectations we have

$$e = E[\alpha_1 - \alpha_0|E = e] = E[\alpha_1 - \alpha_0|F_E(E) = V] = \int \alpha_1 P(\alpha_1|V)d\alpha_1 - \int \alpha_0 P(\alpha_0|V)d\alpha_0. \quad (10)$$

Therefore we can identify the inverse  $F_E^1(V)$  and consequently the cumulative distribution function (CDF) of beliefs,  $F_E(e)$ . As the CDF is strictly increasing by assumption 4 we can also identify  $P(\alpha_1|E)$  and  $P(\alpha_0|E)$  as needed. Therefore we've identified the joint  $P(\alpha_1, E)$  and  $P(\alpha_0, E)$ . Finally, to identify the cost function, observe that

$$P(z) = \Pr(E > c(z)) = 1 - F(c(z)) \implies F_E^{-1}(1 - P(z)) = F_E^{-1}(F(c(z))) \implies F_E^{-1}(1 - P(z)) = c(z).$$

Finally, in order to identify the cost function, we notice that

$$P(z) = P(E > c(z)) = 1 - F(c(z)) \implies F_E^{-1}(1 - P(z)) = F_E^{-1}(F(c(z)))F_E^{-1}(1 - P(z)) = c(z)$$

which concludes the proof.  $\square$

### C.2.2 A Testable Implication

As discussed in [Canay et al. \(2020\)](#) and in [Hull \(2021\)](#), the choice model implies that the Marginal Treatment effect ([Heckman and Vytlacil \(2005\)](#)) estimated using the instruments, should be decreasing. To see that notice that we use [10](#) to identify the CDF of  $V$ , therefore, if we get that this is not increasing function of  $v$ , this implies that our model is misspecified. In the Gaussian model we estimate in the text this amounts to requiring that

$$\sigma_E = \gamma_c^1 - \gamma_c^0 \geq 0,$$

as  $\sigma_E$  standard error.

## D Estimation

We now turn to describe how we estimate the Gaussian choice model. We first start by estimating  $\alpha_1$  and  $\alpha_0$  by averaging wages over periods of time

$$\hat{\alpha}_{di} = \frac{1}{T-t} \sum_{a=t}^T Y_{i,a}^d$$

Then, given our  $\hat{\alpha}_1$  and  $\hat{\alpha}_0$ , we estimate the model in three steps. In the first step, we estimate the propensity score using a Probit model, the covariates  $X$ , and the instrument  $Z$ . In the second step, we use the Heckman control function approach ([Heckman \(1979\)](#)) to estimate  $\beta_1$  and  $\beta_0$ . As discussed in the previous section, we obtain the standard deviation of beliefs from the coefficients on the control function. Next, we show how we can estimate the cost function. Using [equation 3](#), we see that the Probit regression coefficients, standardized by the standard deviation of beliefs, are impacted by both beliefs and costs. To adjust for this, we rescale the coefficients and add the conditional expectations, estimated using the control function approach:

$$\hat{c}(x, z) = \hat{\sigma}_\eta \times (z\hat{b}_z + x\hat{b}_x) + x(\hat{\beta}_1 - \hat{\beta}_0).$$

Finally, to get  $\sigma_1$  and  $\sigma_0$ , we solve the maximum likelihood function as shown in equation 4.

To our measure of information contribution to the gap we simply calculate the  $\hat{R}^2$ , as discussed in ?? for both groups. We then estimate the information channel as

$$\underbrace{\hat{P}(D = 1|b, x)}_{\text{Observed}} - \underbrace{\frac{1}{N} \sum_i \Phi \left( \frac{x(\hat{\beta}_1 - \hat{\beta}_0) - \hat{c}(x_i, z_i)}{\sqrt{\hat{\sigma}_{\mathcal{R}}^2 \hat{R}_a^2}} \right)}_{\text{Counterfactual}},$$

where the first part is just the observed share and the second part is the counterfactual share of individuals who choose to attend, if they had the same  $R^2$  as group  $a$ . To estimate this part we simply average over  $\Phi \left( \frac{x(\hat{\beta}_1 - \hat{\beta}_0) - \hat{c}(x_i, z_i)}{\sqrt{\hat{\sigma}_{\mathcal{R}}^2 \hat{R}_a^2}} \right)$  for all the observation of group  $b$ . Estimation of the composition channel is done the same.

## E Another Measure for Information Differences - Equating Information Structure Across Groups

### E.1 Decomposition - The Role of Differences in Information Structures

In the main text we considered two ways to measure the role of information frictions on choice. We now consider an additional one that aims to equate the information structure across groups. Information structure is a tuple  $\mathcal{S} = (P(s|\mathcal{R}), S)$  containing a set of conditional density function, that describes the probability of observing signal  $s$ , for an individual with return  $\mathcal{R}$ , and the support of these signals  $S$ . Information structures are widely used in economics and captures the mapping between the the state variables and beliefs (Bergemann and Morris (2016), Bergemann and Morris (2019)). In the following exercise we want to understand how the fact that different groups have access to different information structures, affect the choice gap. We therefore consider equating the information structure across the two groups. We then preform similar decomposition exercise as we did in section 2.3. In this decomposition exercise we decompose the choice gap to differences in choice that are

attributed to differences arising from differences in the information structure and differences in the returns distribution

$$\begin{aligned}
& \underbrace{P(D = 1|\text{Group } b) - P(D = 1|\text{Group } a)}_{\text{Total Effect}} = \\
& \underbrace{P(D = 1|\text{Group } b) - P(D = 1|\text{Group } b \text{ with information structure of Group } a)}_{\text{Information Channel}} \\
& + \underbrace{P(D = 1|\text{Group } b \text{ with information structure of Group } a) - P(D = 1|\text{Group } a)}_{\text{Composition Channel}} = \\
& \underbrace{\int_{\mathcal{R} \times c} \mathcal{P}(E_{b,b}(s) \geq c|\mathcal{R}, c, b)\pi_b(\mathcal{R}, c)d\mathcal{R}dc - \int_{\mathcal{R} \times c} \mathcal{P}(E_{a,b}(s) \geq c|\mathcal{R}, c, a)\pi_b(\mathcal{R}, c)d\mathcal{R}dc}_{\text{Information Channel}} \\
& + \underbrace{\int_{\mathcal{R} \times c} \mathcal{P}(E_{a,b}(s) \geq c|\mathcal{R}, c, a)\pi_b(\mathcal{R}, c) - \int_{\mathcal{R} \times c} \mathcal{P}(E_{a,a}(s) \geq c|\mathcal{R}, a)\pi_a(\mathcal{R}, c)d\mathcal{R}dc}_{\text{Composition Channel}}
\end{aligned}$$

where

$$E_{a,a}(s) = \int_{\mathcal{R}} \mathcal{R} \frac{P(s|\mathcal{R}, a) \times \pi_a(\mathcal{R})}{\int_{\tilde{\mathcal{R}}} P(s|\tilde{\mathcal{R}}, a) \times \pi_a(\tilde{\mathcal{R}})d\tilde{\mathcal{R}}} d\mathcal{R}$$

is simply the beliefs of group  $b$ , when they have access to information of group  $b$  and prior of group  $b$ ,<sup>11</sup> and

$$E_{a,b}(s) = \int_{\tilde{\mathcal{R}}} \tilde{\mathcal{R}} \frac{\overbrace{P(s|\tilde{\mathcal{R}}, a)}^{\text{Information}} \times \overbrace{\pi_b(\tilde{\mathcal{R}})}^{\text{earnings}}}{\int P(s|\tilde{\mathcal{R}}, a)\pi_b(\tilde{\mathcal{R}})d\tilde{\mathcal{R}}} d\tilde{\mathcal{R}}$$

is a counterfactual beliefs for group of members  $b$ , is they have the information structure of group  $a$ , but returns distribution of group  $b$ .

The information channel measures the extent to which the gap in choices would change if both groups had access to the same information structure as group  $a$ . Disparities in information structure can arise from various environmental factors affecting the decision-maker. For instance, if members of group  $b$  typically have more academically inclined parents than those in group  $a$ , they are likely to receive more accurate information about the benefits

<sup>11</sup>Remember that we assume rational expectations, hence the prior is the true distribution of returns

of college for an individual, thus providing clearer signals about potential earnings post-college. Additionally, if the social networks of group  $b$  members are closely connected to a specific industry that requires certain information, this could create differences in individuals' abilities to predict returns. Therefore, the information channel quantifies the extent of the gap in choices that is attributable to individuals in the two groups receiving different signals, despite having equal potential returns.

It's important to note two things. First, the information structure captures not only 'measurement' type signals but also what individuals understand about the data-generating process. Second, in our decomposition exercise, we impose that individuals update their beliefs correctly. They use the new signals and their correct priors to adjust their understanding. In other words, we examine how they would update their beliefs knowing that the distribution of signals they receive comes from a new source.

The following example demonstrates two points. First, how information structure incorporates the underlying data generating process that govern the returns and is not only a function a "measurement" type signals. Second, the example shows that what's important is not equating the access to signals, but equating the meaning that these signals have, captured by the information structure.

**Example E.1** (Occupation and Earnings). The informational content of the signals individuals might be more dependent on the structure of the economy itself. For instance, consider the case where the earnings of non-college-goers are zero for both members of groups  $a$  and  $b$ , and there are two occupations in the economy: lawyers and accountants. Both lawyers and accountants are paid either a high or low wage,  $H > 0 > L$ , with equal probability. Prior to deciding to go to college, individuals receive an informative signal on their potential returns if they end up being lawyers. Denote these signals as  $\tilde{H}_{\text{law}}$  and  $\tilde{L}_{\text{law}}$ . The distributions of occupations, earnings, and the signal for each group are given below.



Group <i>b</i>			Group <i>a</i>				
		H	L			H	L
Lawyer	$\tilde{H}_{law}$	$\frac{6}{20} \times \frac{5}{6}$	$\frac{6}{20} \times \frac{1}{6}$	Lawyer	$\tilde{H}_{law}$	$\frac{4}{20} \times \frac{5}{6}$	$\frac{4}{20} \times \frac{1}{6}$
	$\tilde{L}_{law}$	$\frac{6}{20} \times \frac{1}{6}$	$\frac{6}{20} \times \frac{5}{6}$		$\tilde{L}_{law}$	$\frac{4}{20} \times \frac{1}{6}$	$\frac{4}{20} \times \frac{5}{6}$
Accountant	$\tilde{H}_{law}$	$\frac{4}{20} \times \frac{1}{2}$	$\frac{4}{20} \times \frac{1}{2}$	Accountant	$\tilde{H}_{law}$	$\frac{6}{20} \times \frac{1}{2}$	$\frac{6}{20} \times \frac{1}{2}$
	$\tilde{L}_{law}$	$\frac{4}{20} \times \frac{1}{2}$	$\frac{4}{20} \times \frac{1}{2}$		$\tilde{L}_{law}$	$\frac{6}{20} \times \frac{1}{2}$	$\frac{6}{20} \times \frac{1}{2}$

Table A1: Demonstration of Information Structure

In this economy, the share of high earners and low earners is  $\frac{1}{2}$  for both groups. The share of individuals in both groups with signals  $\tilde{H}_{law}$  and  $\tilde{L}_{law}$  is also  $\frac{1}{2}$ . Moreover, for both groups, individuals who end up as lawyers and received a high signal have a  $\frac{5}{6}$  probability of having high earnings. The only difference between the two groups is the share of individuals who end up being lawyers, versus those ending up being accountants. This difference implies that the signals each individual from each group receives have different information content, generating differences in the distribution of beliefs. For members of group *b*, the information structure is given by

$$P(\tilde{H}|H) = P(\tilde{H}|\text{Lawyer}, H)P(\text{Lawyer}|H) + P(\tilde{H}|\text{Acc}, H)P(\text{Acc}|H) = \frac{7}{10} \quad (11)$$

$$P(\tilde{H}|L) = P(\tilde{H}|\text{Lawyer}, L)P(\text{Lawyer}|L) + P(\tilde{H}|\text{Acc}, L)P(\text{Acc}|L) = \frac{3}{10} \quad (12)$$

Similarly, for members from group *a* we have

$$P(\tilde{H}|H) = P(\tilde{H}|\text{Lawyer}, H)P(\text{Lawyer}|H) + P(\tilde{H}|\text{Acc}, H)P(\text{Acc}|H) = \frac{19}{30} \quad (13)$$

$$P(\tilde{H}|L) = P(\tilde{H}|\text{Lawyer}, L)P(\text{Lawyer}|L) + P(\tilde{H}|\text{Acc}, L)P(\text{Acc}|L) = \frac{11}{30} \quad (14)$$

which implies that even when the marginal distribution of the signal and returns is the same,

the implied beliefs given the same signal are different

$$m_{R_{(b,b)}}(\tilde{H}) = H \times \frac{7}{10} + L \times \frac{3}{10} \quad (15)$$

$$m_{R_{(a,a)}}(\tilde{H}) = H \times \frac{19}{30} + L \times \frac{11}{30} \quad (16)$$

Therefore, although the marginal distribution of signals and returns is the same in the economy, the information structure is different, and the same signal would be interpreted differently in both cases. What does it mean to switch the information structure between group  $a$  and group  $b$  in this environment? In the thought experiment we perform here, we ask what would be the observed behavior if we provided a signal with the same informational content on the returns as the other group. In this sense, our decomposition approach is "reduced form" in spirit, as we do not describe what drives the differences in information. Instead, we explore the ways in which systemic differences in information on earnings are provided to individuals and how they affect the observed gaps in behavior. These differences can arise from various channels, some due to the way the economy is structured, others might be due to differences in individuals, such as the ability to process information or the financial ability to acquire information.

The following example shows that the same component can play a role as both a piece of information and part of the data generating process of the outcomes.

**Example E.2** (Knowledge of some structural components). In some cases, individuals may know specific parts of the data-generating process of earnings. For example, assume that the earnings are determined by a function with a known component to the decision-maker,  $x$ , and some unknown component  $\nu_d$ :

$$\alpha^1 = m_1(x, \nu_1) \quad (17)$$

$$\alpha^0 = m_0(x, \nu_0) \quad (18)$$

Here,  $x$  could represent known ability, latent cost of effort, or parental connections in the labor market. In this case, the information structure is simply the probability of observing  $x$ , given the earnings  $P(x|\alpha^1, \alpha^0)$ . This assumption is common in economic models where we

believe that some variables affecting the outcomes are known to the decision-makers while making choices, and they use them to form beliefs about the outcomes. Therefore, in our thought experiment of switching the information structure between groups, we separate the two roles of  $x$ . Specifically, we fix the distribution of  $x$  in the population, thereby keeping the distribution of earnings fixed. But we ask what would happen if the agent did not know  $x$ , but instead had access to a similar information environment as group  $a$ , and how that would change choice patterns.

We now proceed to investigate the second component of decomposition - the composition channel. We can express this channel as:

$$\underbrace{P_{\langle a|b \rangle} - P_{\langle a|a \rangle}}_{\text{Composition Channel}} = \int_{\alpha^1, \alpha^0} P(m_{R_{\langle a,b \rangle}}(s) \geq 0 | \alpha^1, \alpha^0, a) \frac{\pi(\alpha^1, \alpha^0 | b)}{\pi(\alpha^1, \alpha^0 | a)} \pi(\alpha^1, \alpha^0 | a) \quad (19)$$

$$- \int_{\alpha^1, \alpha^0} P(m_{R_{\langle a,a \rangle}}(s) \geq 0 | \alpha^1, \alpha^0, a) \pi(\alpha^1, \alpha^0 | a) d\alpha^1 d\alpha^0 \quad (20)$$

In the composition channel, we maintain the information structure of group  $a$ , yet re-weight the population of group  $a$  to align with the distribution of group  $b$ . This thought experiment explores how the share of college attenders from group  $a$  would change if we modified the composition of the group, so that their distribution of earnings would align with that of group  $b$ . In this counterfactual, we are not breaking the connection between information and earnings, as we did in example 2.3, but merely shifting the proportion of individuals at certain earnings levels, ensuring that they take the change into account while forming their beliefs. As we alter the distribution of earnings, while keeping the information structure fixed, we also modify the marginal distribution of signals within the population. This means that if, for instance, we increased the proportion of potential students with high  $\alpha_1, \alpha_0$ , we are also enlarging the population's share of those receiving signals tied to higher earnings. Consequently, maintaining the information structure fixed means that we are transforming the distribution of signals in the population, but keep it's meaning.

**Example E.3** (Knowledge of some structural components-Continued). In this example, the composition channel involves adjusting the share of members in group  $a$  with specific earnings levels, to align with those from group  $b$ . It's important to note that we are not

necessarily equalizing the share of variable  $x$  between the two groups. If  $x$  represents, for example, ability, and the function  $m(\cdot, \nu)$  varies between groups, our hypothetical scenario doesn't balance the share of high and low ability across both groups. If  $m$  differs, matching the share of high and low ability could result in significantly different distributions. Since the HGs are not concerned with ability itself but as an indicator of their returns, aligning individual parts across groups doesn't provide insight into how the distribution of outcomes influences choice.

Similar to our discussion in the main text, it's crucial to understand that our analysis offers a partial equilibrium perspective on changing information structure. The information structure in many cases changes endogenously. For example, individuals may exert effort to generate better information in response to the distribution of returns. It also may be that differences in information could arise due to selection and equilibrium effects. For example, if information influences labor market selection patterns, and employers respond to these patterns, our counterfactuals won't address this. Our analysis assumes that the existing information structure is a given and demonstrates further details in the appendix.

### E.1.1 Gaussian Scalar Interpretation

In the scalar Gaussian case we can write the decomposition explicitly as

$$\begin{aligned}
P(D = 1|b) - P(D = 1|a) &= \underbrace{\int_X \Phi \left( \frac{\mu_{\mathcal{R},b,x} - c_b(x)}{\sqrt{\frac{\sigma_{\mathcal{R},b,x}^4}{\sigma_{\mathcal{R},b,x}^2 + \sigma_{\epsilon,b,x}^2}}} \right) dF_b(x) - \int_X \Phi \left( \frac{\mu_{\mathcal{R},b,x} - c_b(x)}{\sqrt{\frac{\sigma_{\mathcal{R},b,x}^4}{\sigma_{\mathcal{R},b,x}^2 + \sigma_{\epsilon,a,x}^2}}} \right) dF_b(x)}_{\text{Information Channel}} \\
&+ \underbrace{\int_X \Phi \left( \frac{\mu_{\mathcal{R},b,x} - c_b(x)}{\sqrt{\frac{\sigma_{\mathcal{R},b,x}^4}{\sigma_{\mathcal{R},b,x}^2 + \sigma_{\epsilon,a,x}^2}}} \right) dF_b(x) - \int_c \Phi \left( \frac{\mu_{\mathcal{R},a,x} - c_a(x)}{\sqrt{\frac{\sigma_{\mathcal{R},a,x}^4}{\sigma_{\mathcal{R},a,x}^2 + \sigma_{\epsilon,a,x}^2}}} \right) dF_a(x)}_{\text{Composition Channel}}
\end{aligned}$$

Therefore, in the scalar Gaussian case, equating information structure across two groups essentially means equalizing the level of uncertainty surrounding true returns.

**Remark.** Notice that in our discussion here we fixed the information structure, as signals conditional on returns. We did this, as returns are what agents care about, and for the decision process they are indifferent between two pairs of earnings with the same difference. Therefore from the perspective of the agents, the payoff relevant value for the decision is the difference. Another approach can be to define the information structure on earnings. This would imply a different interpretation of information.

In the following parts we discuss how this decomposition measure can be identified under different assumptions on the data or the type of fundamentals and information.

## E.2 Nonparametric point Identification of the Decomposition Components

Fix two groups  $g \in \{a, b\}$ . In the subsequent sections, we demonstrate how to identify the quantity

$$P_{\langle a,b \rangle} = \int_{\mathcal{R} \times c} \mathcal{P}(E_{a,b}(s) \geq c | \mathcal{R}, c, a) \pi_b(\mathcal{R}, c) \quad (21)$$

required for decomposition. As outlined in Section C.2, the primary challenge lies in constructing the distribution of posterior means that incorporates both the counterfactual distribution of signals and returns. This must be achieved despite having access only to the conditional expectations distribution, rather than the complete information structure available to agents. We first establish conditions for point identification, then extend our analysis to more general cases for identifying this quantity. Throughout the analysis we assume that  $\pi(c)$  is identified, and implicitly condition on the cost.

### E.2.1 Point Identification Under Increasing Beliefs Function

We start by showing that if we are willing to assume that the information is scalar, and that beliefs are increasing functions of that signal, then the quantity in 21 is identified.

**Proposition 3.** Let  $E[\mathcal{R}|s]$  be a strictly increasing function of  $s$ , then equation 3 is identified.

*Proof.* The claim follows trivially from the fact that a strictly monotonic transformation is merely a renaming of the signal but does not alter its information content. Therefore,

individuals update beliefs in the same manner, using either the information structure's likelihood functions  $P(s|\mathcal{R})$  with support  $\mathcal{S}$  or  $P(E[\mathcal{R}|s]|\mathcal{R})$  with support given by the posterior means, for any prior. To illustrate this in our continuous density of signals case, we have

$$E_{a,b}(s) = \int \mathcal{R} \frac{P_a(s|\mathcal{R})\pi_b(\mathcal{R})}{\int P_a(s|\mathcal{R})\pi_b(\mathcal{R})d\mathcal{R}} d\mathcal{R} = \int \mathcal{R} \frac{\left| \frac{1}{\partial E_a} \right| P_a(E_a|\mathcal{R})\pi_b(\mathcal{R})}{\left| \frac{1}{\partial E_a} \right| \int P_a(E_a|\mathcal{R})\pi_b(\mathcal{R})d\mathcal{R}} d\mathcal{R} = E[\mathcal{R}|E_a(s); b]$$

where  $E_a$  denotes the beliefs of group  $a$ , with their information structure and prior, and  $E[\mathcal{R}|E_a(s); b]$  is the belief induced by observing the signal  $E_a(s)$  and prior  $\pi_b$ . As demonstrated in section C.2, for a given correlation between  $\alpha_1$  and  $\alpha_0$ , we can identify the joint distribution of  $E[\mathcal{R}|s]$  and  $\mathcal{R}$  for groups  $a$  and  $b$ . Therefore, as each signal corresponds to a unique belief, we can calculate the implied counterfactual beliefs distribution directly from the identified distribution of beliefs. Consequently,  $P(E_{a,b}(s)|\mathcal{R})$  is identified, and equation 21 is trivially identified.  $\square$

Under what conditions can we expect the conditional expectation to be a strictly increasing function of returns? A sufficient condition for this is that the joint distribution of  $\mathcal{R}$  and  $s$  satisfies the Monotone Likelihood Ratio Property (MLRP). The following corollary formalizes this claim.

**Corollary 1.** Let  $P(\mathcal{R}, s)$  satisfy the strict Monotone Likelihood Ratio Property,

$$\forall s > s', x > x' \quad P(\mathcal{R}|s)P(\mathcal{R}'|s') > P(\mathcal{R}'|s)P(\mathcal{R}|s') \quad (22)$$

then the quantity in equation 3 is identified.

*Proof.* The corollary follows from the preceding proposition and the fact that MLRP implies First-Order Stochastic Dominance,

$$F_s(\mathcal{R}) \leq F_{s'}(\mathcal{R}) \quad (23)$$

which implies that the conditional expectation is strictly increasing,

$$E[\mathcal{R}|s] = \int_{\mathcal{R}} (1 - F_s(\mathcal{R})) d\mathcal{R} > \int_{\mathcal{R}} (1 - F_{s'}(\mathcal{R})) d\mathcal{R} = E[\mathcal{R}|s'].$$

Here,  $F_s$  denotes the CDF of  $\mathcal{R}$ , conditional on  $s$ . □

### E.2.2 Identification Under the General Gaussian Model

We first introduce a general Gaussian model with a finite number of signals. Throughout the discussion, we fix the cost  $c$  and make the identification argument conditional on  $c$ . We assume that  $\alpha_1$  and  $\alpha_0$  are jointly normally distributed. Further, we assume that individuals observe a scalar signal  $S$ , and the structural components of earnings  $\alpha_1, \alpha_0$  are drawn from a joint normal distribution.

$$\begin{pmatrix} \mathbf{S} \\ \alpha_1 \\ \alpha_0 \end{pmatrix} \sim \mathcal{N} \left( \begin{pmatrix} \boldsymbol{\mu}_s \\ \mu_1 \\ \mu_0 \end{pmatrix}, \begin{bmatrix} \Sigma_{\mathbf{S}}, \Sigma_{\mathbf{S},1}, \Sigma_{\mathbf{S},0} \\ \Sigma_{\mathbf{S},1}, \sigma_1, \sigma_{1,0} \\ \Sigma_{\mathbf{S},0}, \sigma_{1,0}, \sigma_0 \end{bmatrix} \right)$$

Using the properties of the normal distribution, we can write the joint distribution of the signals and the returns, where  $\mathcal{R} = \alpha_1 - \alpha_0$ , as

$$\begin{pmatrix} \mathbf{S} \\ \mathcal{R} \end{pmatrix} \sim \mathcal{N} \left( \begin{pmatrix} \boldsymbol{\mu}_s \\ \mu_1 - \mu_0 \end{pmatrix}, \begin{bmatrix} \Sigma_{\mathbf{S}} & \Sigma_{\mathbf{S},\mathcal{R}} \\ \Sigma_{\mathbf{S},\mathcal{R}}^T & \sigma_1^2 + \sigma_0^2 - 2\sigma_{1,0} \end{bmatrix} \right)$$

Where  $\Sigma_{\mathbf{S},\mathcal{R}} = \Sigma_{\mathbf{S},1} - \Sigma_{\mathbf{S},0}$ . Given a signal realization  $\mathbf{S}$ , the information structure,  $\Pr(\mathbf{S}|\theta)$ , is then given by

$$\Pr(\mathbf{S}|\mathcal{R}) = \mathcal{N}(\boldsymbol{\mu}_{\mathbf{S}} + \Sigma_{\mathbf{S},\mathcal{R}}\sigma_{\mathcal{R}}^{-2}(\mathcal{R} - \mu_{\mathcal{R}}), \Sigma_{\mathbf{S}} - \Sigma_{\mathbf{S},\mathcal{R}}\sigma_{\mathcal{R}}^{-2}\Sigma_{\mathbf{S},\mathcal{R}}^T)$$

An individual with signal realization  $\mathbf{S}$  forms the following posterior mean:

$$E[\mathcal{R}|\mathbf{S}] = \mu_{\mathcal{R}} + \Sigma_{\mathbf{S},\mathcal{R}}^T \Sigma_{\mathbf{S}}^{-1}(\mathbf{S} - \boldsymbol{\mu}_{\mathbf{S}})$$

This implies that individuals  $i$  with cost  $c$  and signal realization  $\mathbf{S}$  would choose to go to

college if

$$D = \mathbb{1} [E[\alpha_1 - \alpha_0 | \mathbf{S}] \geq c] = \mathbb{1} [\mu_{\mathcal{R}} + \Sigma_{S,R}^T \Sigma_S^{-1} (\mathbf{S} - \mu_S) \geq c]$$

We can calculate the share of students who attend college with cost  $c$ . First, we note that the beliefs distribution is given by

$$E[\mathcal{R} | \mathbf{S}] \sim \mathcal{N} (\mu_{\mathcal{R}}, \Sigma_{S,R}^T \Sigma_S^{-1} \Sigma_{S,R})$$

Therefore, the share of individuals who would go to college is given by

$$P(D = 1 | c) = \Phi \left( \frac{\mu_{\mathcal{R}} - c}{\Sigma_{S,R}^T \Sigma_S^{-1} \Sigma_{S,R}} \right)$$

Now, again, we assume that individuals are divided into two groups  $g \in \{a, b\}$ . Fixing a copula parameter between  $\alpha_1$  and  $\alpha_0$  for each group, and using results from section C.2, we know we can identify the joint distribution of returns and beliefs for groups  $a$  and  $b$ ,  $P_a(\mathcal{R}, E(s))$  and  $P_b(\mathcal{R}, E(s))$ . We now show that this is sufficient to identify the quantity in 3 and solve for the decomposition.

Given the information structure of group  $a$ , we can derive the counterfactual joint distribution of signals and returns as follows<sup>12</sup>

$$\begin{pmatrix} \mathbf{S}_a \\ \mathcal{R}_b \end{pmatrix} \sim N \left( \begin{pmatrix} k_a + m_a \mu_{\mathbf{S}_a} \\ \mu_{\mathcal{R}_b} \end{pmatrix}, \begin{bmatrix} m_a \sigma_b^2 m_a^T + \Sigma_{\mathbf{S}_a} - m_a \Sigma_{\mathbf{S}_a, \mathcal{R}_b}^T & m_a \sigma_{\mathcal{R}_b}^2 \\ m_a^T \sigma_{\mathcal{R}_b}^2 & \sigma_{\mathcal{R}_b}^2 \end{bmatrix} \right)$$

where  $k_a = \mu_{\mathbf{S}_a} - \Sigma_{\mathbf{S}_a, \mathcal{R}_b} \sigma_{\mathcal{R}_b}^{-2} \mu_{\mathcal{R}_b}$  and  $m_a = \Sigma_{\mathbf{S}_a, \mathcal{R}_b} \sigma_{\mathcal{R}_b}^{-2}$  and subscript  $g \in \{a, b\}$  indicates that the parameters are from the distribution of group  $g$ .

We can now derive the counterfactual posterior mean belief, given a signal realization  $\mathbf{S}$ .

$$E_{a,b} = \mu_b + m_a^T \sigma_{\mathcal{R}_b}^2 \left( \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \sigma_{\mathcal{R}_a}^{-2} \sigma_{\mathcal{R}_b}^2 \sigma_{\mathcal{R}_a}^{-2} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T + \Sigma_{\mathbf{S}_a} - \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \sigma_{\mathcal{R}_a}^{-2} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \right)^{-1} \left( \mathbf{S}_a - k_a - m_a \mu_{\mathbf{S}_a} \right)$$

---

<sup>12</sup>We slightly abuse notation here setting  $\mathcal{R}_b$  to denote that it's distributed as in group  $b$



and the counterfactual belief distribution is given by

$$E_{a,b} \sim N \left( \mu_b, \sigma_{\mathcal{R}_b}^4 m_a^T \left( \left( m_a \sigma_b^2 m_a^T + \Sigma_{\mathbf{S}_a} - m_a \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \right)^{-1} \right)^T m_a \right)$$

Denote by  $OV_a$  the identified variance of beliefs for group  $a$

$$OV_a = \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \Sigma_{\mathbf{S}_a}^{-1} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}$$

The following proposition assert that we can identify the variance of the counterfactual beliefs distribution

**Proposition 4.** Let  $\mathcal{R}$  and signal vector  $\mathbf{S}$  be jointly Gaussian-distributed, conditional on the cost  $c$ , for members of both group  $a$  and  $b$ . Then we we can point identify the counterfactual quantity

$$\int_{\mathcal{R} \times c} \mathcal{P}(E_{a,b}(s) \geq c | \mathcal{R}, c, a) \pi_b(\mathcal{R} | c) p(c) d\mathcal{R} dc$$

*Proof.* The proof follows from the following derivation:

$$\begin{aligned} \text{Var}(E_{a,b}) &= \sigma_{\mathcal{R}_b}^4 m_a^T \left( \left( \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \sigma_{\mathcal{R}_a}^{-2} \sigma_{\mathcal{R}_b}^2 \sigma_{\mathcal{R}_a}^{-2} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T + \Sigma_{\mathbf{S}_a} - \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \sigma_{\mathcal{R}_a}^{-2} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \right)^{-1} \right)^T m_a \\ &= \frac{\sigma_{\mathcal{R}_b}^4}{\sigma_{\mathcal{R}_a}^4} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \left( \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \left( \frac{\sigma_{\mathcal{R}_b}^2}{\sigma_{\mathcal{R}_a}^4} - \frac{1}{\sigma_{\mathcal{R}_a}^2} \right) + \Sigma_{\mathbf{S}_a} \right)^{-1} \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \\ &= \frac{\sigma_{\mathcal{R}_b}^4}{\sigma_{\mathcal{R}_a}^4} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \left( \Sigma_{\mathbf{S}_a}^{-1} - \frac{\left( \frac{\sigma_{\mathcal{R}_b}^2}{\sigma_{\mathcal{R}_a}^4} - \frac{1}{\sigma_{\mathcal{R}_a}^2} \right) \Sigma_{\mathbf{S}_a}^{-1} \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \Sigma_{\mathbf{S}_a}^{-1}}{1 + \left( \frac{\sigma_{\mathcal{R}_b}^2}{\sigma_{\mathcal{R}_a}^4} - \frac{1}{\sigma_{\mathcal{R}_a}^2} \right) \Sigma_{\mathbf{S}_a, \mathcal{R}_a}^T \Sigma_{\mathbf{S}_a}^{-1} \Sigma_{\mathbf{S}_a, \mathcal{R}_a}} \right)^T \Sigma_{\mathbf{S}_a, \mathcal{R}_a} \\ &= \frac{\sigma_{\mathcal{R}_b}^4}{\sigma_{\mathcal{R}_a}^4} \left( OV_a - \frac{\left( \frac{\sigma_{\mathcal{R}_b}^2}{\sigma_{\mathcal{R}_a}^4} - \frac{1}{\sigma_{\mathcal{R}_a}^2} \right) OV_a^2}{1 + \left( \frac{\sigma_{\mathcal{R}_b}^2}{\sigma_{\mathcal{R}_a}^4} - \frac{1}{\sigma_{\mathcal{R}_a}^2} \right) OV_a} \right) \\ &= \frac{\sigma_{\mathcal{R}_b}^4}{\sigma_{\mathcal{R}_b}^2 + \frac{\sigma_{\mathcal{R}_a}^2 (\sigma_{\mathcal{R}_a}^2 - OV_a)}{OV_a}} \end{aligned}$$

where in the third row we used the Sherman-Morrison formula and the definition of  $OV_b$ .  $\square$

**Remark.** Notice that in the normal case, where both the returns distribution and signals are normally distributed, there is no loss of generality in assuming that high school graduates receive only a scalar noise of the form

$$s = \mathcal{R} + \epsilon$$

where  $\epsilon \sim \mathcal{N}(0, \sigma_\epsilon^2)$ . Following the same steps as before, we can show that the observed variance of beliefs is given by

$$OV = \frac{\sigma_{\mathcal{R}}^4}{\sigma_{\mathcal{R}}^2 + \sigma_\epsilon^2}$$

which implies that the information structure  $P(S|\mathcal{R}) = \mathcal{N}(\mathcal{R}, \sigma_\epsilon^2)$  is identified by

$$\sigma_\epsilon^2 = \frac{\sigma_{\mathcal{R}}^2(\sigma_{\mathcal{R}}^2 - OV)}{OV}$$

Given the information structure, the counterfactual distribution is simply given by

$$\frac{\sigma_a^4}{\sigma_a^2 - \frac{\sigma_{\mathcal{R},b}^2(\sigma_{\mathcal{R},b}^2 + OV_b)}{OV_b}}$$

which aligns with the counterfactual quantity when agents have a richer signal structure.

### E.2.3 Identification of the Information Structure Decomposition with Data on the Full Belief Distribution

In some cases, researchers may hope to elicit information on the probabilities that an agent put on each outcome realization (Manski (2004), Wiswall and Zafar (2015), Zafar (2011), Wiswall and Zafar (2021), Diaz-Serrano and Nilsson (2022)). We now turn to show that this information is sufficient for point identification of our choice gap decomposition, with respect to the information structure.

We assume that individuals from group  $b$  have earnings distribution  $\pi_b$  and access to the information structure  $(P(S|b, \mathcal{R}), \mathcal{S})$ , and for group  $a$  have returns distribution  $\pi_a$  and

access to the information structure  $(P(S|a, \mathcal{R}), \mathcal{S})$ . Denote by  $q_{s,g} \in \Delta(\mathcal{R})$  the posterior beliefs induced by a signal realization  $s \in S$  and prior  $\pi_g$ . We let  $q_{s,g}(\mathcal{R})$  be the assigned density that this posterior puts on state  $\mathcal{R}$ . Furthermore, we assume that we observe for each group the joint distribution,  $\phi(\mathcal{R}, q_s)$ , of returns  $\mathcal{R}$  and the posterior beliefs  $q_s$ .

We start by noting that within the framework, knowing beliefs allows us to identify a richer notion of costs. Specifically, denote by  $B_i = \int_{\mathcal{R}} \mathcal{R} q_i(\mathbb{R}) d\mathcal{R}$  the measured posterior mean for individuals with beliefs  $q_i$  and notice that

$$P(D = 1|x, B) = E[\mathbb{1}[B_i \geq c(x, \nu)]] \quad (24)$$

where  $\nu$  is additional cost heterogeneity, not included in our identifying discussion in section 2.4. Under some regularity conditions and the assumption  $B \perp \nu | X$ , we can identify the distribution of  $c(x, \nu)$  for each  $x$  and  $B$ , using variation in  $B$ . The identification here relies on  $B$  as a “special regressor” needed for identification, as discussed in (Lewbel (2012)). From now on we assume we know the joint distribution of  $P(q_i, c_i|x)$ , and omit the cost  $c$ .

To identify the outcomes distribution, we can use two approaches. The first is simply be able to observe the realization distribution if possible. The other is to use the measured beliefs and simply integrate over beliefs, i.e.

$$\pi_g(\mathcal{R}) = \int_i q_i(\mathcal{R}) di \quad (25)$$

Under the assumption that rational expectations are held, this should provide the initial prior<sup>13</sup>

We start by showing the following lemma that shows that for a fixed information structure, there’s a mapping from the posterior, given prior  $\pi'_g$  to a posterior under a different prior.

**Lemma 2.** Let  $\pi_g$  and  $\pi_{g'}$  be two priors with the same support, then for each  $s$ , information structure  $P(s|\alpha)$  prior  $\pi_g$  and implied posterior  $q_s$ , the counterfactual posterior with prior  $\pi_{g'}$  is given by  $q_{s,g'} = \frac{\frac{q_s(\mathcal{R})}{\pi(\mathcal{R})} \pi_{g'}(\mathcal{R})}{\int_{\mathcal{R}} \frac{q_s(\mathcal{R})}{\pi(\mathcal{R})} \pi_{g'}(\mathcal{R}) d\mathcal{R}}$

<sup>13</sup>If one also has access to outcomes data, maintain the common prior assumption, and assume that agents are Bayesian with inaccurate beliefs (Bohren et al. (2023)). We discuss this further in section F

*Proof.*

$$\begin{aligned}
q_{s,g'}(\mathcal{R}) &= \frac{P(s|\mathcal{R})\pi_{g'}(\mathcal{R})}{\int_{\mathcal{R}} p(s|\mathcal{R})\pi_{g'}(\mathcal{R})d\mathcal{R}} \\
&= \frac{\frac{P(s)q_s(\mathcal{R})}{\pi(\mathcal{R})}\pi_{g'}(\mathcal{R})}{\int_{\mathcal{R}} \frac{P(s)q_s(\mathcal{R})}{\pi(\mathcal{R})}\pi_{g'}(\mathcal{R})d\mathcal{R}} \\
&= \frac{\frac{q_s(\mathcal{R})}{\pi(\mathcal{R})}\pi_{g'}(\mathcal{R})}{\int_{\mathcal{R}} \frac{q_s(\mathcal{R})}{\pi(\mathcal{R})}\pi_{g'}(\mathcal{R})d\mathcal{R}}
\end{aligned}$$

□

Lemma 2 demonstrates that the counterfactual posterior can be calculated from the known posterior  $\pi_g$  and the counterfactual distribution  $\pi_{g'}$ , without requiring explicit knowledge of the information structure. Given the counterfactual posteriors, one can also derive the counterfactual means and thus identify all components of the decomposition. We proceed to establish that all parts of the decomposition are identified.

Recall that for our decomposition we needed to identify the distribution of counterfactual posterior mean, if the returns were drawn according to group  $b$ , information according to group  $a$  and updated correctly in this new counterfactual world.

$$P_{\langle a,b \rangle} = \int_{\mathcal{R}} \mathcal{P}(E_{a,b}(s) \geq 0 | \mathcal{R}, a), \pi_b(\mathcal{R}) d\mathcal{R}$$

**Proposition 5.** Assume we know  $\phi_a(q_{s,a}, \mathcal{R})$  and  $\phi_b(q_{s,a}, \mathcal{R})$  then the conditional distribution  $\mathcal{P}(E_{a,b}(s) | \mathcal{R}, a)$  is identified and so is  $P_{\langle a,b \rangle}$  in 21

*Proof.* The proof follows from Lemma 2. Notice that according to Lemma 2, every two signals that generate the same posterior for group  $a$ , also generate the same posteriors in the counterfactual case where  $\mathcal{R}$  is distributed according to  $\pi_b$ ; therefore, it's enough to know the posterior without requiring the information structure. Further, using Lemma 3, we can identify the distribution of the counterfactual posteriors by calculating the implied distribution of the composition  $\frac{\left(\frac{q_s(\mathcal{R})}{\pi(\mathcal{R})}\right)\pi_{g'}(\mathcal{R})}{\int_{\mathcal{R}} \left(\frac{q_s(\mathcal{R})}{\pi(\mathcal{R})}\right)\pi_{g'}(\mathcal{R})d\mathcal{R}}$ . Finally, to obtain  $P(E_{a,b}|\mathcal{R})$ , we only need to map each posterior to its implied mean. As  $P(E_{a,b}|\mathcal{R})$  is identified,  $P_{\langle a,b \rangle}$  is trivially identified, along with the decomposition components values. □

One implication of Proposition 5 is that in the case where we have binary outcomes  $Y \in \{1, 0\}$ , and we know the joint distribution of  $\phi(E[Y|s], Y)$ , the decomposition is point identified using simply the conditional mean beliefs.

**Corollary 2.** If outcomes are binary  $Y \in \{1, 0\}$  and we observe the joint  $\phi(E[Y|s], Y)$ , then  $P_{\langle a, b \rangle}$  in 21 is point identified

*Proof.* Simply follows from proposition 5 and the fact that in the binary case  $E[Y|s]$  is the posterior distribution.  $\square$

The case of binary outcomes is prevalent in many applications within the discrimination literature. For instance, in bail decisions, judges are often modeled as agents attempting to predict the likelihood of reoffense (e.g., Arnold et al. (2018)), Researchers may wish to quantify the extent to which disparities in decisions made for Black and White defendants are driven by the information available to judges or by the underlying distribution of reoffending rates. The above corollary demonstrates that we can decompose this gap and precisely identify the role each component plays. Similar arguments can be extended to other contexts, such as hiring decisions (Bertrand and Mullainathan (2004), Kline et al. (2022)) or treatment allocation in medical settings (Chan et al. (2022)).

### E.3 Nonparametric Partial Identification

Researchers often have data on outcomes and posterior mean beliefs, accessible via the identification strategy outlined in Section C.2 or through surveys querying individual beliefs. However, access to this data alone in general does not suffice for the point identification of the counterfactual beliefs distribution. Building on insights from the empirical information robustness literature (Bergemann and Morris (2019, 2013, 2016); Bergemann et al. (2022) Syrgkanis et al. (2017) Galdani and Sinha (2019) Magnolfi and Roncoroni (2023)) we demonstrate a methodology to identify the counterfactual distribution of beliefs. Our proof in this section relies on Bergemann et al. (2022).

Our objective is to describe the identified set of the first and second parameter of interest. Following the last section, we assume that everything is conditioned on  $x, z$ , and subsume  $x$  and  $z$  for brevity, and assume to know the joint distribution  $\phi(\mathcal{R}, E)$ , for both groups

*a* and *b*. Throughout the discussion we introduce and omit group membership when it's needed. Before we start, we redefine and define some of the notation we would be using in the discussion. We assume that individuals have access to information structure  $\mathcal{S}$ , with support  $s$  and density function  $f(s|\mathcal{R})$  and the corresponding CDF  $F(s|\mathcal{R})$ . We denote by  $\mu \in \Delta(\text{supp}(\mathcal{R}))$  the prior distribution. The posterior mean beliefs, given information structure  $\mathcal{S}$  and prior  $\mu$  is given by  $E[\mathcal{R}|s; \mathcal{S}, \mu]$ . Throughout most of the discussion we would fix  $\mathcal{S}$ , and indicate it only when it matters. We further define the conditional distribution of beliefs, that are generated for a given prior and information structure, conditioned on  $\mathcal{R}$  as

$$P_{\mathcal{S}}^{\mu}(E|\mathcal{R}) = \int_{s: E[\mathcal{R}|s; \mathcal{S}, \mu] = E} dF(s|\mathcal{R})$$

Before moving to the main identification argument we show the following two trivial claims.

**Claim 1.** Let  $E(s, \mu)$  be

$$E(s, \mu) = \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \frac{\mu(\mathcal{R})f(s|\mathcal{R})}{\int_{\mathcal{R}} \mu(\mathcal{R})f(s|\mathcal{R})d\mathcal{R}} d\mathcal{R} \quad (26)$$

then  $E(s, \mu) = E[\mathcal{R}|s; \mu]$

*Proof.* The results are simply implied by the first order conditions.  $\square$

**Claim 2.** Fix two prior distributions,  $\mu, \mu' \in \Delta(\mathcal{R})$ , where  $\mu$  is absolute continuous with respect to  $\mu'$  and let  $\mathcal{E}(s)$  and  $\mathcal{E}'(s)$  be

$$\mathcal{E}(s) = \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \frac{\mu(\mathcal{R})f(s|\mathcal{R})}{\int_{\mathcal{R}} \mu(\mathcal{R})f(s|\mathcal{R})d\mathcal{R}} d\mathcal{R} \quad (27)$$

and

$$\mathcal{E}'(s) = \arg \min_E \int_{\mathcal{R}} \left[ (\mathcal{R} - E)^2 \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \right] \frac{\mu'(\mathcal{R})f(s|\mathcal{R})}{\int_{\mathcal{R}} \mu'(\mathcal{R})f(s|\mathcal{R})d\mathcal{R}} d\mathcal{R} \quad (28)$$

Let  $\Gamma(\mathcal{R}, \mathcal{E})$  be the joint distribution of  $\mathcal{R}$  and  $\mathcal{E}(s)$ , where  $\Gamma(\mathcal{R}, \mathcal{E}; \mu) = \mu(\mathcal{R}) \int_{\{s: \mathcal{E}(s) = \mathcal{E}\}} dF(s|\mathcal{R})$ , and let  $\tilde{\Gamma}(\mathcal{R}, \mathcal{E})$  be the joint distribution of  $\mathcal{R}$  and  $\mathcal{E}'(s)$ , where  $\tilde{\Gamma}(\mathcal{R}, \mathcal{E}) = \mu'(\mathcal{R}) \int_{\{s: \mathcal{E}'(s) = \mathcal{E}\}} dF(s|\mathcal{R})$ ,

then

$$\Gamma(\mathcal{R}, \mathcal{E}) = \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \tilde{\Gamma}(\mathcal{R}, \mathcal{E}) \quad (29)$$

Furthermore,

$$P_S^\mu(\mathcal{E}|\mathcal{R}) = \frac{\tilde{\Gamma}(\mathcal{R}, \mathcal{E})}{\mu'(\mathcal{R})} \quad (30)$$

*Proof.* Notice that for each signal realization  $s \in S$  we have

$$\mathcal{E}'(s) = \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \frac{\mu'(\mathcal{R}) d(s|\mathcal{R})}{\int_{\mathcal{R}} \mu'(\mathcal{R}) d(s|\mathcal{R}) d\mathcal{R}} d\mathcal{R} \quad (31)$$

$$= \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \mu(\mathcal{R}) f(s|\mathcal{R}) d\mathcal{R} \quad (32)$$

$$= \mathcal{E}(s) \quad (33)$$

Therefore,  $\int_{\{s:\mathcal{E}'(s)=E\}} dF(s|\mathcal{R}) = \int_{\{s:\mathcal{E}(s)=E\}} dF(s|\mathcal{R})$ , for all  $E$ , which implies

$$\Gamma(\mathcal{R}, \mathcal{E}) = \mu(\mathcal{R}) \int_{\{s:\mathcal{E}(s)=\mathcal{E}\}} dF(s|\mathcal{R}) \quad (34)$$

$$= \mu(\mathcal{R}) \int_{\{s:\mathcal{E}'(s)=\mathcal{E}\}} dF(s|\mathcal{R}) \quad (35)$$

$$= \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \tilde{\Gamma}(\mathcal{R}, \mathcal{E}) \quad (36)$$

Finally, notice that  $\mathcal{E}'(s) = \mathcal{E}(s) = E[\mathcal{R}|s; \mathcal{S}, \mu]$ , therefore we have that

$$P_S^\mu(E|\mathcal{R}) = \int_{s:E[\mathcal{R}|s;\mathcal{S},\mu]=E} dF(s|\mathcal{R}) = \int_{s:\mathcal{E}(s)=E} dF(s|\mathcal{R}) = \int_{s:\mathcal{E}'(s)=E} dF(s|\mathcal{R}) = \frac{\tilde{\Gamma}(\mathcal{R}, E)}{\mu'(\mathcal{R})} \quad (37)$$

□

We can now proceed to the identification argument. We want to describe the identified set of the information channel. The first component, which is observed share, is clearly identified, we therefore need only to show that the counterfactual share is identified. Fix an observed joint distribution of beliefs and states, induced by an unknown information

structure  $\mathcal{S}$  and  $\mu'$ ,  $\phi(\mathcal{R}, E) = \mu'(\mathcal{R})P_{\mathcal{S}}^{\mu'}(E|\mathcal{R})$ . We want to characterize the set of possible joint distributions of beliefs and states for the counterfactual case where we change the state distribution to  $\mu$ , but leave the information structure  $\mathcal{S}$  unchanged. Through the discussion we assume that both priors have common support and that  $\forall \mathcal{R} \mu(\mathcal{R}) \gg 0 \iff \mu'(\mathcal{R}) \gg 0$ , such that our counterfactual would be well defined.

Denote by  $\mathcal{C}(\phi(\mathcal{R}, E), \mu')$  the set of joint distributions,  $\tilde{\phi}(\mathcal{R}, E)$ , that can be induced by the information structure  $\mathcal{S}$ , which induces  $\phi(\mathcal{R}, E)$ , and the returns distribution  $\mu$ . i.e.

$$\mathcal{C}(\phi(\mathcal{R}, E), \mu) = \left\{ \tilde{\phi}(\mathcal{R}, E) \in \Delta(\text{supp}(\mathcal{R}), cl(\text{supp}(\mathcal{R}))) \mid \right. \\ \left. \exists \mathcal{S} \text{ s.t. } \mu'(\mathcal{R})P_{\mathcal{S}}^{\mu'}(E|\mathcal{R}) = \phi(\mathcal{R}, E), \mu(\mathcal{R})P_{\mathcal{S}}^{\mu}(E|\mathcal{R}) = \tilde{\phi}(\mathcal{R}, E) \right\}$$

where  $cl(\text{supp}(\mathcal{R}))$  is the support of beliefs. Our objective is to find a tractable characterization of this set. Let  $\pi(\mathcal{R}, E_{\mu'}, E_{\mu}) \in \Delta(\mathcal{R}, cl(\Theta), cl(\Theta))$  be a joint distribution that satisfies

$$\int_{E_{\mu}} \pi(\mathcal{R}, E, E_{\mu}) dE_{\mu} = \phi(\mathcal{R}, E) \quad (38)$$

$$\forall E_{\mu'}, E_{\mu} \quad E_{\mu'} = \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \pi(\mathcal{R}, E_{\mu'}, E_{\mu}) d\mathcal{R} \quad (39)$$

$$\forall E_{\mu'}, E_{\mu} \quad E_{\mu} = \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \pi(\mathcal{R}, E_{\mu'}, E_{\mu}) d\mathcal{R} \quad (40)$$

and denote the set of implied joint distribution of  $\mathcal{R}$  and  $E_{\mu}$  as

$$\mathcal{M}(\phi(\mathcal{R}, E), \mu) = \left\{ \tilde{\phi}(\mathcal{R}, E) \in \Delta(\text{supp}(\mathcal{R}), cl(\text{supp}(\mathcal{R}))) \mid \right. \\ \left. \tilde{\phi}(\mathcal{R}, E) = \int_{E_{\mu'}} \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \pi(\mathcal{R}, E_{\mu'}, E_{\mu}) dE_{\mu'}, \pi \text{ satisfies (38), (39), (40)} \right\}$$

**Claim 3.** For any observed distribution  $\phi(\mathcal{R}, E) \in \Delta(\text{supp}(\mathcal{R}), cl(\text{supp}(\mathcal{R})))$  and  $\mu \in \Delta(\text{supp}(\mathcal{R}))$  that is absolute continuous with respect to  $\mu'$ , we have

$$\mathcal{C}(\phi(\mathcal{R}, E), \mu) = \mathcal{M}(\phi(\mathcal{R}, E), \mu) \quad (41)$$



*Proof.* We start by showing that  $\mathcal{M}(\phi(\mathcal{R}, E), \mu) \subseteq \mathcal{C}(\phi(\mathcal{R}, E), \mu)$ . Let  $\tilde{\phi}(\mathcal{R}, E) \in \mathcal{M}(\phi(\mathcal{R}, E), \mu)$  and let  $\pi(\mathcal{R}, E_{\mu'}, E_{\mu})$  be the corresponding joint distribution that satisfies (38),(39),(40). Then define the the information structure  $\mathcal{S}_{E_{\mu'}, E_{\mu}}$  as

$$P(E_{\mu'}, E_{\mu}|\mathcal{R}) = \frac{\pi(\mathcal{R}, E_{\mu'}, E_{\mu})}{\int \pi(\mathcal{R}, E_{\mu'}, E_{\mu})d(E_{\mu'}, E_{\mu'})} = \frac{\pi(\mathcal{R}, E_{\mu'}, E_{\mu})}{\mu'(\mathcal{R})} \quad (42)$$

where the denominator follows from condition (38). Notice that as  $\pi$  satisfies condition (39), claim 1 and claim 2 implies

$$P_{\mathcal{S}_{E_{\mu'}, E_{\mu}}}^{\mu'}(E|\mathcal{R}) = \int_{E_{\mu}} P(E, E_{\mu}|\mathcal{R})dE_{\mu} \quad (43)$$

hence, using constraint (38), we have

$$\mu'(\mathcal{R})P_{\mathcal{S}_{E_{\mu'}, E_{\mu}}}^{\mu'}(E|\mathcal{R}) = \mu'(\mathcal{R}) \int_{E_{\mu}} P(E, E_{\mu}|\mathcal{R})dE_{\mu} = \phi(\mathcal{R}, E) \quad (44)$$

Next, notice by constraint (40) and claim 2 we know that  $\frac{\int_{E_{\mu'}} \pi(\mathcal{R}, E_{\mu'}, E_{\mu})dE_{\mu'}}{\mu'(\mathcal{R})} = P_{\mathcal{S}_{E_{\mu'}, E_{\mu}}}^{\mu}(\mathcal{R}|E)$ , then

$$\tilde{\phi}(\mathcal{R}, E) = \int_{E_{\mu'}} \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \pi(\mathcal{R}, E_{\mu'}, E_{\mu})dE_{\mu'} = \mu(\mathcal{R})P_{\mathcal{S}_{E_{\mu'}, E_{\mu}}}^{\mu}(\mathcal{R}|E) \quad (45)$$

therefore, we showed that there exist an information structure as needed, which implies  $\tilde{\phi}(\mathcal{R}, E) \in \mathcal{C}(\phi(\mathcal{R}, E), \mu)$

To see the reverse inclusion,  $\mathcal{C}(\phi(\mathcal{R}, E), \mu) \subseteq \mathcal{M}(\phi(\mathcal{R}, E), \mu)$ . Fix  $\tilde{\phi}(\mathcal{R}, E) \in \mathcal{C}(\phi(\mathcal{R}, E), \mu)$  and let  $\mathcal{S}$  be the information structure that satisfies

$$\mu'(\mathcal{R})P_{\mathcal{S}}^{\mu'}(E|\mathcal{R}) = \phi(\mathcal{R}, E) \quad (46)$$

$$\mu(\mathcal{R})P_{\mathcal{S}}^{\mu}(E|\mathcal{R}) = \tilde{\phi}(\mathcal{R}, E) \quad (47)$$

Define the functions  $E_\mu : S \rightarrow cl(Supp(\mathcal{R}))$ ,  $E_{\mu'} : S \rightarrow cl(Supp(\mathcal{R}))$  as

$$E_{\mu'}(s) = \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \mu'(\mathcal{R}) f(s|\mathcal{R}) d\mathcal{R} \quad (48)$$

$$E_\mu(s) = \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \mu'(\mathcal{R}) f(s|\mathcal{R}) d\mathcal{R} \quad (49)$$

and define the joint probability  $\pi(\mathcal{R}, E_{\mu'}, E_\mu)$  as

$$\pi(\mathcal{R}, E_{\mu'}, E_\mu) = \mu'(\mathcal{R}) \int_{s: E_{\mu'}(s)=E_{\mu'}, E_\mu(s)=E_\mu} dF(s|\mathcal{R}) \quad (50)$$

Next, using claim 2 we know that  $E_{\mu'}(s) = E[\mathcal{R}|s; \mathcal{S}, \mu']$  and therefore

$$\int_{E_\mu} \pi(\mathcal{R}, E, E_\mu) dE_\mu = \mu'(\mathcal{R}) \int_{E_\mu} \pi(E, E_\mu|\mathcal{R}) dE_\mu = \mu'(\mathcal{R}) \pi(E|\mathcal{R}) = \mu'(\mathcal{R}) P_S^{\mu'}(E|\mathcal{R}) = \phi(\mathcal{R}, E) \quad (51)$$

To see that  $\pi$  satisfies condition (39), we can use the law of iterated expectations

$$\forall E_{\mu'}, E_\mu \quad \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \pi(\mathcal{R}, E_{\mu'}, E_\mu) d\mathcal{R} \quad (52)$$

$$= \arg \min_E \int_{\mathcal{R}} (\mathcal{R} - E)^2 \int_s \pi(\mathcal{R}, E_{\mu'}, E_\mu, s) ds d\mathcal{R} \quad (53)$$

$$= \arg \min_E \int_{s: E_{\mu'}(s)=E_{\mu'}, E_\mu(s)=E_\mu} \int_{\mathcal{R}} (\mathcal{R} - E)^2 \pi(\mathcal{R}, E_{\mu'}, E_\mu, s) \quad (54)$$

$$= E_{\mu'} \quad (55)$$

where we used the fact that  $E_{\mu'}$  minimizes the expression by construction. A similar argument shows that (40) also holds. Finally, by claim 2, condition (40), and the way  $\pi$  is constructed, we have that

$$\int_{E_{\mu'}} \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \pi(\mathcal{R}, E_{\mu'}, E_\mu) dE_{\mu'} = \mu(\mathcal{R}) P_S^\mu(E|\mathcal{R}) = \tilde{\phi}(\mathcal{R}, E) \quad (56)$$

which implies that  $\tilde{\phi}(\mathcal{R}, E) \in \mathcal{M}(\phi(\mathcal{R}, E), \mu)$  □

To conclude the identification argument, we introduce the following assumption:

**Assumption 5.**  $\mu_a$  is absolutely continuous with respect to  $\mu_b$ .

We fix cost  $c$ , and denote the set of the possible probabilities

$$P_{\langle a,b \rangle}(c) = \mathcal{P}(E_{a,b} \geq c | \mathcal{R}, c, a) \pi_b(\mathcal{R} | c) \quad (57)$$

as

$$\mathcal{I}(\phi_a(\mathcal{R}, E)) = \left\{ p \in [0, 1] \left| p = \int_{\mathcal{R}} \int_{E \geq c} \tilde{\phi}(\mathcal{R}, E) dE d\mathcal{R} \right. \right. \\ \left. \left. \text{s.t. } \tilde{\phi}(\mathcal{R}, E) \in \mathcal{C}(\phi_a(\mathcal{R}, E), \mu_b(\mathcal{R})) \right\}$$

The following claim shows an easy characterization of this set

**Claim 4.** The identified set is given by

$$\mathcal{I}(\phi_a(\mathcal{R}, E)) = \left\{ p \in [0, 1] \left| p = \int_{\mathcal{R}} \int_{E \geq c} \tilde{\phi}(\mathcal{R}, E) dE d\mathcal{R} \right. \right. \\ \left. \left. \text{s.t. } \tilde{\phi}(\mathcal{R}, E) \in \mathcal{M}(\phi(\mathcal{R}, E_{\eta_a}), \mu_b(\mathcal{R})) \right\}$$

*Proof.* Follows from claim 3 and assumption 5. □

**Proposition 6.** The quantity in 21 is partially identified given the distribution of  $\phi(\mathcal{R}, c, E)$

*Proof.* follows trivially from claim 4. □

Notice that we can further simplify the characterization of the identified set by using the fact that constraint (39) and (40) are satisfied if and only if the first order conditions hold. Therefore, we can rewrite the constraints (39) and (40) as

$$\forall E_{\mu'}, E_{\mu} \quad E_{\mu'} = \int_{\mathcal{R}} (\mathcal{R} - E) \pi(\mathcal{R}, E_{\mu'}, E_{\mu}) d\mathcal{R} \quad (39a)$$

$$\forall E_{\mu'}, E_{\mu} \quad E_{\mu} = \int_{\mathcal{R}} (\mathcal{R} - E) \frac{\mu(\mathcal{R})}{\mu'(\mathcal{R})} \pi(\mathcal{R}, E_{\mu'}, E_{\mu}) d\mathcal{R} \quad (40a)$$

Now, as the constraints (38), (39a) and (40a) are linear, the identified set is convex, and we can define it as an interval bounded between  $[\underline{p}, \bar{p}]$ , such that

$$\underline{p}, \bar{p} = \min_{\pi}, \max_{\pi} \int_z h_a(z) \int_{\mathcal{R}} \int_{E_a} \int_{E_b \geq c(z)} \pi(\mathcal{R}, E_a, E_b) \frac{\mu_b(\mathcal{R})}{\mu_a(\mathcal{R})} d(\mathcal{R}, E_a, E_b, z) \quad (58)$$

s.t

$$\forall E, \mathcal{R} \int_{E_b} \pi(\mathcal{R}, E, E_b) = \phi(\mathcal{R}, E) \quad (59)$$

$$\forall E_a, E_b \quad E_a = \int_{\Theta} (\mathcal{R} - E_a) \pi(\mathcal{R}, E_a, E_b) d\mathcal{R} \quad (60)$$

$$\forall E_a, E_b \quad E_b = \int_{\Theta} (\mathcal{R} - E_b) \frac{\mu_b(\mathcal{R})}{\mu_a(\mathcal{R})} \pi(\mathcal{R}, E_a, E_b) d\mathcal{R} \quad (61)$$

## F Discussion on Rational Expectations

Our analysis in the main text rests on the assumption that individuals adhere to Bayesian principles and have rational expectations. We incorporate this into our model and identification strategy by assuming that (1) individuals interpret signals accurately using the correct likelihood function, and (2) their prior distribution on returns is accurate. Maintaining the Bayesian perspective, our model of belief formation could be violated in two ways<sup>14</sup>. Agents might employ incorrect likelihoods or hold erroneous priors, or exhibit both inaccuracies. We recognize that generally, any deviation from rational expectations can be viewed as model mis-specification. Specifically, our model posits that agents' beliefs about  $\mathcal{R}$ , or an increasing function thereof, are formed correctly. However, if agents are Bayesian but derive an incorrect posterior, this too is indicative of a mis-specified utility function<sup>15</sup>. To illustrate, denote  $\tilde{E}(s)$  as the subjective belief and  $\tilde{q}(\mathcal{R}|s)$  as the subjective posterior given signal  $s$ ,

<sup>14</sup>We presuppose a population with a shared prior and access to the same information structure. The notion of a common prior is restrictive, which we acknowledge but do not explore alternatives to this here.

<sup>15</sup>This concept aligns with discussions in [Bohren et al. \(2023\)](#) regarding identification issues, and with the concept of omitted payoff bias in [Kleinberg et al. \(2018\)](#).

and let  $q(\mathcal{R}|s)$  represent the accurate posterior conditional on signal  $s$ . We then have<sup>16</sup>

$$\tilde{E}(s) = \int_{\mathcal{R}} \mathcal{R} \tilde{q}(\mathcal{R}|s) d\mathcal{R} = \int_{\mathcal{R}} \mathcal{R} \frac{\tilde{q}(\mathcal{R}|s)}{q(\mathcal{R}|s)} q(\mathcal{R}|s) d\mathcal{R} = \mathbb{E} \left[ \mathcal{R} \frac{\tilde{q}(\mathcal{R}|s)}{q(\mathcal{R}|s)} \middle| s \right]$$

Thus, a violation of the rational expectations assumption essentially represents a re-weighting of returns, analogous to a misclassified utility function. It's important to note that as long as this reweighting implies an increasing relation with the true posterior mean, i.e. we can write  $E[\mathcal{R}|s]$  as some increasing function of  $\tilde{E}(s)$ , then this is not an issue for identification, as we discussed in section 2.

Disentangling mis-specified utility, beliefs, and priors presents a significant challenge, obscuring the influence of information, as captured by signals, on decision-making. We thus focus on a specific violation of rational expectations where agents hold an incorrect prior but interpret signals accurately. This concept, referred to as inaccurate beliefs<sup>17</sup>. As discussed in C.2, we use the accurate beliefs assumption identify the distribution of beliefs. With a more comprehensive data set encompassing both outcomes and surveyed beliefs, researchers can point identify systematic biases in belief formation and presence of common priors.<sup>18</sup> For clarity, we postulate that researchers have access to the joint distribution  $P(\tilde{E}, \mathcal{R})$ , where  $\tilde{E}$  denote a subjective belief not necessarily derived from rational expectations<sup>19</sup>. Additionally, we assume that researchers can estimate or access a common the agents mis-specified prior. As discussed in section E.2.3, one might deduce the subjective common prior either by eliciting and averaging the full belief distributions or through a structural method that assumes the subjective prior is some function of the underlying observed distribution of outcomes.

Two components are essential for the decomposition exercise. The first concerns how

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<sup>16</sup>We assume that individuals know correct support, such that their posterior might update incorrectly, but it has the same support as the correct posterior

<sup>17</sup>Inaccurate beliefs, as discussed in [Bohren et al. \(2023\)](#), particularly in the context of discrimination, reflect how agents may use biased priors that lead to erroneous belief updating.

<sup>18</sup>[Vatter \(2022\)](#) examines an alternative method for identifying posterior distributions, using known changes in available signals. Specifically, it utilizes changes over time in quality metrics and demonstrates that adjustments to the threshold can be used to identify the prior distribution, before observing the signal, under linear preferences assumption.

<sup>19</sup>The following arguments are straightforward if researchers possess information on posterior beliefs, as elaborated in [E.2.3](#).

a mis-specified prior might change if we alter the underlying distribution of returns. One of the benefits of rational expectations arises from its linkage of true outcomes to beliefs. Should this link be disrupted, the researcher must posit how these elements interact. We proceed under the assumption that mis-specified priors remain constant with changes in the distribution of  $\mathcal{R}$ . Other assumptions by researchers could be made, and the framework of analysis would remain unchanged. The second aspect to consider is the value of information in the presence of biased beliefs. Here, we assume that the value of information is the  $R^2$  that could be implied if an agent had the same information structure and used the correct prior.

We start by looking at the way we measure information issues, as we talked about in section E. Here, we can use the ideas from that section but modify the IC constraints. This rule makes sure the information setup meets the inaccurate beliefs agents have :

$$\begin{aligned} \forall \tilde{E}, E_{cf} \quad & \int_{\mathcal{R}} \pi(\mathcal{R}, \tilde{E}, E_{cf}) \frac{\pi_{IP,a}(\mathcal{R})}{\pi(\mathcal{R})} (\mathcal{R} - \tilde{E}) d\mathcal{R} = 0 \\ \forall \tilde{E}, E_{cf} \quad & \int_{\mathcal{R}} \pi(\mathcal{R}, \tilde{E}, E_{cf}) \frac{\pi_{IP,b}(\mathcal{R})}{\pi(\mathcal{R})} (\mathcal{R} - \tilde{E}) d\mathcal{R} = 0 \\ \forall \mathcal{R}, \tilde{E} \quad & \int_{E_{cf}} \pi(\mathcal{R}, \tilde{E}, E_{cf}) dE_{cf} = Pr_a(\mathcal{R}, E) \end{aligned}$$

and the objective is given by

$$\max \text{ or } \min \int_{E_{cf} > c} \pi(\mathcal{R}, \tilde{E}, E_{cf}) \frac{\pi_b(\mathcal{R})}{\pi_a(\mathcal{R})} d\mathcal{R} d\tilde{E} dE_{cf}$$

Here,  $\pi_{IP,g}$  is the wrong belief of group  $g$ . The first rule makes sure we use the info from group  $a$ , considering their wrong belief. The second rule is for group  $b$  to update their info with the same wrong belief. The third equation makes sure our data matches to the joint distribution, just like before. The objective just integrate over the new beliefs that are higher than the cost.

For the information quality decomposition in section 2.3, we maintain the Gaussian model assumption<sup>20</sup>, which implies we assume that beliefs are Gaussian, and inaccurate prior is

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<sup>20</sup>Without the Gaussian assumption, similar approach to the one above can be taken, considering the all information structures that induces a specific  $R^2$

Gaussian as well. We then equate the quality of information across group and correct the counterfactual beliefs distribution. Specifically, we can follow the following steps:

1. Re-weight the marginal distribution of  $\mathcal{R}$  to match the incorrect prior, and get the joint distribution of belief and returns from the agents perspective
2. Use the methods from [E.2.2](#) to pin down what would be the variance of the beliefs distribution if individuals had correct prior.
3. Calculate the implied  $R^2$  to assess information quality using the variance of beliefs from (2), with the true variance of the returns,  $\sigma_{\mathcal{R}}^2$ .
4. Calculate the variance of beliefs if agents had the correct prior in the counterfactual world -  $R^2\sigma_{CF}^2$ . Notice that this is sufficient to construct the entire joint distribution of beliefs and returns.
5. Calculate the implied distribution of beliefs using the incorrect prior and results from [E.2.2](#).
6. Re-weight the marginals of the incorrect prior to match those the counterfactual distribution.

This approach equate the information quality, but maintain the wrong priors.

## **G The Texas Higher Education Opportunity Project (THEOP)**

The Texas Higher Education Opportunity Project (THEOP) is a comprehensive study designed to evaluate college planning and enrollment patterns in the context of Texas's policy granting automatic admission to public colleges and universities for students graduating in the top decile of their high school class. Collecting data from nine diverse Texas colleges and universities, including both public and private institutions, THEOP encompasses administrative records on applications, admissions, and enrollments, alongside a longitudinal

survey of students from two cohorts in 2002. The administrative data set includes College Application Data, tracking demographics, academic profiles, and admission outcomes from before and after the 1998 implementation of the top 10% law, and College Transcript Data, detailing academic performance and progress of enrolled students. Efforts to ensure data quality and confidentiality have been meticulously undertaken, involving the removal of personal identifiers and the adjustment of data to prevent identification, thus ensuring a high level of privacy and data integrity. For our purpose we use questions asked about the interaction between high school students and their school councilor.